

Labour Market Information Advice

“Know that you can’t plan out your entire life, and that what you choose to study may not be what you do for the rest of your life. It’s absolutely fine to not have everything figured out from the start, and it’s important to be flexible and accept that unexpected changes will likely occur. Having said all this, being prepared with knowledge about your options allows you to more easily navigate these changes and obstacles. As they say, knowledge is power, and knowledge of the labour market and different education and career options will be useful throughout your life.”

Advice from Post-Secondary Student to High School Student

"I would say that using LMI can help you make informed decisions on your future career path. General knowledge of LMI is useful but being informed about industry trends, rates of employment and unemployment in certain areas, education and qualifications and how they pertain to your future career goals are particularly important. Personally, I benefited by being informed of trends that give me an idea of the likelihood of getting a job in a field I’m interested in, and if the likelihood is lower than I’d like, I can use LMI to think of other options or potential paths."

Post-Secondary Student

“Anyone pursuing job opportunities with our company needs to investigate Labour Market Information to understand the skills and qualifications we are looking for in candidates so they are prepared for an interview and are aware of the expectations in order to be successful with us. Our priority is on finding qualified individuals who can think creatively, solve problems and work with a team focused approach. They must be willing to learn and improve every day. This will not only make them a strong employee but will also make us a better company.”

Employer