

Family/ Student LMI Video Script

According to a Labour Market Information Council Insights Report from 2019, the best time for families and students to start reviewing Labour Market Information is when students are in high school.

Often students begin to consider potential careers and required post-secondary education or training programs as high school draws to a close - but is that really the optimum time? These discussions really need to begin sooner, possibly when students start to choose their high school courses, making sure that course selections will help them develop the skills and acquire the knowledge necessary for them to pursue their career goals.

Having early discussions at home as well as at school about career interests is important - as a family, you can review and talk about labour market information that's relevant to student's needs and interests as well as to a range of career opportunities. This will help students become their own best advocates and make informed decisions, with the aim of avoiding any mismatch between their interests, skills, education and training and job prospects.

So where can you get reliable information - check out provincial and federal government websites for current, up to date and real time Labor Market Information. Here's where you will find out about skill and education requirements, current and expected job opportunities, salary levels and more. It would also be beneficial for you as a family to have discussions with secondary school counsellors, post-secondary career advisors and people from the community who have experience in the career field in which the student has an interest.

Remember whatever data or information you gather needs to support the student's needs and contribute to a well-informed decision-making process. Your investigations and discussions will go a long way in helping to confirm the student's postsecondary and career decision or help them choose a different path that's right for them. Your role is pivotal in reassuring them that career planning is a journey, and along the way they will encounter unexpected turns and pit stops but they will learn, grow and change with each of these experiences as they work towards achieving their career goals.