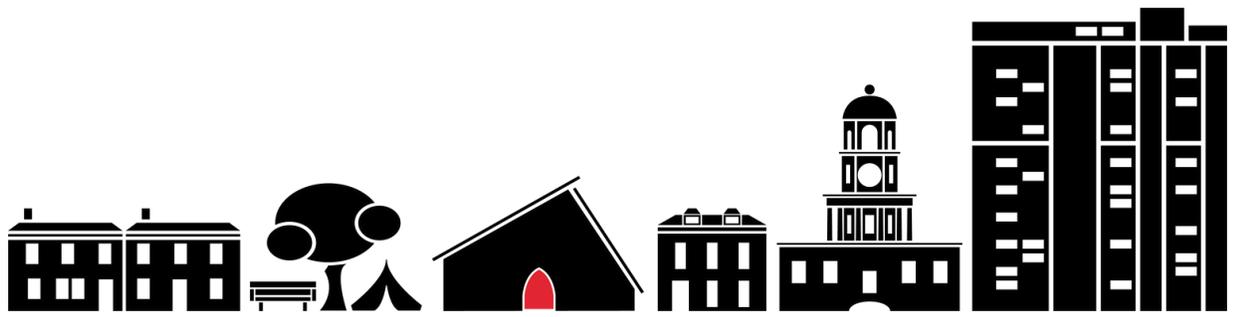




BRUNSWICK STREET MISSION

2022 MISSION BREAKFAST SPONSORSHIP PACKAGE



OUR MISSION

To inspire a better quality of life through a ministry of care that addresses physical emotional, practical, and spiritual needs for those experiencing poverty.

OUR VALUES

- Being open and welcoming
- Reaching out with care to those in need
- Treating everyone with dignity and respect
- Ensuring diversity and inclusion in all our programs
- Building relationships with people and organizations to enable a strong synergy
- Being accountable for all our actions
- Ensuring transparency and open communications in all we do

OUR COMMUNITY

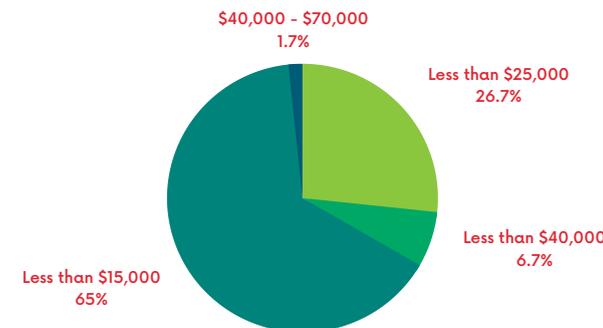
In late 2021 we completed a community survey to better understand who comes to Brunswick Street Mission for support and to guide us into planning for the future.

Overall, **97% of responders say they feel extremely welcome here.** We welcome people from a variety of backgrounds and lived experiences. What is not unique among them is their income level.

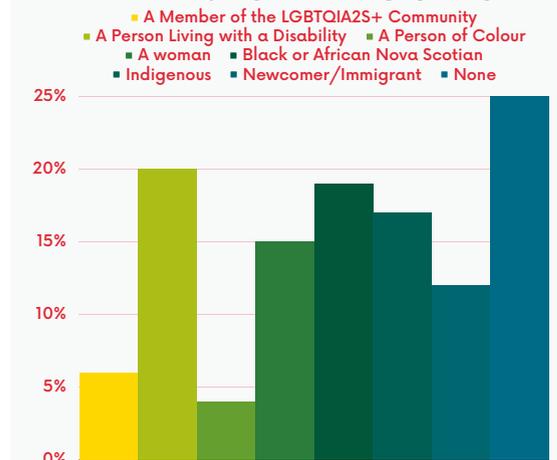
Over 90% of people in our community live on less than \$25,000 per year.

Almost 60% live on less than \$15,000. The average cost of a one-bedroom home in Halifax is \$1,355. Rising prices have hit those in our community disproportionately hard.

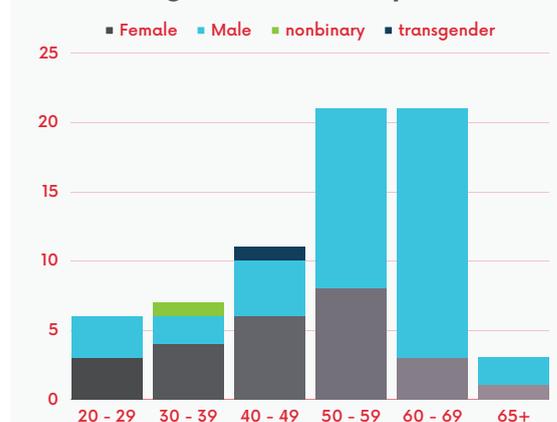
What is your income level?



Do you identify as belonging to an equity seeking group?



What is your age and gender identity?



BRUNSWICK STREET MISSION

PROGRAMS AND SERVICES

BREAKFAST PROGRAM

Brunswick Street Mission provides a hot breakfast Monday - Saturday to our community. The program is managed by a Mission employee and staffed by volunteers.

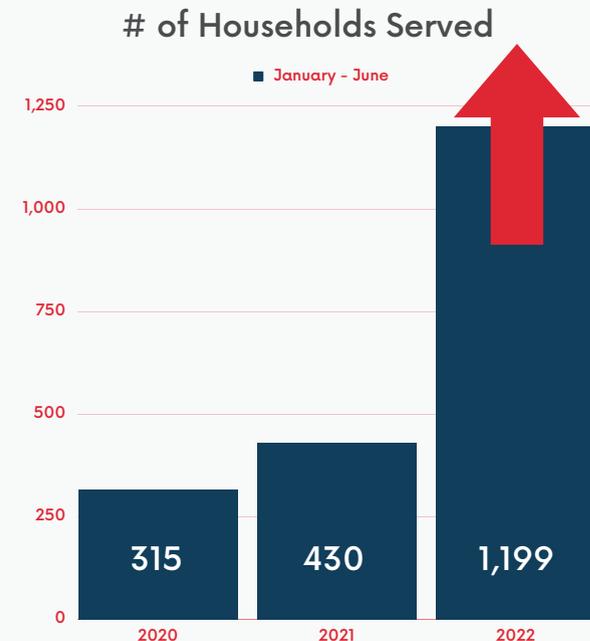
Over 10,000 hot meals are prepared and served annually to anyone looking for a morning meal, and we are anticipating serving over 15,000 meals in 2022.



FOOD BANK

Brunswick Street Mission provides a choice model food bank to the community, from individuals to large families. Our Food Bank is staffed by volunteers.

We have experienced a dramatic increase in the number of visits to our Food Bank in the first half of 2022 compared to previous years, with many new families registering for the first time.



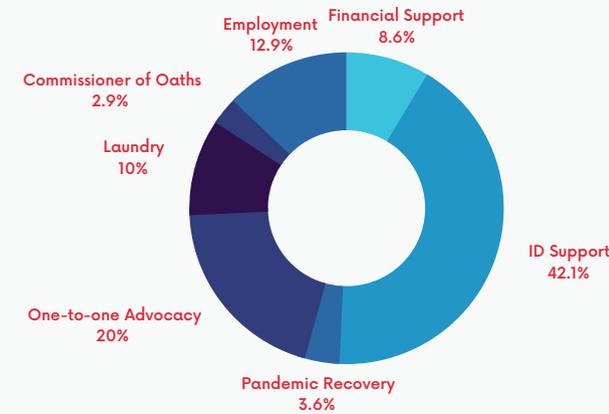
OUTREACH PROGRAM

Outreach is a trauma-informed program which provides a variety of services in our community. Working directly with low-income families and individuals, our Outreach Program Coordinator provides financial assistance, identification support, and employment support.

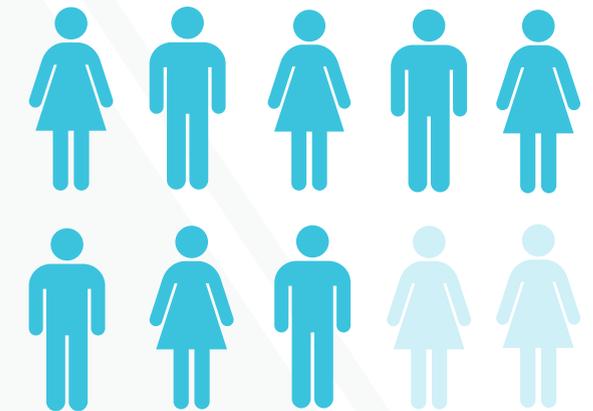
In 2021, Outreach supported 108 clients, directly diverting 11 from homelessness (20 including family members). 80% of outreach clients achieved their goals. The following services are also provided to the unhoused community:

- Laundry facilities
- Identification safe
- Cell phone charging locker

Outreach Services Delivered



8 out of 10 clients achieve their Outreach Program goals



TRUSTEE

Our trustee manages the finances of over 90 clients, assisting with regular bill payments (ie. rent, utilities) and ensuring remaining money is delivered to the client.

TAX CLINIC

Working with volunteers, we provide tax filing services for low-income individuals. We continue to file taxes for over 1000 clients through the year.

THURSDAY, OCTOBER 20, 2022

MISSION BREAKFAST FUNDRAISER

Since 2006, the Mission Breakfast Fundraiser has welcomed keynote speakers from a variety of backgrounds. Each has expressed in their own way the importance of Brunswick Street Mission to inspire a better quality of life for those experiencing poverty in Halifax.

2022 Keynote Speaker: Anna Maria Tremonti

The Mission Breakfast Fundraiser will take place 7:30am on **Thursday, October 20, 2022** at Pier 21. We anticipate holding the breakfast in person this year and will welcome over 150 guests for a hearty breakfast, messages from local politicians and clients, and a challenging but encouraging keynote address from Anna Maria Tremonti.

We invite you to participate this year through a corporate sponsorship. See page 10 for sponsorship opportunities.



2022 KEYNOTE SPEAKER:

ANNA MARIA TREMONTI

Until very recently, listeners from around the world were privileged to listen to Anna Maria Tremonti's compelling interviews each & every day on Canada's most popular radio program, "The Current". She has the gift of tackling everything from the politics of the day, to the changes that affect our society, to the stories of individuals whose personal journeys and traumas affect us all.

Without a doubt, every dedicated listener has been consistently moved and inspired by Anna Maria's genuine approach to interviewing.

Welcome to Paradise

As one of Canada's most respected journalists, Anna Maria Tremonti has a reputation for being fearless and hard-hitting. She's reported from some of the world's most dangerous conflict zones, but none were as immediately threatening as her life at home. Based on her CBC podcast of the same name, Anna Maria

Tremonti opens up about a long-held secret — that she was once married to a man who abused her. She tells us about confronting that past and how it shaped her career as a journalist.

The result is a profoundly intimate portrait of a powerful woman confronting the source of tremendous pain and trauma and, remarkably, freeing herself from a life-long sense of shame.



PAST SPEAKERS

Mark Kelly, CBC
Frank O'Dea, CEO Second Cup
William Jones, Retired Chrysler Exec
Chief Justice Joseph Kennedy
Stewart McInnes, Lawyer and Cabinet Minister
Joe Roberts, Skid Row CEO, Street to Millionaire
Stacey Bess, National US Award Winner
Lt. Gen (Ret) Hon. Roméo Dallaire
Mark Brand, Social Entrepreneur
Ron James, Comedian
Orlando Bowen, Former CFL Player

SPONSORSHIP OPPORTUNITIES

We welcome sponsorships at all levels. To inquire further about the sponsorship opportunities listed, or to donate a silent auction item, please contact Matt Kok at matt@brunswickstreetmission.org or (902) 292-6187.

- Your name or company name published in November Newsletter
- Your name or company name promoted on slideshow during event
- Your video greeting presented during event
- Company banner on display during event
- Recognition during program
- 1 table at Mission Breakfast

GOLD SPONSOR \$5,000

- Your name or company name published in November Newsletter
- Your name or company name promoted on slideshow during event
- Recognition during program
- 5 tickets for Mission Breakfast

SILVER SPONSOR \$2,500

- Your name or company name promoted on slideshow during event
- Recognition during program
- 2 tickets for Mission Breakfast

BRONZE SPONSOR \$500

- Your name or company name displayed with item and promoted on slideshow with silent auction donors
- 1 ticket for Mission Breakfast

SILENT AUCTION

PAST SPONSORS

RBC Wealth Management Dominion Securities
Killam Reit
Nova Scotia Power
O'Regans
Bell Media



Brunswick Street Mission

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