



NSRDHDTD Virtual Continuing Competency Event

# Tools to Enhance Your Profession

Saturday, November 15, 2025 | 9:00 am - 4:00 pm

The entire continuing competency event will be held virtually. It will be live-streamed for all registered participants.

- Advance registration is required
- There is a fee to attend this event
- This event is open to NSRDHDTD registrants, DLTs and non-NSRDHDTD participants
- Full day event worth 6 credit hours
- Half day event worth 3 credit hours

**Registration opens on Friday, October 10, 2025.** Those who register, and pay, by the early bird deadline are eligible for a draw for one free registration.

[This link](#) will allow you to pre-register for a full day or half day. The link will direct you to the NSRDHDTD Registrant Login. Once you log into the Main Page of your Registrant Portal, you can access the registration link, on the right hand side under 'Links'.

## Program at a Glance

Time - AM Sessions		Credit Hours	Category	
DH	DD			
9:00 - 10:00 am	<b>Improving Productivity in the Oral Health Setting</b> Presenter: Timothy Brown	1	3	2
10:00 - 10:10 am	Break			
10:10 - 11:10 pm	<b>Ergonomics in the Dental Setting</b> Presenter: Chelsea Surette	1	3	2
11:10 - 11:20 am	Break			
11:20 - 12:20 am	<b>Effective Communication in the Workplace</b> Presenter: Diane Wooden	1	3	2
12:20 - 12:50 pm	Lunch			
Time - PM Sessions				
12:50 - 1:50 pm	<b>A. Oral Health and Mental Illness</b> Presenter: Dr. David Clark	1	3	2
Breakout Sessions				
1:50 - 2:50 pm	<b>B. Perio Diagnosis</b> Presenter: Dr. Sam Malkinson	1	1	1
	<b>C. The Comprehensive Exam in Modern Dentistry: From Planning to Execution</b> Presenter: Dr. Aness Assafeen	1	1	1
2:50 - 3:00 pm	Break			
3:00 - 4:00 pm	<b>B. Perio Diagnosis</b> Presenter: Dr. Sam Malkinson	1	1	1
	<b>C. Rapid Prosthetic Systems for Dentures &amp; Enhancing Communication Within the Oral Health Team</b> Presenter: Mark Samuel Chan	1	1	1

**Please note:** Each presenter will provide a post-test evaluation of their session. Following the event, each registrant will be sent the appropriate post-tests, based on the sessions they registered to attend.

\*The PM sessions consist of two options. (Each option includes the session 'A' offered by Dr. Clark). You can either choose 'Option 1' which consists of session 'A' (Dr. Clark) and sessions 'B' (both by Dr. Malkinson) OR 'Option 2' which consists of session 'A' (Dr. Clark) as well as sessions labeled 'C' (offered by Dr Assafeen and Mr. Chan). It is being offered in this format because we do recognize that the three professions regulated by the NSRDHDTD each have a unique skill set and some courses may be of more interest to some professions and may not be targeted to others the same way. However, registrants from any of the three professions are more than welcome to choose either of the two breakout session combinations, outlined above.

## Continuing Competency Event Details



**Timothy Brown**

### Improving Productivity in the Oral Health Setting | 9:00 am – 10:00 am

**Session Summary:** 1. Ethics in patient marketing and new patient recruitment, 2. Good practices for requesting and managing social media reviews, 3. Reputation management for exceptional practices, 4. Time management for productivity while not compromising patient care, 5. Why owners need to think like employees, 6. Why employees need to think like owners, 7. Supporting the patient experience while respecting the codes of conduct for a business.

*Timothy A. Brown has risen to national prominence as CEO and Broker of Record of ROI Corporation, Canada's professional practice appraiser and broker since 1974. His insights, research and experience has made him a highly sought after professional speaker and a respected author and publisher.*

*As a leading national authority in understanding and identifying the potential of today's market, Timothy has customized presentations that illuminate themes and trends that are of interest to business owners at all stages of their careers.*

*His three books, "Profitable Practice – Why a Dental Practice is an Exceptional Investment", "Profitable Practice – Why an Optometry Practice is an Exceptional Investment" and "Profitable Practice – Why a Veterinary Practice is an Exceptional Investment" is a potent reminder that a professional practice can indeed be very profitable if the right steps are taken from the very beginning. Timothy brings these credentials to the podium and delivers a message that inspires and energizes practice owners to reach their highest potential. He communicates clearly and concisely, empowering practitioners to acquire the business acumen needed for success with this enthusiastic, insightful presentation.*



**Chelsea Surette**

### Ergonomics in the Dental Setting | 10:10 am – 11:10 am

**Session Summary:** 1. Review of ergonomics - Ideal posture of the oral health professional, 2. Review of ergonomics - Position of the patient, 3. Computer work positioning, 4. Daily stretches for injury prevention.

By the end of this presentation participants will: 1. Demonstrate an understanding of ergonomics in their field of work, 2. Apply and integrate proper ergonomics to their practice, 3. Practice daily stretching in the workplace for prevention of workplace injuries.

*Chelsea is a co-owner of Acadian Shores Health Centre and a registered occupational therapist in Nova Scotia with over six years of experience in private practice. She completed a Bachelor of Kinesiology at Acadia University in 2017, followed by a Master of Science in Occupational Therapy at Dalhousie University in 2019.*

*Born and raised as a French Acadian in Wedgeport, Nova Scotia, Chelsea is proud to offer services in both English and French. Her clinical approach emphasizes client-centered care, empowering individuals to achieve meaningful goals in their daily lives.*

*Beyond her professional role, Chelsea enjoys staying active and connected with her community. Her favorite hobbies include playing pickleball, walking, cooking, and spending time with family and friends.*



**Diane Wooden**

### **Effective Communication in the Workplace | 11:20 pm – 12:20 pm**

**Session Summary:** We all seek happiness and success, which often depend on how we communicate with others. Effective communication requires creating a sense of safety in our connection, so people feel they know, like, and trust us. This presentation will outline the importance of effective communication and help you find at least one way to improve yours.

*Throughout her extensive career in human resources, Diane has worked closely with leaders and their teams across a wide range of industries. At the heart of her approach is a core belief: strong, trusting, and healthy relationships are the foundation of both successful businesses and fulfilling lives.*

*By partnering with her clients, Diane focuses on building meaningful connections to uncover solutions—especially to problems that often stem from ineffective communication. She's seen firsthand that as communication improves, so do workplace relationships, productivity and peace of mind. And that's exactly what she strives to create—for both employers and employees.*

*Diane also has a soft spot for folks working in the oral health industry, a connection that began at home. Her sister, a dental hygienist, once bribed her to start flossing—and it worked! Diane's been enjoying great oral health ever since.*



**Dr. David B. Clark**

### **Oral Health and Mental Illness: Challenges for Oral Care | 12:50 pm – 1:50 pm**

**Session Summary:** Mental illness is a significant health issue and the resulting disabilities inflict immeasurable difficulties on an individual as well as one's family and friends including the stigma associated with this group of diseases. The current landscape of psychiatric illness reveals that one in five adult North Americans will suffer from some form of mental illness during their lifetime.

Psychiatric illness presents unique challenges to oral care, affecting both patients and dental professionals. Individuals with conditions such as anxiety, depression, eating disorders, schizophrenia, and bipolar disorder may experience difficulties maintaining oral hygiene due to cognitive impairment, medication side effects, and/or behavioral barriers.

It is incumbent upon dental health professionals to improve their knowledge and understanding of this often complex yet “silent” aspect of a patient's medical history. Dental practitioners must navigate challenges including patient reluctance/non-compliance, complex medical histories, and the need for tailored communication strategies. In addition, psychiatric disorders often result in greater difficulty accessing much needed dental care.

Dental health professionals must demonstrate patience, flexibility, empathy and above all, a non-judgmental attitude. Enhancing one's self-esteem and feelings of self-worth can be a very fulfilling experience that only serves to continue to break down the stigma surrounding this serious group of illnesses and, can often contribute in small part to one's efforts at recovery.

*Dr. David Clark is the former Staff Dentist at Ontario Shores Centre for Mental Health Sciences, in Whitby, Ontario (1988 – 2018). He also served as an Instructor in Dentistry, University of Toronto - Department of Oral Medicine and Oral Diagnosis from 1988 – 2022 as well as Clinical Instructor/Lecturer in the Dental Hygiene Program at Durham College, Oshawa, Ontario.*

*He obtained his DDS in 1976 and MSc.(Pathology) in 1986. Dr. Clark is a Fellow of the Royal College of Dentists of Canada in Oral Pathology. Memberships include the Pierre Fauchard*

*Academy and Academy of Dentistry International. Dr. Clark was the recipient of the Award of Distinction (Continuing Dental Education) from the Academy of Dentistry International in 2015 and the 2016 Ontario Dental Association Award of Merit.*

*His hospital-based dental practice was devoted to the dental care of individuals undergoing care for various forms of psychiatric illness often in association with other medical comorbidities.*



**Dr. Sam  
Malkinson**

#### **Perio Diagnosis | 1:50 pm – 2:50 pm and 3:00 pm – 4:00 pm**

This presenter is back by popular demand! Dr. Malkinson will once again be presenting on the topic of periodontics, however, this two-hour session will be focusing on additional information and material than what was covered last time.

**Session Summary:** In 2017, the world's greatest perio minds came together and updated the diagnostic classification of periodontal diseases and conditions. Among all the changes, the diagnosis of periodontitis remains the most confusing for a significant number of dental healthcare providers. This two-hour lecture will attempt to clarify some of the changes which were implemented, to provide a logical algorithm to follow when diagnosing a case of inflammatory periodontal disease, and to teach participants how to "spell" their diagnoses correctly.

**Learning Objectives:** At the end of this lecture, participants should be able to: 1. compare and contrast some of the changes of the most recent classification of periodontitis with previous versions, 2. use a clear, step-by-step pathway to correctly diagnose a case of periodontitis, 3. properly write a diagnosis of periodontitis into their progress notes, so that anyone reading those notes will have a clear idea of what the patient's periodontal treatment needs are.

*Dr. Sam Malkinson graduated from McGill's Faculty of Dentistry in 2007 and went on to do an Advanced Education in General Dentistry Residency at the University of Connecticut, followed by a General Practice Residency at the University of British Columbia. He then pursued a specialty in Periodontics at Virginia Commonwealth University, where he also earned his Master's degree for his thesis concerning the effects of aesthetic crown lengthening on social perceptions. Having returned to Montreal in 2012, he is in full-time private practice limited to periodontics and implantology. He has been a Faculty Lecturer at McGill University since 2012, and is currently involved there in teaching through Continuing Dental Education. In 2014 he was named McGill Dentistry's Clinical Demonstrator of the Year. In 2015 he was honoured with the W.W. Wood Award for Excellence in Dental Education, and the American Academy of Periodontology Outstanding Teaching and Mentoring in Periodontics Award, for commitment to excellence in providing education in the full scope of clinical periodontics, and relaying that enthusiasm to students. He also teaches at Université de Montréal's Faculté de médecine dentaire as a clinical instructor of periodontics.*

*Dr. Malkinson is a Fellow of the Royal College of Dentists of Canada, and a Diplomate of the American Board of Periodontology and Dental Implant Surgery. He is a member of the Ordre des dentistes du Québec, the Quebec Periodontal Association, the Federation of Dental Specialists of Quebec, the Canadian Academy of Periodontology, and the American Academy of Periodontology. He has been appointed by the National Dental Examining Board of Canada as an Examiner Expert in Content for Periodontics, and is a manuscript reviewer for the Acta Odontologica Scandinavica journal.*





**Dr. Aness Assafeen**

## The Comprehensive Exam in Modern Dentistry: From Planning to Execution | 1:50 pm – 2:50 pm

**Session Summary:** The comprehensive exam remains the cornerstone of effective dental care. In this session, Dr. Aness Assafeen will explore complete exam using digital tools and workflow and sets the foundation for long-term success. By combining traditional examination principles with the innovations of digital dentistry, clinicians can achieve greater precision, efficiency, and patient satisfaction.

**Participants will:** 1. Explore how digital technologies enhance examination, diagnosis, communication, and treatment planning. 2. Review real patient cases to illustrate practical applications of digital workflows. 3. Discuss how to bridge the gap between planning and clinical execution.

**Content Highlights:** • *Comprehensive Exam Framework:* Review of clinical, and digital evaluation. • *Digital Dentistry in Action:* How scanning, imaging, and digital planning tools have transformed treatment. • *Case Presentations:* Examples from Dr. Assafeen's practice, showing workflows from diagnosis through execution. • *Integration into Practice:* Tips for incorporating digital protocols into daily patient care.

*Dr. Aness Assafeen is a Halifax-based dentist at Trimac Dental. His focus is on implants, endodontics, Invisalign, sedation, and full-mouth reconstruction. He has pursued advanced training through an implant mini residency in Mexico, the Dawson Academy, and Spear Education. He is an active member of the Seattle Study Club and the Atlantic Endodontic Club, and was previously involved with the Dawson Study Club. Dr. Assafeen combines clinical excellence with a patient-centered approach, while maintaining a healthy balance through fitness, family, and outdoor activities.*



**Mark Samuel Chan**

## Rapid Prosthetic Systems for Dentures & Enhancing Communication Within the Oral Health Team | 3:00 pm– 4:00 pm

**Session Summary:** This course explores the practical application of rapid prosthetic systems in modern denture fabrication, focusing on efficiency, precision, and improved patient outcomes. Delivered from a denturist's perspective, the session emphasizes how advancements in digital and streamlined prosthetic workflows can reduce chair time, enhance accuracy, and expand treatment options for patients requiring removable prosthetics. Beyond the technical elements, this course highlights the critical role of effective communication within the oral health team. Denturists often serve as the bridge between patients, laboratories, and other oral health professionals. By strengthening collaborative communication, practitioners can ensure seamless care transitions, improve treatment planning, and foster greater trust with patients. Attendees will gain insights into:

- The clinical advantages and challenges of rapid prosthetic systems for denture care.
- Workflow strategies that maximize efficiency while maintaining high standards of care.
- Best practices for interprofessional collaboration and patient communication.

This session is designed to provide both technical and relational tools that denturists can immediately integrate into their practice to optimize outcomes and contribute to a stronger, more cohesive oral health team.

*Mark Samuel Chan DD received his diploma in denturism in Toronto at George Brown College with honours. Mr. Chan is practicing in Ontario with a focus on high-end removable and implant prosthetics. With a passion for both technical and clinical techniques, he is certified in Biologic, BPS and SDC denture concepts and is a ZunstZhanWerk "Art of Denture" award-winning denturist. He is a recipient of the George Connolly Memorial Award and is a sought-after consultant and opinion leader in the denturist and lab community.*

## CC Event Registration Fees

		Early Bird (to Oct 29, 2025)	After Oct 29, 2025
<b>CC Event: NSRDHDTD Registrants and DLTs</b> (practising, conditional)	full day	\$125.00	\$140.00
	half day	\$65.00	\$75.00
<b>CC Event: Other Participants</b>	full day	\$145.00	\$160.00
	half day	\$75.00	\$85.00

*There is no same-day registration for this event. You must register in advance.*

Online registration closes on **Wednesday, Nov 12, 2025 at 11:59 pm**. Only individuals who submit a complete application, including full payment, will receive login credentials.

### Register Early

All completed registrations (including payment) received prior to midnight on **Wednesday, October 29, 2025** (11:59 pm) will qualify for the **early bird fees** for the Continuing Competency Event.

*Those who register, and pay, by the early bird deadline are eligible for a draw for one free registration.*

### Cancellation and Refund Policy

All requests for cancellations and refunds must be received, in writing, via email to [info@oralhealthns.ca](mailto:info@oralhealthns.ca) prior to **Thursday, Oct 30, 2025**. *No refunds will be issued after that date.* If possible, approved refunds will be provided in the manner of the original method of payment.

### Privacy Policy

Information collected by the NSRDHDTD via the events database system for registration in this event is for registration and communication purposes related solely to the CC Event.



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202-1597 Bedford Hwy  
Bedford NS B4A  
[www.oralhealthns.ca](http://www.oralhealthns.ca)