



CLIMB  
YUKON

# Annual Report

## 2017/2018

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# CYA Annual Report 2017/2018

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Word from our President

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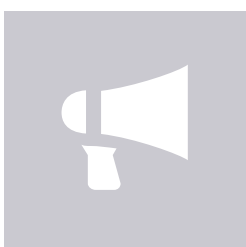
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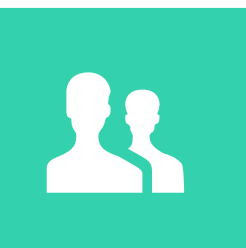
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I find it nearly impossible to capture what 2017-2018 has meant for Climb Yukon Association in a single word. Growth? Community? Adventures? Climbing Facility? All seem to provide a glimpse into the crazy year it has been. From meeting with two different Ministers in regards to the Climbing wall project, and attending the Climbing Wall Summit in Colorado, to receiving a huge amount of support from the community in regards to the same project, we have been a bunch of full-time volunteers trying to make this project a reality. In the meantime, we managed to provide more services and activities to the climbing community including the youth, and our newsletter and Facebook page also gained more followers. We truly hope you enjoyed your year with us, as the group is already planning many new fun adventures and activities for the upcoming year.

It has been an honour to be part of this environment of opportunity and to work collaboratively with this incredible and proactive Board of Directors. I believe we opened many doors this past year to make sure that 2018/2019 is even greater. I also trust that the new President will take the Association where it has never been before! There is a huge potential for indoor and outdoor climbing in the Yukon, and our Association, in partnership with other local groups, has been setting some important milestones in creating the most thriving climbing community in the Canadian North.

I would also like to thank the Directors for their trust and support over the last couple of years.

Yours truly,

Pat



## MESSAGE FROM THE PRESIDENT

PATRICIA DUCHESNEAU

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# ABOUT US

## CLIMB YUKON ASSOCIATION

Providing greater opportunities and responding to the community's ever-growing interest in climbing.



### Our Board

**President** - Patricia Duchesneau

**Vice-President** - Brett Pagacz

**Treasurer** - Gareth Earl

**Secretary** - Max Parker

**Director** - Josh Lightman

**Director** - Alain Dallaire

**Director** - Vincent Larochelle



### Our Mission

to promote physical education for youth and the public by encouraging indoor & outdoor climbing to improve one's strength and balance while having fun and enjoying the unique aspect of the sport and social community.



### Our Vision

Providing greater opportunities and responding to the community's ever-growing interest in climbing.

- This annual report showcases the main activities that occurred from April 1, 2017 to March 31, 2018. -





# Association's Climbing activities

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1

## Yukon Youth Climbing Team



This season the YYCT had around 15 athletes training three times a week at Porter Creek high school.

One outside-of-territory competition took place in Vancouver.

Coaches: Max Parker, Émeraude Dallaire, Samantha Li, and Kelly Var Der Malta

2

## ACMG Top rope instruction course



The University of Thompson ran a tope rope ACMG instruction course in Whitehorse in May of 2017. Six participants were certified at the end of the 6-day course. The training was organized by Climb Yukon to increase the contingency of trained climbing teachers in the Territory. Derek Wilding was the instructor running the course. From left to right we have Jean-François Blouin, Josh Lightman, Arthur Murgatroyd, Shane Dooley, Derek Wilding, George Kokuryo and Craig Waters. Congratulations to all the new certified ACMG tope rope instructors!

# Association's Climbing activities

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## Bouldering Introduction for Women



In partnership with the City of Whitehorse, Alain Dallaire, one of our directors provided an introduction course to bouldering for women at the Porter Creek High School. The course sold out and consisted of a group of 10 women climbers. Due to the success of the course, a second one was offered in January 2018. This time, it was hosted by Max Parker, another of our directors.

4

## Ibex Valley Bouldering Festival



Climb Yukon took over the coordination of this climbing festival in the Ibex Valley. The event included a shuttle service, a barbecue, a dyno competition. Participation prices were also offered by Coast Mountain Sports. An average of 30 climbers came all the way to the Ibex Valley to celebrate with us in this very unique location.



# Association's Fundraising activities

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1

## A Tim Emmett Talk



Coast Mountain Sports and Mountain Hardwear hosted a fun and inspirational evening with Tim Emmett on May 4, 2017, at Baked Café. All proceeds went to Climb Yukon for the climbing wall project.

2

## 2017 Climbathon



Climb Yukon organized a 12-hour Climbathon at École Émilie-Tremblay on May 6, 2017. The goal was to climb Mount Everest. The 20 participants managed to climb 4,000 meters. Even though the event was a success, hosting an event like this earlier in the year would be more interesting as people tend to practice outside activities in the spring.

# Association's Fundraising activities

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## Reel Rock Tour 12



On November 10, 2017, Climb Yukon hosted the Reel Rock 12 at Beringia Centre. The event sold out once again. The Board is considering offering a second viewing sometimes in the afternoon next fall or move to a bigger venue. This event remains the biggest fundraiser for Climb Yukon. The group also received a sponsorship from Wintering and served local beer to the audience.

4

## 2017 Silent Auction



Climb Yukon organized its first silent auction at the same time as the Reel Rock Tour 12. People could bet on the 25 items that were kindly offered by local groups and businesses.

Donors: Mountain Hardware, Kanoe People, Mt Sima, Fly Yukon, Yukon Brewing, Icycle Sports, Centrestone, Equinox, Up North Adventures, Poirier Contracting, Changing Gear, The Feedstore Pet Junction, Midnight Sun Emporium, Murdoch's Gem Shop, Youth Climbing Team, Meadowlark Candles



# Events Worth mentioning

1

## 2017 Climbing Wall Summit



The President, Patricia Duchesneau, and the secretary, Max Parker, went to the 2017 Climbing Wall Summit in Loveland, Colorado at the end of May 2017. They attended many workshops on climbing facility construction and operation over a period of 3 days. They also visited a new gym in Denver and met with the leaders in the industry. Patricia received the Summit Scholarship offered by the Monument Sports Group to attend this event.

Event sponsors: Yukon Government & MEADIASolutions

2

## Meeting with Community Services & Education Ministers



Climb Yukon met with both Minister Hon. John Streicker and Minister Hon. Tracy-Anne McPhee in December 2017 to introduce the concept of a Yukon climbing facility. Even though nothing is confirmed yet, the idea was well received, and the discussions helped Climb Yukon prepare for the next step of this project.

# DONORS, SPONSORS AND FUNDERS

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## Donor

- GoldCorp Inc.



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## Main Sponsors and Funders

- Yukon Government
- City of Whitehorse
- Coast Mountain Sports
- MEADIAolutions



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## Event Sponsors and Donors

Mountain Hardware, Kanoe People, Mt Sima, Fly Yukon, Yukon Brewing, iCycle Sports, Centrestone, Equinox, Up North Adventures, Poirier Contracting, Changing Gear, The Feedstore Pet Junction, Midnight Sun Emporium, Murdoch's Gem Shop, Youth Climbing Team, Meadowlark Candles, New West Auto Collision and Glass

Climb Yukon received more than \$8,000 in the form of donations, sponsorships or funding support to finance the Association's operation and different ongoing projects. Event sponsors and donors are accountable for the same amount.



# Marketing and Public Relations

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## Radio Interviews

CBC interviewed the group upon their return from the Climbing Wall Summit in May.



## Newspapers

Whitehorse Star and Yukon News covered the Climbathon and the Ibex Valley Bouldering Festival.



## Online Support

BYTE wrote a blog post in support of the climbing wall project to explain how it would benefit the youth.

## Online Platform

CY Facebook Page has 262 likes and 276 followers ( had 148 likes in 2016)

The newsletter is sent to 530 individuals on a regular basis.