



# 2019/2020 Climb Yukon Annual Report



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# A Word from our President





Another great year for Climb Yukon despite our plans and activities grinding to a halt at the end of March with the arrival of the Covid-19 pandemic. Much was accomplished this year with still more to do as we move forward and continue to grow our community and organization.

From the launch of our website and membership program, to the new and innovative ideas brought forth by new members, 2019/2020 has proven to be another exceptional year. Thank you to everyone who came out and supported us at events like the Garden Party, Reel Rock, December Sessions and Drop In. We couldn't do this without you. I'm looking forward to seeing what next year brings.

- Samantha Li -

# About Us

## Our Board 2019-2020

**President – Samantha Li**  
**Vice-President – Sara Bradley**  
**Treasurer - Taylor Eshpeter**  
**Secretary - Alain Dallaire**

**Director- Youth Team – Max Parker**  
**Director- Climbing Programs – Kayla Yeulet**  
**Director- Outreach and Membership- Elaine Kennedy**

This annual report showcases the main activities that occurred between April 1, 2019 and March 31, 2020. The group held board meetings 4 times throughout the year. The main area of focus for 2019-2020 has been on building a stronger organizational structure to better serve Yukon climbers, the Youth Climbing Team and furthering the Climbing Facility Project. Climb Yukon would also like to thank all the volunteers that supported the Association throughout the year.

“Providing greater opportunities and responding to the community’s ever-growing interest in climbing.”





## Our Mission

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Promoting the sport of climbing in the Yukon through education, programs, and access to climbing facilities





# Climbing Activities

## Yukon Youth Climbing team

Sept. 2019 to Apr. 2020

### Coaches:

**Max Parker (head coach)**

**Alain Dallaire**

The team trained twice a week at the Porter Creek Secondary School. They participated in an out-of-territory competition at the Rock Dump Climbing gym in Juneau Alaska on December 7, 2019.

A second out of territory competition to Edmonton had to be cancelled due to the Covid-19 pandemic

Number of Athletes:

**17**

## Climbing Courses

-City of WH Youth climbing course  
Dates: Oct.29 to Dec.10 2020  
Instructor: Max Parker

Number of participants:

10

-City of WH Youth climbing course  
Dates: Sept.10 to Oct.22 2020  
Instructor: Max Parker

Number of participants:

10

## Climbing Competitions

-Whitehorse Winter Classic  
Dates: Mar 30, 2020  
Cancelled due to Covid 19

Number of participants:

-

-Wall Brawl- University of Alberta, Edmonton  
Dates: Mar 13, 2020  
Cancelled due to Covid 19

Number of participants:

-

-December Sessions Climbing Competition  
Dates: December 4, 2019

Number of participants:

30

-The Rock Dump- Juneau Alaska  
Dates: December 7, 2019

Number of participants  
from the Yukon:

15



## Youth Drop in

Date: Mondays  
Facilitator: Max Parker

Average number of participants per day **8**

## Public Drop in

Porter Creek High School  
Sept. 2019-Mar 2020  
Facilitator: Thomas Jacquin  
(Cancelled effective Mar 2020 due to Covid 19)

Average number of participants per day **18**



# Fundraising Activities

## Grocery bagging- Superstore

Apr.21, May.12 2019

By members of the Youth Climbing Team

## Bolting Clinic

June 18, 2019

Hosted by Greg Tos from the Association of Bow Valley Rock-climbers (TABVAR), at White Mountain, climbers were introduced to the art of route making putting up their own routes from start to finish.

## “ROCK” Garden Party

September 14, 2019

Organized with the help and support of Coast Mountain Sports and Mountain Hardware, in partnership with the ACC and the Yukon Access Society, the Garden Party offered Free Drop in Climbing, Demos, Prizes, BBQ and special screening “on the rocks” of Jeff Lowe’s Metanoia.



**You're invited**  
to a  
**'ROCK'**  
**Garden**  
**Party**

**SATURDAY**  
**SEPT**  
**14<sup>th</sup>** **1:00PM TO**  
**SUNDOWN**

**FREE**  
**Drop-in Climbing**  
**at the Rock Gardens**  
**1:00PM TO 6:00PM**  
*Beginner or Pro: all skill levels welcome.*  
*All equipment provided.*

**REPS ON SITE**  
Mountain Hardware,  
Climb Yukon,  
Yukon Climbing Access Society  
and Alpine Club of Canada

**DEMOS & PRIZES**  
thanks to Mountain Hardware!

**6:00pm to Sundown**  
BBQ & Climbing Movie  
BBQ followed by screening of  
**'Jeff Lowe's Metanoia'**  
on the rocks!  
Go to **Yukon Climbing Access**  
**Society on FB for tickets**

Access to the Rock Gardens is from the gravel parking  
off Hamilton Blvd at South Access Road.  
For details visit [www.accyukon.com](http://www.accyukon.com)  
or [www.climbyukon.com](http://www.climbyukon.com)

★ JOIN Climb Yukon before or at the  
Garden Party (for \$20) and **YOU COULD WIN**  
a **Mountain Hardware Crag Wagon Pack**,  
value of \$300! ★ Go to: [climbyukon.com](http://climbyukon.com) ★





**Reel Rock is the biggest fundraising event for Climb Yukon.**

Beringia Interpretive Centre  
Date: Nov 22, 2019

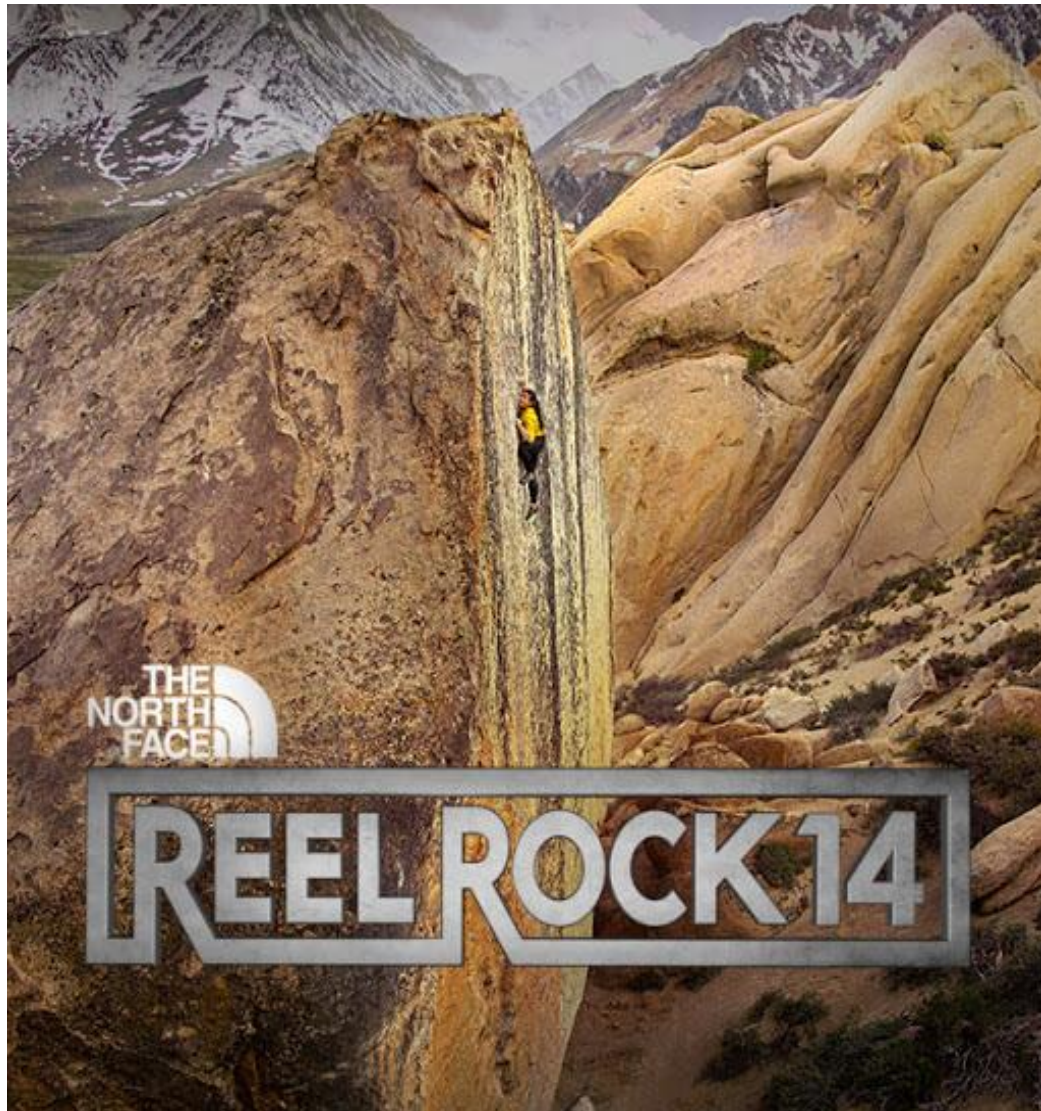
Sold out event with Silent auction held at intermission

Number of attendees: **200**

Estimated donations from local supporters:  
**\$2900**

2019 Reel Rock Net revenue:  
**\$4100**

- Membership drive brought in over \$500 in fees and over 20 new members
- Sold our first ever T-Shirt merchandise





# Reel Rock Supporters





# Climb Yukon Funders and Sponsors



## Main Sponsors and Funders

- Coast Mountain Sports
- Mountain Hardwear
- Flashed Climbing
- Winterlong Brewing



# Promotion and Communication

## Media Coverage and Public Relations

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Radio and TV coverage

**2**

Newspaper coverage

**4**

## Online Presence- Facebook Followers

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2017 - 2018

**276**

2018 - 2019

**394**

2017 - 2018

**564**

Climb Yukon Association Members 2019/2020: **91**