



2021/2022 Climb Yukon Annual Report

Table of Contents

A Word from our President	3
About Us	5
Climbing Events and Programming	7
Funding	9
Climbing Facility Project	16
Promotion and Communication	17
Funders and Sponsors	18

A Word from our President





The dedication of the Yukon climbing community never ceases to amaze me. Despite the many challenges, we have grown, advanced and achieved so much as an organization over the past few years.

This year, we focused on building community ties. I'm extremely proud of the work we've accomplished and would like to thank every single one of you who has contributed time to one of our many projects. Our volunteer base alone has more than tripled this year as we've taken on new and exciting challenges. We absolutely could not do this without your help!

I'm also looking forward to these next steps in the climbing facility project and continuing to build the strong organization that will ultimately run the facility.

- Samantha Li -

About Us

Our Board 2021-2022

President- Samantha Li

Vice-President/Secretary- Sara Bradley

Treasurer- Taylor Eshpeter

Director- Lauren Ray

Director - Charles Kalinsky

Director – Lee MacDonald

Director- Kayla Yeulet

This annual report showcases the main activities that occurred between April 1, 2021 and March 31, 2022. The main area of focus for 2020-2021 has been on growing and supporting the climbing communities in the Yukon by implementing programming, training opportunities and working with YG to advance the Climbing Facility Project.

“Providing greater opportunities and responding to the community’s ever-growing interest in climbing.”

Our Mission

Promoting the sport of climbing in the Yukon through education, programs, and access to climbing facilities



Climbing Events and Programming

Yukon Youth Climbing team

Sept. 2021 to May. 2022

Coaches:

Max Parker

Alain Dallaire

Gerard Garnier

The Yukon Youth Climbing team is open to all high school aged youth from across Whitehorse. The team trains twice a week at the Porter Creek High School Bouldering wall.

The team typically attends 2 out of territory competitions a year however this was not possible this year due to Covid restrictions.



Climbing Events and Programming

Kids Drop in

Kids drop in runs every second Monday from 5:30-6:30pm for kids aged 5-12 at the Porter Creek High School Bouldering wall

Womxn's night

Womxn's night runs every Monday from 6:30-9:30pm at the Porter Creek High School Bouldering wall

Climbing Events and Programming

Youth Drop in

Youth Drop in runs on Fridays from 5-9pm for Youth aged 12-18 at the Porter Creek High School Bouldering wall

KDFN Youth Drop In

KDFN youth drop in runs on Wednesdays from 4:30-6:30pm for KDFN Youth at the Porter Creek High School Bouldering wall





Public Drop in

Public drop in runs Tuesday, Wednesday and Thursday Evenings at the Porter Creek High School Bouldering wall at a cost of 5\$ for members



Yukon Championships

The Yukon Championships were held on Saturday October 30, 2021. This successful event was the Association's the first time hosting a qualifying event for a national level competition.

There were 43 participants in the following categories:

Open	11
Rec	13
Junior	N/A
Youth A	8
Youth B	4
Youth C	4
Youth D	3

Climbing Events and Programming

Coaching & Setting Workshops

With the help of the Northern Lytes Bursary, Climb Yukon Association was able to bring up Olympian Alannah Yip to share her knowledge and experience with the Youth Team and members of our organization.

During her time in the Yukon, she hosted both a coaching workshop and a setting workshop which were open to the general public as well as set fantastic new problems for the Yukon Championships providing opportunities for growth and development.

Funding

Community Development Fund

Climb Yukon Association received \$48,900 in funding from the Yukon Government's Community Development Fund to create a Project Manager term position to support the Pre-Operational plans for the future climbing facility. This position was later built out and awarded to:

Joti Overduin- Project Manager

Patricia Duchesneau- Operation and Business Plan Consultant

Jaret Slipp- Business and Governance Advisor

Non-Government Organization Training Fund (NGOtf)

Climb Yukon Association received \$4,500 in funding from the Yukon Government's Department of Advanced Education NGOtf to support the development of Climb Yukon's strategic planning and governance, and in support of current programming and the future gym.

This funding was used to retain YZED Project Consultants (<https://www.yzedprojects.com/>) who facilitated our Strategic Planning and Governance discussions. Members of the board spent two workshop days with YZED where they brainstormed the future of Climb Yukon. YZED incorporated the work from these sessions and along with their expertise developed strategic and organization base plans for the Association. We will be developing these into working documents as part of this years board initiatives

Funding

YRAC

Climb Yukon Association generously received \$10,000 in YRAC funding which was used to cover the cost of insurance, Climbing Escalade Canada and Sport Yukon membership fees as well as other administrative costs.

Yukon Sport for Life (YS4L)

Climb Yukon Association generously received 7500\$ in YS4L funding to help cover the cost of instructor training and to help purchase equipment for climbing activities in the communities including Carcross.



Funding

Northern Lytes Bursary

\$1,088.36 was generously provided to Climb Yukon Association to bring up Olympian Alannah Yip from Vancouver BC to host public workshops and set high level problems for the Yukon Championships

Youth Roots Grant

\$4,000 was generously provided to Climb Yukon Association to reduce barriers to participation for youth

\$5,000 was generously provided to Climb Yukon Association for Youth team coaching and a peer facilitator for youth drop in



Climbing Facility Project

Thursday April 21st, in the Legislative Assembly, the Yukon Government officially announced that it will proceed with the new Polarettes Gymnastics Club and Climb Yukon facility in Whistle Bend. “Yukoners are some of the most active people in the country, and rock-climbing has exploded in popularity in our territory and across Canada,” said Community Services Minister Richard Mostyn in his announcement, “Climbing is now an Olympic sport and a sport option in the Canada Winter Games.”

Minister Mostyn spoke to Climb Yukon’s contributions to the sport of indoor climbing in the Yukon, “Climb Yukon Association has coached a youth climbing team in the Yukon for more than 26 years, and since 2008, they have worked as a not-for-profit and now a sport governing body promoting climbing in the Yukon.”

The new facility will provide more programming and regular public access to a modern indoor climbing facility, noted the Minister. Climb Yukon has been working closely with YG and the design team on the layout and specifications of the indoor climbing facility. The gymnastics and climbing facilities will be separate spaces within the same energy-efficient building, which is estimated to be built and ready by March 2024.

Promotion and Communication

Media Coverage and Public Relations

Radio and TV coverage

1

Newspaper coverage

4

Online Presence- Facebook Followers

2018 - 2019

394

2019 - 2020

564

2020 - 2021

770

2021 - 2022

988

Climb Yukon Association Members 2021/2022: **130**

Climb Yukon Funders and Sponsors



Main Sponsors and Funders

- Flashed Climbing
- Petzl Canada
- Evolv
- Mountain Exposure
- Arc'teryx
- Yukon Brewing
- Mount Sima
- Outdoor Research
- Yukon Built
- Mountain Hardwear
- Coast Mountain Sports Yukon