

COLE HARBOUR PLACE



**ANNUAL REPORT
2023-2024**



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WELCOME TO OUR COMMUNITY

Cole Harbour Place is a 200,000 square foot sport and recreation facility located in Cole Harbour, Nova Scotia. We are here to serve and accommodate members of our local and surrounding communities to achieve their personal health and wellness goals. The facility includes pools, rinks, weight room and training centre, dance and fitness studios, spin studio, squash courts, various meeting rooms as well as multiple community minded tenants.

Message from the General Manager

April 2023 marked another incredible year of growth, connection, and resilience at the Center. It was a year defined by continued progress as we welcomed more members of the community back through our doors. With each event and initiative, our mission remained clear: to provide a space where individuals could come together, prioritize their well-being, and foster meaningful connections.

The unwavering dedication of the CHP team continues to be the driving force behind our success. I want to extend my deepest gratitude to our amazing staff and volunteer Board of Directors, who have gone above and beyond in the face of evolving challenges. Their hard work, adaptability, and commitment to ensuring Cole Harbour Place remains a cornerstone of our community are truly inspiring.

We also want to thank the members and visitors who make Cole Harbour Place part of their daily routines. Your ongoing support fuels our efforts and reinforces our purpose. The smiles, conversations, and shared moments of joy remind us why we do what we do.

As we step forward into another year, we embrace change as a pathway to new opportunities. Together, we will continue to inspire healthy, active living and make a lasting positive impact on the lives of those we serve. Thank you for being part of our journey.

Sincerely,

JEN HEDDON
General Manager



2023-2024 BY THE NUMBERS



3,593
Active Memberships

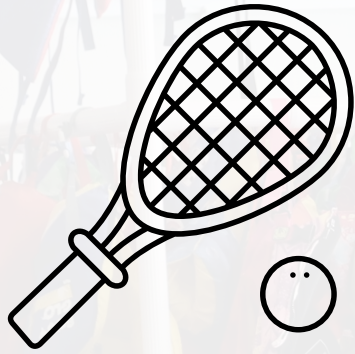
3,000+
People skated at public and adult
skates



7,781
Participants enrolled in registered
programs



2023-2024 BY THE NUMBERS



2,703

people played squash

200+
People
Employed

26,915

people attended dryland fitness
classes



1,105

registered programs
offered



2023-2024 HIGHLIGHTS

Inclusion Programs

We continued to grow our camp inclusion offerings with 3 spaces each week this year. These spaces were offered for no additional cost compared to regular camp spaces. We also added in inclusion swimming lessons for individual lessons and group lessons



2023-2024 HIGHLIGHTS

Checking out Cole Harbour Place

In partnership with the Cole Harbour Public Library, we were excited to continue the CHP 2-Week Access Pass.. This collaboration enables the community to check out a 2-week access pass to CHP using their library card. The passes continued to be a popular item in library circulation and were signed out 190 times, with another 296 holds requested by the end of the 2023-2024 fiscal year.



Move to Improve

Move to Improve is a free 10-week program delivered by the Cole Harbour Community Health Team in collaboration with CHP. Helping those with chronic health conditions and low fitness levels, this community program focuses on making gradual yet tangible improvements through physical activity. This popular program helped provide support to over 30 participants in 2023-2024.



2023-2024 HIGHLIGHTS

Community Events

We hosted several free community events during the year, including Christmas, Easter, New Year's Eve, Hallowe'en, Heritage Day, and Recreation Day. We had arts and craft, family fitness classes, swims, and skates!



2023-2024 HIGHLIGHTS

Giving back to the Community

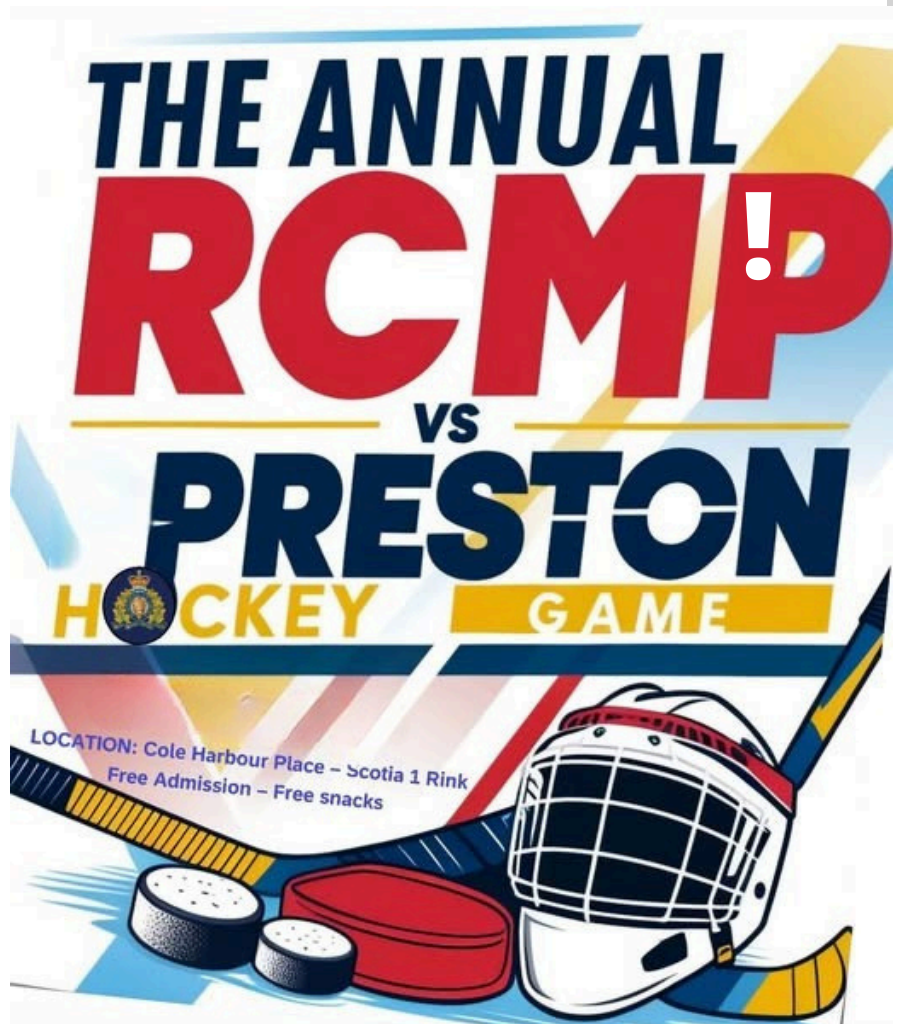
We continued to build on our successful Holiday food and toy drive. Beginning in November we collected food and angel tree donations and hats and mittens from community members as a way to help give back to the community. Thank you to all who helped make this year even more successful than last year. We also made a couple donations to the Cole Harbour Fridge when we had extra food and beverages from events left over



CHP provided approx. \$147,060 in community support and access to recreation through CHP prizing and giveaways, facility rental space, day pass donations and initiatives such as CHP Pay What you Can Membership, and \$2 swims and skates.

2023-2024 HIGHLIGHTS

We hosted the RCMP vs Preston Hockey game in January. We donate the ice and room for this annual community event.



FACILITY IMPROVEMENTS

- Replaced Leisure Pool Fisher Valve and heat exchanger
- Refinished Squash Courts flooring
- LaGarde Room Flooring replaced
- Sound System replaced for MPR
- Installed traffic calming in the back parking lot
- We replaced our cardio equipment



STAYING CONNECTED



8,400
Facebook
followers



2,313
Instagram
followers



283,567
Website visits



COLEHARBOURPLACE.COM



51 FOREST HILLS PARKWAY DARTMOUTH



@CHPPLACE



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THANK YOU

Cole Harbour Place is grateful for the support of our stakeholders, members, and patrons, who continue to align with us as a place to meet, learn, exercise, grow, socialize and play.



HALIFAX

