

COLE HARBOUR PLACE



ANNUAL REPORT 2024-2025



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WELCOME TO OUR COMMUNITY

Cole Harbour Place is a 200,000 square foot sport and recreation facility located in Cole Harbour, Nova Scotia. We are here to serve and accommodate members of our local and surrounding communities to achieve their personal health and wellness goals. The facility includes pools, rinks, weight room and training centre, dance and fitness studios, spin studio, squash courts, various meeting rooms as well as multiple community minded tenants.

Message from the General Manager

The 2024/2025 year marked another incredible year of growth, and connection at Cole Harbour Place. It was a year defined by continued progress as we welcomed more members of the community back through our doors. With each event and initiative, our mission remained clear: to provide a space where individuals could come together, prioritize their well-being, and foster meaningful connections.

Throughout the 2024-2025 fiscal year, we saw encouraging momentum across all areas of our operations. From programming and partnerships to infrastructure and finances, the foundation we've built as a team and a community continues to strengthen. Several important capital improvements were undertaken, including new flooring installation on the main level, funded through an HRM Capital Project. Meanwhile, we began preparing for a transition from the Legend registration system to Xplor, an investment in our technological future that will enhance customer experience and streamline internal processes.

The unwavering dedication of the CHP team continues to be the driving force behind our success. I want to extend my deepest gratitude to our exceptional staff and volunteer Board of Directors, who have gone above and beyond in the face of evolving challenges. Their hard work, adaptability, and commitment to ensuring Cole Harbour Place remains a cornerstone of our community are truly inspiring.

We are equally thankful to our members and visitors, whose loyalty and enthusiasm breathe life into our mission. Your continued support motivates us every day, and the shared smiles, conversations, and moments of joy remind us why we do what we do.

As we look ahead to the coming year, we remain focused on embracing change as a catalyst for innovation and growth. Together, we will continue to inspire healthy, active living and create a welcoming space where everyone can thrive. Thank you for being part of our journey.

Sincerely,



JEN HEDDON
General Manger



2024-2025 BY THE NUMBERS



2,930

Ice Rental
Contracts



Most popular fitness classes

2,600+
fitness classes offered

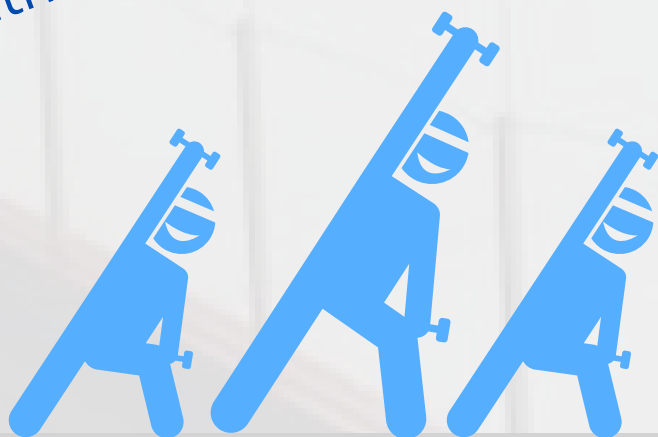
Chair Fit



HIIT



Yoga



10,865

Participants enrolled
in registered programs

2024-2025

BY THE NUMBERS



1,865
people played squash



200+
People
Employed



3,600+
active memberships



2,837
People enrolled
in swimming
lessons

1,064
Summer Camp Spots
Offered



2024-2025 HIGHLIGHTS

Inclusion Programs

We continued to grow our camp inclusion offerings with 3 spaces each week this year. These spaces were offered for no additional cost compared to regular camp spaces. We also continued our inclusion swimming lessons for individual lessons and group lessons.



2024-2025 HIGHLIGHTS

Community Events

We hosted several free community events during the year, including Christmas, Easter, New Year's Eve, Hallowe'en, Heritage Day, and Recreation Day. We had arts and craft, family fitness classes, swims, and skates!



2024-2025 HIGHLIGHTS

Checking out Cole Harbour Place

In partnership with the Cole Harbour Public Library, we were excited to continue the CHP 2-Week Access Pass. This collaboration enables the community to check out a 2-week access pass to CHP using their library card. The passes continued to be a popular item in library circulation.



Halifax Public
Libraries

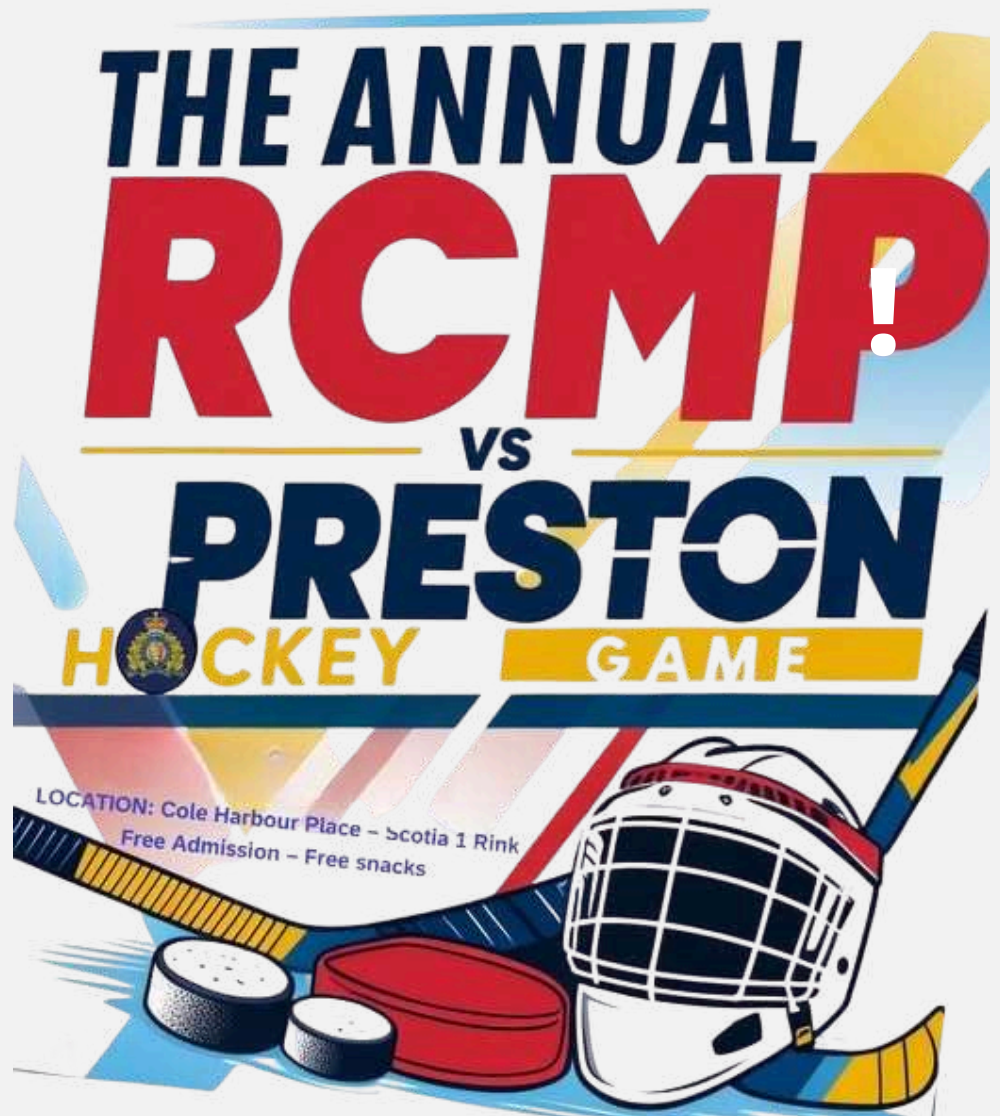
Move to Improve

Move to Improve is a free 10-week program delivered by the Cole Harbour Community Health Team in collaboration with CHP. Helping those with chronic health conditions and low fitness levels, this community program focuses on making gradual yet tangible improvements through physical activity. This popular program helped provide support to over 30 participants this year.



2024-2025 HIGHLIGHTS

We hosted the RCMP vs Preston Hockey game. CHP donates the ice and room for this amazing annual community event.



2024-2025 HIGHLIGHTS

Giving back to the Community

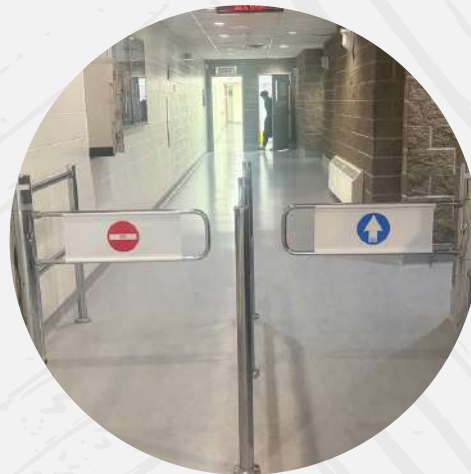
We continued to build on our successful Holiday food and toy drive. Beginning in November, we collected food and angel tree donations from community members as a way to help give back to the community. Thank you to all who helped make this year even more successful than last year. We also made a couple donations to Cole Harbour Community Fridge this year.



CHP provided approximately \$165,000 in community support and access to recreation through CHP prizing and giveaways, facility rental space, day pass donations and initiatives such as CHP Pay What you Can Membership, and \$2 swims and skates.

FACILITY IMPROVEMENTS

- High water cutoffs on pool filter tanks replaced
- Replaced water fountains
- Some building painting completed
- Removed carpets in offices
- Front desk gates installed
- New flooring on main level



STAYING CONNECTED



8,500
Facebook
followers



2,446
Instagram
followers



283,567
Website visits



COLEHARBOURPLACE.COM



51 FOREST HILLS PARKWAY DARTMOUTH



@CHPPLACE



902 464 5100



@COLEHARBOURPLACE



inquiries@coleharbourplace.com

THANK YOU

Cole Harbour Place is grateful for the support of our stakeholders, members, and patrons, who continue to use CHP as a place to meet, learn, exercise, grow, socialize and play.



HALIFAX