

### Nova Scotia Designer Crafts Council

### Annual General Meeting

## AGENDA

### Wednesday, September 11, 2024 4:00 pm

### Via Teams Video Conference Call

1)	Welcome and Introductions	(Nancy Oakley-President)
2)	Acknowledgement Statement	(Kelly Jerrott- Executive Director)
3)	Determination of Quorum	(Kristi Farrier/ Rebecca Groves)
4)	Adoption of Agenda	(Nancy Oakley)
5)	Approval of Minutes of September 14, 2023	(Nancy Oakley)
6)	Business Arising from the Minutes	(Nancy Oakley)
7)	Reports: a) President's Report b) Executive Director's Report/ Annual Report	(Nancy Oakley) (Kelly Jerrott)
8)	<ul> <li>Committee Reports: <ul> <li>a) Exhibition Committee</li> <li>b) Market Advisory Committee</li> <li>c) Standards Committee</li> <li>d) Awards Committee</li> <li>e) Financial Statement and Budget</li> <li>-Presentation of the 2023-2024 Financial St</li> <li>-Presentation of 2024-2025 Budget</li> </ul> </li> </ul>	(Virginia Stephen) (Kas Stone) (Adam McNamara) ( Adam McNamara) (Kelly Jerrott) ratements
9)	Nomination and Governance Committee Report	: (Angela Franklin)
	<ul> <li>a) Presentation of the Slate of Officers for the I</li> <li>i) Election/ appointment of Directors</li> <li>b) Presentation of the Slate for the Standards (</li> <li>i) Election/ appointment of Standards (</li> </ul>	Committee Committee Members
101	Appaintment of Mitchell   Millor he on Account	tant/Auditar far tha 2024 2025 va

10) Appointment of Mitchell L. Miller Inc. as Accountant/Auditor for the 2024-2025 year (Nancy Oakley)

11) Motion to Adjourn

### Nova Scotia Designer Crafts Council

### **Annual General Meeting**

#### AGENDA

### Thursday, September 14, 2023, 4:00 pm Via Zoom Video Conference Call

#### **Members Present:**

Kristi Farrier, Frances Dorsey, Deborah Wheeler, Adam McNamara, Lynda Throop, Eva Nicholas, Kas Stone, Nancy Oakley, Tabitha Co, Kass Ghanie, Tina Arsenault, Tori Poynton, Jacqueline Steudler, Elise Campbell, Allison Tremain, Virginia Stephen, John Downie, Therese Cruz, Steph Kincade, Pam Feindel, Rebecca Hannon, Funmi Odeniyi

### Patron Members (non voting): Community Members Present:

#### Proxy:

Philip Doucette, James Brown, Lori Nason, Jackie Toner

#### Staff Present:

Ashley Marlin, Emily Wareham, Gentina Tremblay, Kelly Jerrott, Pam Juarez and Rebecca Groves, Adesua Obhiokhenan

### Called to Order at 4:09 pm

Welcome and Introductions	(Deborah Wheeler-President)

Kelly introduces the staff and Deborah introduces the board

Acknowledgement Statement	(Kelly Jerrott- Executive Director)		
Determination of Quorum	(Kristi Farrier/ Rebecca Groves)		

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Rebecca and Kristi confirm quorum

### Adoption of Agenda

(Deborah Wheeler)

#### Motion:

To approve the Annual General Meeting Agenda dated September 14<sup>th</sup>, 2023 with the amendment to change that Krisit F will present the nomination and add that Kelly will present what is coming up next after the appointment of board and committee

**First Nancy** 

Second Kristi

All in Favour

#### Approval of Minutes of September 15, 2022

(Deborah Wheeler)

Motion:

To approve the Minutes of the Annual General Meeting of September 15, 2022 as presented First Jacqueline Steudler

Second Tori Poynton

All in Favour

Business Arising from the Minutes (Deborah Wheeler)

**Reports:** 

- a) President's Report (Deborah Wheeler)
- b) Executive Director's Report/ Annual Report (Kelly Jerrott)
- c) Review of Interim Strategic Plan (Kelly Jerrott)

Question from the chat: Is there any way to watch a recording of the Sustainability talk Kelly: Unfortunately, no. But we are hoping to do another presentation in the new year

Motion:

To Approved the President's Report, Executive Directors' Report and Annual Report of 2022-2023 as presented.

First Nancy

Second Kaas

All in Favour

### **Committee Reports:**

- d) Exhibition Committee
- e) Market Advisory Committee (Ka
- f) Standards Committee

(Kaas Ghanie) (Kas Stone) (Frances Dorsey)

### Motion:

To approve the Exhibition Committee, Market Advisory Committee, and Standards Committee Reports as presented.

First Angela

Second John

All in Favour

### g) Financial Statement and Budget

(Funmilayo Odeniyi/ Kelly Jerrott)

- h) Presentation of the 2022-2023 Financial Statements
- i) Presentation of 2023-2024 Budget

Funmi presents:

- It's been a good year!
- Funmi reviews the statements in the package
- Some of the additional expenses to this year was expanding our staff
- Surplus, first year without wage subsidy and we carried over grants money that had not yet been spent

Question: Large funds being deferred, is that grant money? Kelly: Yes, this reflects grant funds that we didn't have the staff capacity to complete the programs that were deferred to 2023

Question: AGM package lacked projected budget?

Kelly: It was in the package and I can share it now and review

Kelly reviews the projected budget for the current year

Motion to approve the Year End Financial Statements dated March 31, 2023 as presented.

First Tori

Second Kristi

All in Favour

Motion to Receive the 2023-2024 Budget as information.

First Angela

Second Kristi

All in Favour

### Nomination and Governance Committee

- j) Presentation of the Slate of Officers for the Board of Directors
  - i) Election/ appointment of Directors
- k) Presentation of the Slate for the Standards Committee
  - i) Election/ appointment of Committee members

#### Motion :

To approve the Slate of Officers for the Board of Directors for 2023-2024 by acclamation.

First Kristi

Second Nancy

All in Favour

#### Motion:

To approve the Slate of Candidates for the Standards Committee for 2023-2024 as presented.

First Frances

Second Kaas

All in Favour

# Appointment of Mitchell L. Miller Inc. as Accountant/Auditor for the 2023-2024 year (Deborah Wheeler)

#### Motion:

To appoint Mitchell L. Miller as Accountant / Auditor for Craft Nova Scotia the 2023-2024 year.

First Kristi

Second Virginia

All in Favour

#### What's next:

Kelly presented an overview of upcoming programs and initiatives we have coming up next for information.

#### **Motion to Adjourn**

Motion:

To Adjourn the 2022-2023 Annual General Meeting for Craft Nova Scotia

First Kas

All in Favour

Adjournment: 5:42 pm

### **Reports:** Message from the President

Welcome everyone to Craft Nova Scotia's 2023 AGM.

Last year we completed an organizational review to better assist us in planning for the future of Craft Nova Scotia. This year we have been implementing many of the ideas gained from this process.

I want to thank Frances Dorsey and the Standards Committee, Kay Stanfield, Philip Doucette, Erin Wells, Belinda Muller and Emma Piirtoniemi for their work in assessing new applicants. They have been working throughout the year toward updating and streamlining the applicant guidelines, to make them clearer and easier to navigate. Frances has also been participating as part of a regional committee to embarked on coordinating our standards with other Atlantic craft organizations. That work is still ongoing and we look forward to sharing the results in the months ahead. I would also like to thank Kay Stanfield who is stepping down, like me, for her commitment after many years on the committee.

Kelly Jerrott, our Executive Director, has been dedicated to implementing many of the exciting changes we have made. Some, like finding new venues and new ways to connect with our craft community. It has been a daunting task but she has managed to keep all the parts moving forward. Well done!

Anna Taylor was our Administrative Coordinator at the Centre for Craft for the past 4.5 years, providing assistance in the operations of the Mary E Black Gallery and the numerous feature exhibitions, residency programs and instructional programming. Anna has decided to leave us to pursue personal projects. Thank you for your service.

I want to thank our current staff Emily Wareham, Rebecca Groves, Pam Juarez, Ashley Marlin, Gentina Tremblay for their ongoing work and dedication to this organization. Craft Nova Scotia is pleased to welcome Adesua S. Obhiokhenan, as our new Communications and Digital Content Coordinator.

I would like to recognize those who volunteer to be on our Board. We all have different strengths to bring to the discussion. We take time out of our busy careers to keep the operations moving in a positive direction. Thank you to Tori Poynton, Funmilayo Odeniyi, Kristi Farrier, Frances

Dorsey, Kaas Ghanie, Marla Benton, Nancy Oakley, Brandt Eisner and Bernard Burton. I bid a sad farewell to Tori, Kaas, Marla, Brandt and Bernie who are stepping down to spend more time on their careers. I have valued your knowledge, opinions and suggestions.

I must also extend a special thank you to Bernie Burton, who is stepping down from the Board. He has supported NSDC, NSDCC, to Craft NS. He has been a staff member, maker and board member for decades. His knowledge and connection to our funding partners has been invaluable.

Much of our success is due to the support of our members. You are amazing. You help us be a stronger group to support and strengthen our craft community. I would like to acknowledge all those members who volunteer their time. We could not do all we do without your involvement. You help make Craft NS one of the most effective organizations to meet the needs of the craft sector and our membership. Thank you.

I will be stepping down as President and from the Standards committee. I do so with mixed feelings. I joined the board in the mid 80's and served the organization for a number of years at that time. I later returned to serve as part of Standards around 1992. I joined the Board once again in 2003, and have thoroughly enjoyed my time serving the organization. It has been a great learning experience. All the people I have acknowledged in this report have made my job as president much easier. I wish the incoming board similar support and success as they meet future challenges.

Thank you Deborah Wheeler

### **Exhibition Committee Report**

Hello Everybody!

Firstly, I want to thank Craft Nova Scotia Team for their diligent and dedicated work that they have done. From the gallery staff Emily, Anna, Gina, Marie + Julian – they have all done tremendous work at the gallery., and the rest of Craft NS – Kelly, Rebecca and Ashley and Pam

Thank you to the Jurors that took their time to asses works.

Our Exhibition committee – Andrea Stang Jackson – Julia Hollenbach and Marla Benton – thank you folks.

Thank you for making all the craft artist look great on behalf of the board and myself, thank you!

This year activities included:

-Researching and rewriting the terms of reference for the Exhibition committee is ongoing.

- We undertook looking at various institutions and their practices to see if we could update and evolve this communities Terms of Reference. From Selection Frameworks for MEBG, to thematic shows, inclusions jury processes and other mandates.

This Years membership show is inspired by Nova Scotia's Sustainability strategy -bringing awareness to environmental impacts.

-Sustainability Through Craft, is the 22nd membership show.

-This show *Sustainability Through Craft* draws inspiration and frames the artist's work within one of the four pillars of sustainability: Social, Cultural, Economic, and Environmental.

This exhibition will encompass works of fine craft on display at the Mary E. Black Gallery and two community engagement projects over the 6-week exhibition. This show is meant to motivate the theme of sustainability through connectivity in our craft community.

Respectfully Submitted,

Kaas Ghanie

### MAC Report for the Craft NS AGM September 19, 2023 for the period April 1, 2022 to March 31, 2023

The Market Advisory Committee (MAC) met five times in 2022-23 to help Craft Nova Scotia plan retail events for its juried members. Event organizing was overseen from April to September 2022 by Executive Director Kelly Jerrott and, beginning September 19, by Ashley Marlin, Craft Nova Scotia's new Special Projects and Events Coordinator.

Two significant objectives guided the committee's activities and decisions during the year:

- 1) To help members recover from Covid-19 economic hardships by organizing as many retail sales opportunities as possible. This proved challenging due to staffing shortages and the unavailability of venues formerly used for Craft NS shows. However, alternative venues were researched and new partnerships formed that have exciting potential for future events.
- 2) To expand the variety, length and geographic location of retail opportunities to enable a broader spectrum of the membership to participate. This was in response to member surveys and information gathered during the Craft NS Organizational Review that cited high booth fees and lengthy shows as reasons for lack of participation, especially by emerging, rural and other marginalized artisans. It was felt that future opportunities should include shorter pop-ups as well as traditional multi-day craft shows, with more locations outside the HRM.

Keeping these objectives in mind, the MAC supported Kelly and Ashley in working with new partners to organize the following retail opportunities in 2022-23:

• A summer weekend pop-up in chalets on the Halifax Waterfront August 13-14, 2022 with 8 juried members participating. The event was deemed successful enough to repeat and expand in 2023.

- A pop-up weekend show hosted at the Lunenburg School of the Arts October 15-16, 2022, with 16 juried members participating. Although attendance and sales were disappointing, the MAC agreed that Lunenburg events in a higher-visibility location would be worth pursuing in 2023.
- The return of the weekend Designer Craft Show to the Halifax Seaport in a new venue at Pavilion 22 from November 18-20, 2022. 74 members took advantage of this opportunity, of which 12 (22%) were new exhibitors. Four additional booths were reserved for invited guest participants that included local Mi'kmaq artists. Increased member participation, attendance of approximately 3,000 visitors, and healthy revenues reported by vendors were an encouraging start to this new partnership with the Halifax Seaport, which will continue in 2023.
- A relationship was begun with the Halifax Convention Center, signed in December 2022, with the aim of providing future paid opportunities for members to exhibit during convention events.
- A relationship was begun with the Devour! Studios in Wolfville with the aim of providing an additional opportunity for artisans in the summer of 2023 outside the HRM.

The MAC offers profound thanks and appreciation to outgoing members Lynda Constantine (Chair), Katrina Doucette, Dorothée Rosen and Brandt Eisner, and to welcome Kas Stone as incoming Chair.

Report prepared by Kas Stone, September 2023

### **Standards Committee Report**

The following numbers represent submissions that occurred before our markets were fully back on track and therefore do not reflect the current levels of interest from new applicants to be considered for a Standards assessment.

Between April and October 2022 there were 13 submissions for consideration by the Standards Committee and of those there were 9 submissions accepted.

We have implemented several changes in the Standards process in response to the recent organization review, and have removed the fee for assessment as well as developing a review template of criteria with which to evaluate the work submitted.

Craft Nova Scotia is currently in discussion with the craft organizations of Cape Breton, New Brunswick, Prince Edward Island and Newfoundland to rationalize our review criteria so that a member reviewed and approved by one of the partner organizations is able to participate in Nova Scotia craft markets without needing to be reviewed again by us. And, accepted members of Craft Nova Scotia will be able to participate in markets in neighbouring provinces without undergoing another review, as well. This process is ongoing through the fall and should be implemented by the end of the year.

Respectfully submitted by Frances Dorsey

### **Nominating and Governance Committee Report**

**The Purpose** of the of the Committee is to review the current Board composition and identify positions that will be vacant, identify skills, experience and representation needed within the Board, solicit, review and vet nominations, and prepare a recommended slate for consideration by the membership.

The Nominating and Governance Committee is also responsible for assisting with ongoing governance reviews for the organization and making recommendations to the Board of Directors.

The Nomination and Governance Committee includes:

- 1st Vice President (Chairperson) (1)
- Additional Board Member (1)
- Craft Nova Scotia Members (not seeking nomination to Board or Standards Committee)
   (2)

The Members of the Nominating and Governance Committee are:

- Tori Poynton Chair (First Vice President & Board Representative)
- Frances Dorsey (Board representative)
- Gabrielle Theano
- Linnet Finley
- Bernie Burton Past President was appointed to fill in for Tori as chair this past August.

The expectation is that Nomination and Governance Committee members will serve a 1-2 year term.

### **New Bylaws**

As you all may recall we approved an updated set of Bylaws at last years' Annual General Meeting, which are in effect this year.

Based on the Bylaws approved on September 15, 2022:

The Call for Nominations was emailed to members, and published on the website on July 24<sup>th</sup>, 2023 more than 60 days prior to the AGM.

# The Closing Date for Nominations was August 27<sup>th</sup>, 2023, within the parameters identified in the bylaws.

### Number of Vacancies for the upcoming Year

The Board of Directors consists of 10 members, in addition to the Past President- who is an ex officio – voting member, for an overall maximum total of 11 members.

Based on our current bylaws, we must have a minimum of 3, and a maximum of 11 members.

This year however, we are in a unique situation where both our President and Past president have served more than the identified 6 year maximum set in the new Bylaws,

as a result the Past President position will remain vacant during this transition.

### The Nominating and Governance Committee determined that there were:

### 6 Vacancies on the Board of Directors:

### 2 Vacancies on the Standards Committee

In accordance with our Bylaws a Call for Nominations was issued on **July 24, 2023** informing members of the vacant positions for the upcoming year and providing a list of current members of the organization.

The Call for Nominations was distributed via direct email to Members, and posted on the website.

### At the closing of nominations on August 27<sup>th</sup>, 2023, we received:

### No complete nominations for the Board of Directors.

Although we did receive 2 formal submissions from individuals expressing interest in the Board from: Angela Franklin and Virginia Stephens.

We offer our thanks and appreciation to all of these members for putting their names forward to serve the organization.

### **Preparing a Slate**

"The Nominating Committee has two main areas of responsibility:

- 1. To identify qualified candidates to fill vacancies on the Society Board of Directors, both on an annual basis prior to the Annual General Meeting and on an as-needed basis on the occasion of Board vacancies which arise between Annual General Meetings.
  - a. Reviews nominations submitted for open positions on the Board and, in the event insufficient nominations have been made, identifies and recommends additional nominees.

- b. Confirms that all nominees are willing, if elected, to serve as Board members.
- 2. Assisting in facilitating the smooth operation of the Annual General Meeting. "

(Craft NS Bylaws, 2022 p.8-9)

While we encouraged and welcomed applications from everyone, we were particularly interested in expanding the diversity of our Board and Standards Committee, and addressing some specific skill sets and areas of experience to help strengthen our organization.

Through our recent Organizational Review, we identified a need to increase representation from individuals who identify as Indigenous, Black, People of Colour, and living with a disability.

The Committee was mindful of this as we sought to identify potential candidates to complete the slate for the Board of Directors and the Standards Committee.

The Nominating and Governance Committee has compiled a list of potential members to potentially assist the organization in moving forward.

After careful consideration the Committee contacted potential candidates

and feel we have a strong slate of candidates based on their experience, backgrounds, craft mediums and geographical locations represented.

On behalf of the Nominating and Governance Committee I am pleased to present the following Slate for the Board of Directors.

## **Board of Directors**

## Proposed Slate of Officers Craft Nova Scotia 2023-2024 Board of Directors

1. President	Nancy Oakley	1 year term * returning
2. Vice President	Virginia Stevens	2 year term
3. Secretary	Kristi Farrier	1 year term * returning
4. Treasurer	Funmi Odeniyi	1 year term * returning
5. Director	Frances Dorsey	1 year term * returning
6. Director	Eva Nicholas	2 year term
7. Director	Allison Tremain	2 year term

8. Director	Adam McNamara	2 year term
9. Director	Angela Franklin	1 year term
10.Director	Tabitha Co	2 year Term

11.Director \* Held for Past President – ex-officio Voting member (not being filled this year)

Given that the number of candidates being presented is within the positions available on the Board of Directors, as per the bylaws, I would like to propose the Slate of Officers for the Craft Nova Scotia Board of Directors be approved by Acclamation

Motion:

To declare Slate of Officers presented for the Craft Nova Scotia Board of Directors for the 2023-2024 approved by Acclamation.

### **Standards Committee**

The Standards Committee consists of the Chair (appointed by the Board- not elected by the membership), and six other committee members. Members of this committee do not necessarily need to be members of the society.

There were two vacancies identified for the upcoming year prior to the call for nominations.

**One Nomination was received by the close of Nominations on August 27, 2023** Thank you to Jackie Toner (Woodworking) for putting your name forward for consideration.

The Nominating and Governance committee reviewed the media currently represented on the committee and endeavored to identify candidates in media not currently represented.

The Nomination and Governance Committee is recommending the following Slate of Candidates for the 2023-2024 Standards Committee for consideration.

**Proposed Slate of Candidates** 

Craft Nova Scotia 2023- 2024

### Standards Committee 2023-2024

Frances Dorsey (Chairperson)

- 1. Philip Doucette
- 2. Erin Wells
- 3. Emma Piirtoniemi
- 4. Belinda Muller
- 5. Jackie Toner
- 6. Donn Sabean

Fibre\* returning/ appointedGlass\* returningCeramic\* returningJewlery\* returningBook Arts/ Photography \* returningWoodTextile, design, eco printing

The Nominating and Governance Committee is looking forward to continuing it's work throughout the year. We will be working to support the Board of Directors, and membership, by assisting in ongoing succession planning, governance, and policy reviews, and providing recommendations to the Board of Directors.

Thank you to committee members Frances Dorsey, Gabrielle Theano and Linnet Findley, and Bernard Berton, as well as Tori Poynton for their work in facilitating this process.

**Respectfully Submitted** 

Kristi Farrier,

on behalf of Bernard Burton and the Nomination and Governance Committee



# CRAFT NOVA SCOTIA ANNUAL REPORT

2023-2024

# MESSAGE FROM OUR EXECUTIVE DIRECTOR

Craft Nova Scotia has been undergoing significant transformational change during the past year. This past year we saw a transition on our Board of directors, welcoming six new members representing a broader representation of our craftspeople across the province. We embarked are a large-scale transformation of our operations, systems and policies to embrace and adapt to evolving practices and a hybrid environment, enhancing our efficiency and effectiveness as an organization. While we recognize that much of this change is inward facing and not apparent to the broader community, it is a vital investment in the stability and sustainability of the organization.

We have also continued with our work to ensure our facilities and offices are keeping up with best practices and have been addressing emergent infrastructure improvements to enhance our day-to-day operations and continue to build and develop our occupational health and safety practices; thanks to support from Communities Culture Tourism and Heritage.

All this important work has been done while maintaining our regular programs and services to support and develop the craft community. We have been increasing our understanding and intentionally embracing opportunities to integrate equity, diversity and inclusion into our programming and practices throughout the organization.



Image: Craft Nova Scotia Staff

Recognition and thanks must be extended to every staff member with Craft Nova Scotia as we have been working through these transformational changes to our organization. This work has been embraced, despite already challenging capacity levels within the staff team. While the team has carried out this work until now, we recognize the impact this additional effort has had on our overall health and wellness as individuals, a team and as an organization. Craft Nova Scotia is the provincial arts service organization for craft in Nova Scotia:

- we manage and operate the Mary E Black Gallery, the only public gallery focused on promoting and showcasing fine craft;
- we operated the Centre for Craft including ceramics, metal/jewellery, woodworking, weaving and multipurpose studios to engage, inspire and develop craftspeople;
- we facilitate extensive community programming to challenge and inspire, and also support business development within the craft and creative sector;
- we have launched new and innovative programs and initiatives to engage and support the craft and culture community in new ways, such as the new Craft Your Own Path program including Business of Craft microcredential program in partnership with NSCC (a 1st in NS), and the upcoming Advanced Craft Practices, which are all online increasing the accessibility to these valuable programs.

Craft Nova Scotia is working hard to ensure we evolve to meet the needs of the community. Craft Nova Scotia recognizes and appreciates the increased investment from Communities, Culture Tourism and Heritage provided during the 2023- 2024 fiscal year, and that this was an interim measure to ensure support reached cultural organizations in a timely manner, thank you.

We have made significant transformational changes within Craft Nova Scotia during the past few years. While a great deal of this work has been inward facing, it provides a solid foundation to build and grow Craft Nova Scotia going forward. While I will be leaving the organization following this year's AGM, the transformational work done to develop new bylaws, policies, procedures and operational practices and systems will support the organization moving forward in a positive way to continue to serve the craft community.

Sincerely, Kelly Jerrott Executive Director Craft Nova Scotia



Image: Kelly Jerrott, Executive Director

# **OVERVIEW**

Craft Nova Scotia is located within Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq People. This territory is covered by the Treaties of Peace and Friendship of 1726. We acknowledge and honour the Mi'kmaq people who have cared for and continue to care for this land.

Craft Nova Scotia, originally incorporated as Nova Scotia Designer Crafts Council in 1976, is a non-profit, charitable arts service organization working to encourage and promote the craft sector in Nova Scotia, the public awareness and appreciation of craft products and activities. Today, it is a provincially recognized organization with a membership of over 300 individual artisans and craft enthusiasts, and serves over 8200 individuals through its various programs, workshops, and exhibitions.



Images: Esmé Original Jacket & The Crafting Success Symposium

Craft Nova Scotia also manages and operates the Mary E. Black Gallery (MEBG) and the Centre for Craft Nova Scotia, coordinating a variety of programs and services. Programs include the Craft Nova Scotia summer and winter Designer Craft Show, pop-up events, training and development workshops, residency programs, exhibitions, and a wide variety of instructional programs engaging the community in craft practices. The MEBG is mandated to present exhibitions educating the public about craft and design and to promote excellence in the craft community. It hosts local, regional, national, and international fine craft exhibitions year-round. The exhibitions, publications, and educational programs of MEBG reflect historical and contemporary expressions, both regionally and nationally, and promote fine craft that embodies the energy and innovative spirit of Mary E. Black (1896 – 1988), the province's first craft administrator, a noted weaver and author. In addition to the above, Craft Nova Scotia plays an important advocacy role for the craft sector.

# FINANCIAL INFORMATION

Craft Nova Scotia engages a qualified bookkeeper and accountant to assist in the management, oversight and review of the organization's financials. The day-to-day financial management is provided by our contract bookkeeper and Executive Director. The organization has four signing officers, the treasurer, 2 Board Members and the Executive Director. Two of the four signing officers are required on cheques and or electronic funds transfers. Bank reconciliations are completed on a monthly basis, and copies of income and balance sheets are provided to the Board on a monthly basis as part of regular Board meetings. An annual Financial Review is conducted by Mitchell L. Millar Inc, CA and is reviewed by the Executive, and Board of Directors, and is presented to the general membership of the organization.

Financial statements are presented and received by the Board. Quarterly statements with projected forecasts are developed and utilized to assist in the ongoing monitoring of revenue and expenditures.

Craft Nova Scotia staff team develops an Annual Budget which is reviewed in detail with the Executive and presented to the Board for review and approval. This budget is also shared with the membership at the Annual General Meeting.

We are pleased to report that we are ending the 2024 fiscal year with a surplus of \$13, 304.

A copy of the Approved Year-end Financial Statements for the year ending March 31, 2024, and a copy of our Final Approved Budget for 2024-2025 are provided in your packages for information.



Image: Aflame Creations lewelry

# **BOARD OF DIRECTORS**







Images: Sustainability Through Craft, Craft Nova Scotia's Members' Exhibition

## 2023/2024 Board of Directors

- Nancy Oakley, President
- Virginia Stephen, Vice President
- Funmilayo Odeniyi, Treasurer
- Kristi Farrier, Secretary
- Eva Nicholas, Director-at-Large
- Allison Tremain, Director-at-Large
- Adam McNamara, Director-at-Large
- Angela Franklin, Director-at-Large
- Tabitha Co, Director-at-Large

Thanks and Appreciation are extended to the following members who have retired from the Board as of September 2023:

- Debrah Wheeler
- Bernard Burton
- Tori Poynton
- Kaas Ghanie
- Marla Benton
- Brandt Eisner

Thank you as well the following Board Member retiring from the Board as of December 31, 2023:

• Frances Dorsey

# **STAFF**

Craft Nova Scotia has a full-time Executive Director supported by five additional permanent fulltime and part-time staff, a contract bookkeeper, as well as a variety of casual staff and contractors.

## **Current Staff**

Kelly Jerrott Executive Director (FT)

**Emily Wareham** Craft Development and Operations Manager (FT)

**Rebecca Groves** Membership Engagement & Administrative Coordinator (FT)

# Rachel Blair-Johns

(Joined the organization as of February 2024) Events Coordinator (FT)

### Pam Juarez

Studio Operations & Programming Coordinator (Permanent PT)

Hannah Craig Gallery Coordinator (Permanent PT)

Gentina Tremblay Bookkeeper (contract)

**Ashley Marlin** (Left the organization as of December 2023) Special Projects & Events Coordinator (FT)

### Adesua Obhiokhenan

(Joined the organization in August 2023, and left as of September 2023) Communications and Digital Content Coordinator

# STAFF

Craft Nova Scotia also employs between 6-12 casual employees in roles such as gallery and studio technicians, and gallery attendants. Contract Instructors are also engaged by the organization on a per course basis.



Image: Woods (wo)man Woodworking

## **Casual Staff**

**Emily Kuan** Project Assistant

Kaas Ghanie Ceramics Technician

Wenjing Yan Jewellery Technician

**Veronica Post** (Joined the organization in 2016 and left as of April 2024) Wood Technician

**Jackie Toner** (as of March 25, 2024) Wood Technician

Jessie Fraser Weaving Technician

**Julian Covey** Gallery Technician

# COMMITTEES

Craft Nova Scotia has several Standing Committees to assist the organization's work. These committees are composed of volunteers who bring passion, expertise, and experience to their various roles. The following is a list of the active committee and their members:

### STANDARDS COMMITTEE (PRODUCT ASSESSMENT)

- Adam McNamara, Chair
- Philip Doucette (glass)
- Erin Wells (ceramics)
- Belinda Muller (books arts, paper, photography)
- Emma Piirtoniemi (jewellery, glass, metal, plastic)
- Jackie Toner (wood)
- Donn Sabean (Textile, design, eco printing)

### NOMINATING AND GOVERNANCE COMMITTEE

- Virginia Stephen, Chair (Board Representative)
- Angela Franklin (Board Representative)
- Gabrielle Theano
- Stephanie Kincade

### MARKET ADVISORY COMMITTEE

- Kas Stone, Chair
- Tabitha Co
- Sheri White
- Kevin MacLean
- Mary Beth Piper

### **EXHIBITIONS COMMITTEE**

- Virginia Stephen- Chair
- Eva Nicholas
- Shauna MacLeod
- Julie Hollenbach
- Andrea Tsang Jackson

# INCLUSION EQUITY DIVERSITY AND ACCESSIBILITY COMMITTEE (IDEA)

Recently approved Terms of reference under development

### **AWARDS COMMITTEE**

- Kristi Farrier
- Adam McNamara

Image: Liza Hageraats



# MEMBERSHIP SERVICES



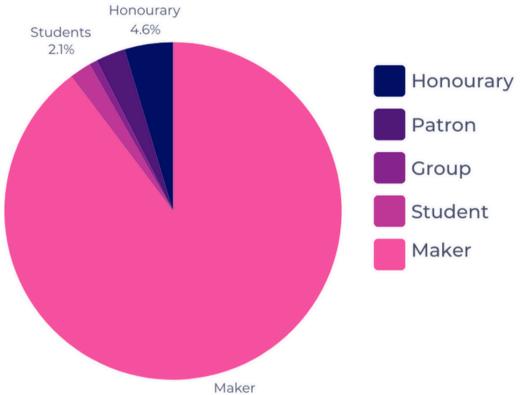
Image: Doreywood Decor

Craft Nova Scotia is a member-based organization, membership totals vary throughout the year as members renew and/or lapse. As of March 30, 2024, Craft Nova Scotia has had 388 members throughout the 2023 – 2024 fiscal year.

### **Membership Category Restructuring**

Craft Nova Scotia embarked on a strategic restructuring of its membership categories to enhance engagement, broaden participation, and drive growth within the organization. This initiative aimed to streamline membership options, increase revenue, and encourage both renewals and new memberships. The restructuring of Craft Nova Scotia's membership categories has proven to be a resounding success, resulting in increased renewals, growth in first-time memberships, and enhanced community engagement. Craft Nova Scotia's membership is continuing to experience steady growth, evident from our 25% increase in membership for the fiscal year. By simplifying membership options, enhancing benefits, and personalized outreach efforts, Craft Nova Scotia has strengthened our position with our members. While Craft Nova Scotia's primary focus is to support Nova Scotia Crafts people, our membership does extend throughout the region and beyond. We have members located in Alberta, Prince Edward Island, Newfound Land and Labrador, New Brunswick, Ontario and Quebec.

# MEMBERSHIP SUMMARY



89.7%



Images: Aflame Creations Jewelry, Leandra Brandson and Carved By The Sea

# MEMBERSHIP ACTIVITIES

The membership activities hosted by Craft Nova Scotia with community partners, industry experts, and leading craftspeople have provided valuable opportunities for our members to enhance their craft practices, expand their networks, and achieve success in their craft businesses. We remain committed to supporting our members through informative events, educational workshops, and ongoing engagement initiatives, empowering them to thrive in the vibrant craft community of Nova Scotia.

Through the CCTH Culture Innovation Fund, we developed programming aimed at enhancing the craft community's professional development opportunities and community engagement. The funding received played a pivotal role in realizing the project's goals by facilitating the following outcomes: Audience development, increased membership, formation of partnerships, enhanced training opportunities and closed space workshops.

### **Quarterly Virtual Member Check In**

Via Zoom

### Crafting Success Symposium \*

Thursday, September 28, 2023 Colaisde na Gàidhlig | The Gaelic College 51779 Cabot Trail, St Anns Presented in partnership with Cape Breton Centre for Craft & Design

### Merchandising Workshop with Fiona Horgan \*

Sunday, October 22, 2023 Lunenburg Fire Dept 25 Medway Street Lunenburg, NS

### Strategic Social Media Marketing with Julie Ogilvie \*

Thursday, October 26, 2023 Mary E. Black Gallery 1061 Marginal Rd, Halifax



Image: South Shore Sea Salt

### Strategic Social Media Marketing with Julie Ogilvie \*

Thursday, November 23, 2023 Mary E. Black Gallery 1061 Marginal Rd, Halifax

### In Conversation with Andrea Tsang Jackson \*

Thursday, November 30, 2023 Halifax Central Library 5440 Spring Garden Rd, Halifax, NS Presented in partnership with the Halifax Public Library

(\* Programs funded through CCTH Community Innovation Fund)

Image: TABITHA + CO.

# STANDARDS ASSESSMENTS

The Craft Nova Scotia Standards Assessment, also known as a product assessment, is an evaluation or examination of a product to determine its quality, functionality, performance, and compliance with specific standards or requirements. It involves a detailed analysis of various aspects of the product, such as its design, materials used, manufacturing process, durability, safety, and overall suitability for its intended purpose. A committee comprised of craftspeople covering various artistic mediums reviews the applications.

Dates of Sessions	Number of Applicants	Accepted	Partial/Conditional	Declined
Saturday, April 15, 2023	16	16	0	0
Saturday, May 6, 2023	17	13	3	1
Saturday, September 9, 2023	17	15	0	1
Total	50	45	3	2

# RETAIL CRAFT SHOWS

Craft Nova Scotia coordinated a number of retail opportunities for members to assist in retail sales including an annual summer and winter Designer Craft Show, as well as a series of Pop-up events and online sales opportunities.

### Zwicker Wharf Pop Up's July 2/ August 13/ September 3, 2023

Craft Nova Scotia hosted three Pop-Ups in partnership with Build Nova Scotia on Zwicker's Wharf, Lunenburg in the summer months. These barrier free Pop-Ups were widely received by our membership with over 20 members participating, some multiple times. This supported our mission to create programming and retail support outside of the HRM and was a successful pilot that we are again taking on for the 2024 year.



Images: Craft Nova Scotia Members at The Summer Designer Craft Show 2023

### Designer Craft Show Summer Market Wolfville July 28-30, 2023

Our first Summer Market after the pandemic was held at Devour! Studios in Wolfville with 32 members participating. Attendance was much lower than expected with membership reporting lower than average sales. The predominant feedback from our membership was to re-think this retail support event, reduce economic barriers and increase promotion, advertising and signage for future markets.



### Designer Craft Show Winter Market November 17-19, 2023

Our annual Designer Craft Show at Pavilion 22 remains our most successful retail support service for our membership. The 2023 winter market saw approximately 4100 customers through our event space, Pavillion 22 located in the vibrant arts area of the Halifax Seaport which was up from the previous year by 31%. We were able to connect with NS Loyal offering local economic support to our market and the 79 members who exhibited at this show. Opening night saw Craft Nova Scotia recognizing outgoing Board of Directors and committee members for their dedicated years of service. Our marketing efforts were expanded to include Saltwire, The Coast, Bell Media, as well as paid and organic social media advertising on our social media feeds.

### **Halifax Convention Centre**

In 2023 Craft Nova Scotia entered a partnership with The Halifax Convention Centre to create Pop-Up experiences for their ongoing conventions. We hosted 14 Pop-Ups over the year, with a total of 59 members participating and reporting that these free-to-member events supported small business and craft entrepreneurship. Craft Nova Scotia will continue onward with this successful partnership in 2024/25 adding 2 additional events from the previous year.



Image: Craft Nova Scotia Staff at the Designer Craft Show 2023

# DESIGNER CRAFT SHOP

Sales in our online Designer Craft Shop were low in 2023. Product variety and our storage capacity are being evaluated in 2024. Shopify has been useful in processing our annual memberships and retail booth fees.

In 2024 we will be looking to revamp our Shopify online store with Craft Nova Scotia Merchandise, a Holiday Gift Guide called, "Shop the Show" and a more targeted approach to sales. Our pilot project still in conception, Maker of the Month would focus on one member per month creating additional support for other makers for a more vibrant shop experience creating product drops to reflect shopping trends in 2024. Social media promotions will feature more targeted ads, new product drops, current products, launch merchandise section and aim to highlight membership.

Anther sweet Hivecrafted Soap Savon Artisanal Net Wt. 100 g 3.5 oz.

Images: Anther & Apiary & Constantine Designs

# MARY E. BLACK GALLERY

The Mary E. Black Gallery hosted six exhibitions, and attendance continues to improve. We have been extremely fortunate to host a variety of outstanding exhibitions featuring wonderful works of craft throughout this past year. This year we welcomed 4950 visitors to the gallery. Our visitors are made up of locals, tourists, cruise ship passengers. We have been pleased to welcome an unprecedented number of NSCAD student classes and various community groups. These groups get an intimate tour of the gallery and studio facilities where staff inform them about the process behind the exhibitions and all our other programming and resources. Through our six exhibitions this year we supported 29 artists financially and professionally by providing this opportunity and paying them CARFAC fees.

Visitors had the opportunity to learn from Heather Shillinglaw about oral teachings from Métis culture with an interactive scavenger hunt activity to engage with kids. During the summer months visitors were invited to consider the topic of "sustainability" with Twyla Exner & Carley Mullally's exhibition featuring repurposed plastic waste, followed by our Members' Exhibition "Sustainability Through Craft." We connected with the Queer community and challenged homophobia in sport culture through Lucas Morneau's thought-provoking "QNHL." Our permanent collection got aired out during "Airing the Archives" and several gorgeous textiles pieces from the 70s and 80s were able to be enjoyed once more. This exhibition allowed us to begin the process of meaningfully reengaging with our permanent collection, and to connect with former members and hear their stories about the history of our organization. We are ushering in the Spring with a happy exhibition of whimsical, joyful work by shawn o'hagan which has been resonating with visitors, staff, and several tour groups of NSCAD students!

Honouring the intangible culture(s), supporting the creation of craft objects and delivery of community engagement through these projects highlights the impact and crucial role that Craft Nova Scotia plays in building the cultural landscape in Nova Scotia today.

# **EXHIBITIONS** 2023-2024

"LГフヮゎ゚ヿ゚ゟ゚ゝ゚」Ċゟ゙ヽ゚ mâmitonêyihcikan kotâwîw – my mind digs into the soil like a turtle" – Heather Shillinglaw May 11-July 2, 2023

Steeped in culture and multi-layered narratives, this solo exhibition by Métis artist Heather Shillinglaw was comprised of 10 mixed media textile panels, representing the Indigenous philosophies, the land of Heather's ancestors and oral teachings passed down from her mother. This exhibition is a radical stimulus for the interconnectivity of community, craft, and culture.

A painter turned textile artist, she stitches into deer hide, applies paint, ribbons, fabrics, while blending hand beading, yarn tufting, and thread painting. Shillinglaw explains "I assemble [these panels] to encourage us to remember, remember, remember... the land as it once was and my ancestors and how they lived within the landscape." Ultimately, it is Shillinglaw's desire that her work "creates and shares art in a 'good way' (a sacred endeavor that illuminates the connections between the spiritual and physical world)."

Programming: This exhibition included an artist talk presented in collaboration with the AGNS. "The Artist in Conversation: Heather Shillinglaw" took place on Saturday, June 10 at the Windsor Foundation Lecture Theatre.

### Gallery visitors: 758

From the Guestbook: "Such a moving and beautiful exhibition! Your words are as meaningful as your imagery. Thank you for sharing your stories!"



Image: "ברל" ho'dĊÁ·° mâmitonêyihcikan kotâwîw – my mind digs into the soil like a turtle" – Heather Shillinglaw

### CARVE WIND CHASE – Sonia Chow, Ivan Flores, Hannah W Craig May 11-July 2, 2023

Our 2022-2023 AirCraft Residents celebrated the end of their residency with a group exhibition in the CraftLAIR space at Centre for Craft. Each showing new work they made during their nine months with us, the residents gained valuable experience with planning and installing a group exhibition.

Gallery Visitors: 758 (ran concurrently with Heather Shillinglaw in the Mary E. Black)

# *"Morph/bit by bit" - Twyla Exner & Carley Mullally July 6-September 3, 2023*

Using craft-based techniques such as weaving, Twyla Exner invests labour into objects deemed as refuse as an act of care and recognition for the materials of which they are made. In contrast to the mass production histories, the hands-on, time-honoured processes used to manipulate these materials provide an attentive human touch. Through these manipulations, Exner seeks to investigate how the previous lives of everyday objects can be reflected in objects of art. By using familiar textile objects from Maritime households, such as quilts, towels, and fishing nets, Carley Mullally focuses on the life cycles of materials and how they can be recovered, repaired, reused, or recycled. This body of work is meant to celebrate craft while serving as a resonant point for discussions with our water protectors, fishery industry, artists, designers, and viewers to discuss solutions to marine pollution.

### Gallery Visitors: 1997

From the Guestbook: "Amazing! [My] kids loved use of reclaimed materials, one says he now wants to be an eco-artist."



Images: Morph/bit by bit, Twyla Exner & Carley Mullally

### "Sustainability Through Craft" – Craft Nova Scotia Members' Exhibition September 21-November 5, 2023

Twenty-one of our members from across our region explored the four pillars of sustainability: Social, Cultural, Economic, and Environmental through their craft practices and mediums of choice. This participatory exhibition brought together traditional craft practices and new ways of thinking. It reached beyond the boundaries of our Mary E. Black Gallery and connected with other regions throughout the province. In addition, this project aligned with and supported the province's climate sustainability strategy, and aided in increasing the awareness of environmental impacts that the Craft sector both creates and suffers from.

Programming: This year's exhibition was comprised of both works of fine craft on display at the Mary E. Black Gallery AND two community engagement projects. Andrea Puskar in collaboration with the Rainbow Refugee Pottery Program presented "Make Space" an interactive pottery activity as part of Nocturne on Saturday, October 14 at Pier 21. Josephine Clarke presented "Make Do" a botanical ink-making workshop at the Strait Area Museum in Port Hastings on Friday, November 3.

### Gallery Visitors: 1312

From the Guestbook: "I continue to be in awe of how talented, resourceful, and thoughtprovoking Nova Scotian artists and craftspeople are."



Images: Sustainability Through Craft, Craft Nova Scotia Members' Exhibition

### "QNHL - Queer Newfoundland Hockey League" – Lucas Morneau November 10, 2023-January 7, 2024

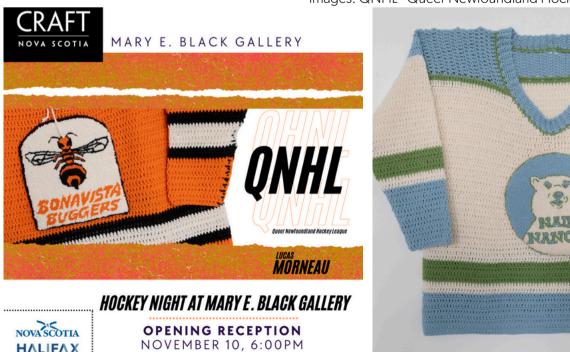
Queer Newfoundland Hockey League (QNHL) is a fictional hockey league made up of 14 teams, all of which use pejoratives used against the LGBT2QIA+ community as team names. QNHL uses these pejoratives to reclaim the words often used against queer individuals both on and off the ice. These pejoratives, such as sissy and fag, are also often used against individuals who do not conform to the hegemonic masculinity often assigned to sports – teammates often cannot be emotional, cannot draw attention to themselves, nor talk about personal issues without fear of reprisal.

QNHL, by reclaiming these pejoratives, aims to deconstruct homophobia in sports and sports culture and critique the existing hegemonic masculinity in sports culture. By bringing awareness to the toxic elements of the current hegemonic masculinity, QNHL aims to create a new, positive, and accepting masculinity for sports enthusiasts.

Programming: While there was no formal programming for this exhibition, Lucas graciously donated a pack of the hockey cards featured in the show for us to use in a fundraiser. We filled our gumball machine with one "lucky winner" inside and charged 5\$ per token. The winners were ecstatic!

Gallery Visitors: 310

From the Guestbook: "Love this! As a queer Maritimer who played sports growing up, I loved the representation and brought a smile to my face. Keep up the amazing work :)"



Images: QNHL - Queer Newfoundland Hockey League, Lucas Morneau

#### "Airing the Archives: Craft Nova Scotia Textiles 1974-1986" – Craft Nova Scotia Permanent Collection

February 1-March 10, 2024

With a scheduling issue leaving our January/February 2024 exhibition slot empty, we had to move quickly to organize a new exhibition on the fly. Over the course of a few months, our new Gallery Coordinator successfully curated an exhibition of archival textiles from our permanent collection.

Airing The Archives brings together a collection of textile crafts that were highlights of members' exhibitions from the 70s and 80s and were subsequently acquired by Craft Nova Scotia. This exhibition is a tribute to the beauty and functionality of traditional textile crafts, and a celebration of our organization's history and of the vibrant craft community that has thrived in Nova Scotia for generations. It also marks the beginning of our renewed engagement with the works that have been collected by our organization over the years, and invites the public into our exploration of how best to celebrate and care for these special works of art moving forward.

Programming: We activated the CraftLAIR as a programming space to support this exhibition, featuring a reading nook with a selection of textiles books from the Jackie Mackay Library, a display of Craft Nova Scotia archival posters and photographs, and an interactive rug-weaving activity on a tapestry loom for participants to try their hand at weaving.

#### Gallery Visitors: 171

From the Guestbook: "Lovely to see these pieces from the archives. Brought back memories of the 70s."

#### "you made me remember" – shawn o'hagan March 14-May 5, 2024

Described by the artist as "a happy exhibition," this collection of 250+ small textile collages fill our entire gallery wall with wonder and delight! Inspired by the way her children approached art-making in an intuitive and unselfconscious manner, shawn o'hagan created this body of work as an exercise in the "pure joy of making." The exhibition also features a collection of acrylic paintings on laser-cut plywood, modelled after the original textile pieces. shawn shares: "As I slowly and carefully stitched these pieces, long-lost personal memories began to surface for me. Ghostly colours, textures, sensations, sounds. They made me remember."

Programming: To support this exhibition, we have activated the CraftLAIR space as a drop-in collage space for visitors to try their hand at some collage art inspired by shawn's work. We will be hosting a "Collage Afternoon" event in collaboration with the Halifax Collage Collective on Saturday, April 13 at Centre for Craft.

Visitors: 105 (up to March 31) From the Guestbook: "I wrote a poem in this room. Thanks for making me remember too." 2023

## CRAFT INSTRUCTIONAL COURSES

Throughout the 2023-2024 year, we offered 25-30 courses per term led by 19 skilled instructors. A total of 441 students worked in our studios, fostering a collaborative environment where artistic visions were fulfilled.



### List of instructors:

- Jackie Toner (Wood)
- Erin Wells (Ceramics)
- Wenjing Yan (Jewellery)
- Rhonda Miller (Paper/Bookbinding)
- Leandra Brandson (Ceramics)
- Ivan Flores (Weaving)
- Kelsey Borden (Textiles/Embroidery)
- Lena Turofsky (Textiles/Rug Hooking)
- Basma Elkhateeb (Textiles/Fashion)
- Maeve McKinnon (Ceramics)
- Gina Brigante (Ceramics)
- Jodi Beazley (Ceramics)
- Nancy Boyne (Weaving)
- Hannah Craig (Jewellery)
- Emmy Lao (Textiles/Embroidery)
- Melanie Barnett (Ceramic)
- Emily Gillies (Textiles/Dye)
- Lindsay MacDonald (Jewellery)
- Mackenzie George (Textiles/Rug Hooking)

### **COURSES HIGHLIGHTS**

- Ceramic technician, Kaas Ghanie, retired the old glazes and created a fabulous new collection of glaze recipes. Students, especially long-time students, are excited by the change.
- Thanks to the infrastructure grant, we were able to increase the capacity per class of the ceramic studio.
- To manage the overwhelming demand for our ceramic courses, we introduced a "ceramic lottery" system. More than 300 individuals eagerly signed up per term, hoping to secure one of the 52 seats available.
- Due to a new influx of textile instructors, we offered a more diverse textile curriculum in addition to weaving, including pattern drafting, rug hooking, dyeing, hand spinning, and embroidery.
- We started offering intermediate-level jewellery courses and have seen many returning students.
- With "Turning Towards Inclusion", a course series for women, trans, and non-binary people, running strong, Jackie Toner has created and empowered a new, and different community of wood workers in our space.



### **STUDENT FEEDBACK**

Very organized and comprehensive. The handouts he gave were clear and relevant, and would be easy to follow if one wasn't able to attend the full workshop. Mackenzie demonstrated a passion for the craft and a skill for teaching, particularly in the way he communicated our options for techniques without overwhelming us and brainstorming different techniques if we didn't take to one right away. The fact that he includes the history of the craft was also helpful for helping us understand rug hooking in a broader way. He was by far the best instructor I have had at the Centre since my first class almost a decade ago. I would attend any of his workshops or classes, in person or online.

 About Mackenzie George, instructor of "Garden of Wool: Introduction to Rug Hooking"

Thank you - it was such a valuable and unlearning experience. I was really thinking I would be the one who couldn't make the wine stopper, but Jackie made sure everyone was successful!

• About Jackie Toner's "Introduction to Turning: Wine Stopper"

I had the most wonderful time! It was better than I could imagine, and I can't wait to take another course soon! Leandra was a wonderful teacher! I hope to take more classes at the centre!

• About Leandra Brandson's "Tasting Menu"

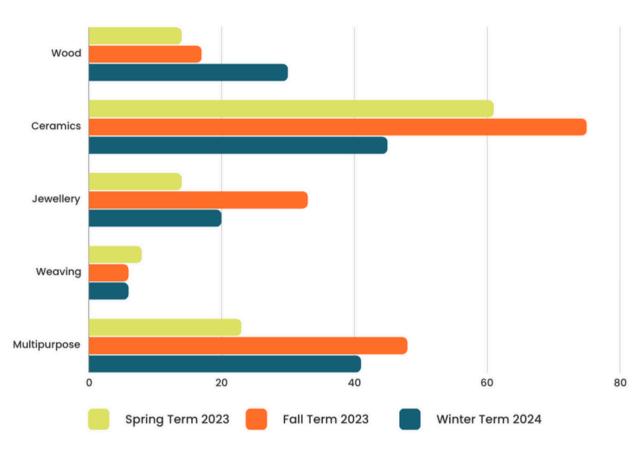
#### Other important information:

Thank you to Veronica Post for her dedicated service as woodshop caretaker for the past 8 years. Her commitment to safety and the craft of woodworking shaped the studio to what it is today. All technician responsibilities have now transitioned to Jackie Toner, and special appreciation to Leandra Brandson for temporarily assuming the role of ceramic technician during Kaas Ghanie's two-month residency.

## SUMMARY OF REGISTRATIONS PROGRAMS 2023-2024

The following is a summary of our program registrations by studio for the spring, winter and fall sessions.

STUDIO	SPRING 2023	FALL 2023	WINTER 2024
WOOD	14	17	30
CERAMICS	61	75	45
JEWELLERY	14	33	20
WEAVING	8	6	6
MULTIPURPOSE	23	48	41
TOTAL	120	179	142



STUDIO	2021 - 2022	2022 - 2023	2023 - 2024
WOOD	35	63	61
CERAMICS	183	126	181
JEWELLERY	34	79	67
WEAVING	21	27	20
MULTIPURPOSE	105	98	112
TOTAL	378	393	441

## **OPEN STUDIO**



COURSE REGISTRATION OPENS NOVEMBER 24TH AT 10:00AM visit craftcourses.ca for more information







#### **Jewellery Open Studios**

This year, a new open studio system was implemented, allowing artists to purchase hourly passes and utilize our studios on Saturdays from 10am to 5pm. This change has attracted jewellers of all skill levels, from hobbyists completing projects on-site to advanced artists utilizing specialized tools unavailable in their personal studios.

#### Loom Rental

We now offer experienced weavers the opportunity to rent looms in our weaving studio for four-week periods, allowing them to pursue independent projects. Access to the weaving studio is available during the opening hours of the Mary E. Black Gallery.

**Ceramic Open Studios** Continue to be reviewed.

## REVISIONING OUR RESIDENCY PROGRAMS

Craft Nova Scotia has proudly been offering three residency programs over the last decade: the Summer Professional Development, the AirCraft residencies and most recently the CraftLAIR. We are so grateful to have had the opportunity to grow and learn through the support we have given to the many talented residents over the years.

At the beginning of this past year, we recognized with so much growth, it was time to take a meaningful pause to reflect and review our residency programs. This past year our team took a much-needed pause to shift focus and energy to research and review this aspect of our programming. It was our intention to complete the review in its entirety this year however with other emergent projects like the Craft Your Own Path launch and the Community Recovery Transformational Project we did not have the capacity to finish this process. It is our goal to come back bigger and better with residency programs that provide barrier-free support for craft artists, and to better align with the current cultural landscape of Nova Scotia. We are excited to engage with the community this upcoming year and dive into a robust review of this valuable programming.

### **SUMMER RESIDENCY**

Paused for Summer 2023

Our Summer Residency will return in 2024 as Craft. Create. Summer Residency. This short intensive residency will welcome emerging artists and recent graduates into Craft Nova Scotia's Centre for Craft studios to work on a project that will be exhibited at the Mary E. Black Gallery at the end of the summer.

We have introduced a feature guest local artist who will provide valuable insight into professional studio practices to participants. In addition, residents will receive a complimentary Craft NS membership and access to our many resources: dedicated studio space, access to the Jackie McKay Library, first-hand information about membership and retail opportunities, just to name a few. We are excited to revitalize our studios and welcome the creative energy back this summer.

### **AIRCRAFT RESIDENCY**

Paused for 2023-2024 and until further notice.

# **CRAFTLAIR RESIDENCY**

The Craft LAIR (Local Artist In Residence) offers studio space to professional artists working in the field of craft and craft discourse who are interested in engaging with the public. These six-to-eight-week residencies offer a free, 10 x 22 foot, secure, public-facing, work/exhibition/flex space adjacent to the Mary E. Black Gallery at the Craft Nova Scotia's Centre for Craft.

In exchange, artists are asked to engage the public through open studio hours, exhibition of work and/or public programming. Artists have found the public engagement and feedback from people to be the most beneficial aspect of the residency. We encourage artists to use the Craft LAIR as an experimental space to explore new ideas, work with alternative materials, work in larger scales and to engage with the public and craft communities to gain feedback on their work.

Due to the staggered timelines for our various residency call for entries we already had a full calendar year of Craft LAIR residents scheduled until the end of the calendar year when we made the decision to pause.

These are the two projects and artists who participated in the 2023-24 Craft LAIR residencies:

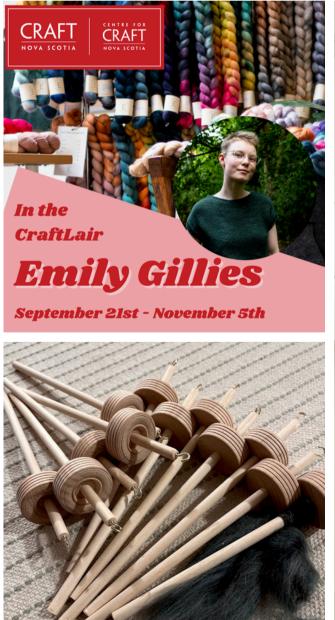


Images: Emily Gillies & Elise Campbell

### **EMILY GILLIES**

Emily C Gillies is a Toronto-based maker, educator, and researcher currently residing in Halifax. She is an MA candidate in Art Education with a focus on community-based practice at NSCAD University. Her past work has focused on public engagement in museum spaces and arts education. Emily's present studio work is based in production dyeing and community engagement. A deep love of textiles and fibrecraft can be seen throughout her research, studio work, and through the many fibrecraft tools present in her spaces.

Emily Gillies is examining learning and intra-generational knowledge-sharing in craft communities through an interactive textile makerspace. This space is designed for public engagement, primarily exploring spinning and weaving with a focus on community-based learning. Visit the gallery to participate in hands-on exploratory ways to experience craft and share your stories about how craft has influenced you.





### **ELISE CAMPBELL**

Having lost her home studio during the fatal flooding in July 2023, she will use the space to make new work and test new ideas. Elise is encouraging the public to visit her in the studio to learn about, and engage with, her and her felting process. Through demonstrations and a workshop, Elise hopes to help bring awareness to the many benefits and joys of choosing wool.

#### Wet Felting Workshop:

NOVA SCOTIA

Craft LAIR resident, Elise Campbell is excited to share her craft in the form of a workshop on Saturday, December 2nd from 1-4pm. The workshop is FREE but registration is limited to 8 participants.

In this introduction to wet felting, Elsie will guide participants in the creation of a 3D mushroom using just wool, soapy water, and friction. She will explain how the physical attributes of wool allow for the felting process to take place, in a fun and engaging environment.

## ELISE CAMPBELL IN THE CRAFTLAIR

November 10th to January 7th, 2024





## FACILITIES AND INFRASTRUCTURE

We have undertaken many improvements to our facilities throughout this past year, thanks to the generous support of Communities Culture Tourism and Heritage. The following is an overview of the work completed to enhance facilities and operational needs:



#### **Gallery Reception Area**

- Freshly painted walls with a fresh pop of colour
- The front desk was adjusted to an accessible height. It is now much more open and inviting to visitors.
- Staff kitchen was decluttered and made more usable and welcoming
- Entryway decluttered
- New ergonomic task chairs for staff

#### **Gallery Storage Room**

- All new floor plan to accommodate and maintain all clearance safety zones.
- New wall mounted shelving
- New pallet shelves to store plexi tops.
- Ladder hooks to securely store ladders
- Roll rack to securely store dowels, rolls etc.
- Decluttered
- Purged all old technology
- Purged all old paint
- Put gallery archive into fresh banker boxes and is now stored safely with the rest of the archival material.

#### **Studio Reception Area**

- The front entryway opened by removing the existing desk and installing a wall mounted, foldaway desk.
- A sitting area has been created with more coat hooks

#### **Ceramic Studio Upgrades**

- All new shelving and two more wheels resulted in a brand-new layout for the ceramic studio.
- Freshly painted walls
- Proper cord installation
- Easier access to fire exits
- New Pugmill shift from using brand new clay for courses, to primarily using reclaim.
- Studio toolkits students don't have to supply their own tools anymore.
- Installed larger sink trap
- Kiln maintenance supplies restock
- All new glazes

#### Wood Studio upgrades

- New equipment: router table, new grinder, miter saw
- New layout in the studio for better workflow
- Upgraded storage.

#### Jewellery Studio upgrades

- Fire exits have been opened by the removal of big shelving and the counter space. We're waiting for new shelving to arrive
- A new set of torches, new guillotine, and a new magnetic tumbler
- New filters and hoods for polishing machines

#### **Weaving Studio upgrades**

• Upgraded storage

#### **Multipurpose Studio upgrades**

- New tables
- Upgraded storage to secure cabinets as better storage for instructors and programming.
- Two new workstations were created and furnished; one for the studio coordinator and one as a flex space for summer students or contract project assistants.
- Decluttered

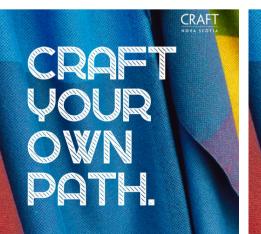


## **SPECIAL PROJECTS AND INITIATIVES**

### **CRAFT YOUR OWN PATH**

Craft Nova Scotia was extremely pleased to announce the launch of Craft Your Own Path program in January 2024, aimed at emerging and mid-career craftspeople, providing them with essential tools and materials to hone their skills. With the generous support of Canada Council for the Arts and Creative Industries, Craft Nova Scotia has been able to fill a gap within our programs and services through the development of online courses, focused on addressing two key areas crucial to the development of craftspeople throughout the province and beyond: The Business of Craft and Advanced Craft Practice.

"Craft Nova Scotia is particularly excited about the accessible nature of this programming; craftspeople will be able to participate online from all regions of the province. The Craft Your Own Path courses provide a terrific opportunity for craftspeople to develop their practices and businesses based on their own individual needs in the comfort of their own studios" Nancy Oakley, President, Craft Nova Scotia



Online courses taught by advanced craftspeople and accomplished educators.

CRAF

An exciting new way to advance your skill set from the comfort of your own creative space.



### THE BUSINESS OF CRAFT

The Business of Craft program marks a significant step for Craft Nova Scotia as we embark on a collaborative partnership with the Nova Scotia Community College (NSCC) to introduce a specialized microcredential program.

#### Business of Craft, in partnership with NSCC (microcredentialed) includes:

#### MODULE 1:

Business Fundamentals and Financial Sustainability, February 26, 2024 with Funmilayo Odeniyi of Michnat Fashion

#### MODULE 2:

Funding, Investment and Sector Specific Grant Applications, March 18, 2024 with Tori Poynton of Tori XO

#### MODULE 3:

Storytelling, Communication and Marketing, April 8, 2024 with Julie Ogilvie, Marketing Strategist and Jackie Toner of Woods(wo)man Woodworking



"NSCC is thrilled to partner with Craft Nova Scotia on three new Business of Craft microcredentials. Together, we hope these courses will empower entrepreneurs by sharing skills that enable them to contribute to the success of our vibrant craft community, which plays an important role in shaping the economic and creative landscape of our province."

Scott MacPherson, Dean, School of Business and Creative Industries

### **ADVANCED CRAFT PRACTICES**

Simultaneously, the Advanced Craft Practice segment of the program will include collaboration with advanced craftspeople and accomplished educators. These distinguished individuals will serve as instructors, imparting their wealth of knowledge and expertise to enrich the skill sets of participants.

#### Advanced Craft Practice programs will include:

Crafting a Studio: Ceramics Crafting your Skills: Stone Setting Crafting the Exhibition: From Studio to Gallery

Work has begun on the development, filming and design of our Advanced Craft Practices courses. We anticipate the completion and launch of the Advance Craft Practice portion of Craft Your Own Path in the upcoming months.

### EMERGENT INFRASTRUCTURE ENHANCEMENTS

As a result of the organizational review conducted in 2022, we had identified crucial areas in need of immediate attention, to bring the health and safety standards up to industry level to keep staff, residents, and students safe. With the generous support of the Department of Community, Culture, Tourism and Heritage we have been able to address several necessary improvements and equipment replacements to ensure the continuation of the programming in the craft studios.

With this project 75% completed, please see the Facilities and Infrastructure section above for details on work completed to date.



Image: you made me remember, shawn o'hagan

### TRANSFORMING OPERATIONS AND PRACTICES: ENHANCING ORGANIZATIONAL RESILIENCE AND CONNECTIVITY

Through the Inclusion, Diversity, Equity, Accessibility (IDEA) lens, Craft Nova Scotia has been taking steps to enhance workplace culture and service delivery to transform the organization's operating model to a hybrid work environment.

Craft Nova Scotia was successful in securing funds through the Community Services Recovery Fund for fully transforming our operations to a hybrid model - Transforming Operations and Practices: Enhancing Organizational Resilience and Connectivity. This is an extremely ambitious project in terms of organizational transformation and comes with a tight timeline of completion, as the entire project must be completed by June 2024.

Craft Nova Scotia is pleased to report that we have engaged HRO Core as our consultant to facilitate the work to Transforming Operations & Practices. HRO has also engaged ImmediaC IT consultants to review our digital operational process and assist with the purchase of all new technology for staff and operations.

Our goal is to review and update our workplace practices, policies and procedures, digitize operational processes and systems to enhance programs and services, connectivity with members and the broader craft community.

#### **Main Activities:**

- Undertake a review of the hybrid potential of staff positions, programs & services, update policies & procedures.
- Assessment of equipment and software needs.
- Emergency Preparedness Plan.
- Recommend online tools, processes, and materials needed for a hybrid operational model.
- Roll out systems, software, and equipment to support hybrid operational model (update IT systems, data back up plans, email system upgrade, procurement of equipment and software to support virtual work in home offices)
- Present the final hybrid operational model.
- Onboarding and training sessions for staff, board members, and committees.

#### **Deliverables:**

#### **Policies, Procedures & Services**

- Policies and procedures to support hybrid operations (staff positions, programs & services)
- Emergency Preparedness Plan
- Online onboarding sessions and orientation material for staff, board members, and committees

#### Technology

- Review and update of IT systems, software and data backup plan
- Equipment and software to support virtual work and services.
- Email system upgrade

Successfully evolving to a modern hybrid operational model will result in transformative change for Craft Nova Scotia. It will modernize our workplace, integrating systems and technological platforms. Greater flexibility will aid in the health, wellness, and retention of our staff. Increasing our resilience and capabilities will ensure that our organization is able to respond to changing work environments as well as the changing needs of our craft community. It will adapt our programs and services to increase accessibility and inclusion ensuring provision of service to the craft community.

Increasing connectivity with our membership and our craft community through the use of technology and hybrid systems will ensure that Craft Nova Scotia continues to deliver on its mandate of the encouragement and promotion of the craft sector. Focusing on inclusion, diversity, equity and accessibility, modernizing our organizational capacity and service delivery will help us better serve and engage with and for our craft community.

We look forward to the final phase of this process in which they complete the transformation of our digital operational processes through streamlining platforms, our website and developing automations within all administrative tasks to create efficiencies to enhance service delivery and transform the organizations operating model.

The final phase, HRO will conduct both an Accessibility and Occupational Health and Safety Audit. Funding for the Accessibility, and occupational Health and Safety Audits has been generously provided through Communities Culture Tourism and Heritage.

We will be working in collaboration with the Halifax Port Authority and provincial representatives to develop a comprehensive emergency preparedness plan for Craft Nova Scotia, and identify any emergent safety and/ or accessibility issues in our spaces.

## PERMANENT COLLECTION

Craft Nova Scotia's Permanent Collection was acquired from 1976 to 1991 and contains works in all craft media. There are a few items from the Collection on display in the Craft Nova Scotia office; the bulk of the Collection is currently in boxes and crates in our storage locker. There are annual expenses associated with housing and insuring the Collection.

The preservation of this provincial collection of craft is under review, and we would like to explore options with the Communities, Culture, Tourism and Heritage to more appropriately preserve, maintain and celebrate this collection. We look forward to working collaboratively with CCTH to ensure the ongoing preservation of the collection.

## THE HEATHER LAWSON FUND

The Heather Lawson Fund was established several years ago. While Craft NS has some funds invested to support this initiative, a more focused review is necessary going forward. We anticipate reestablishing a committee to assist in guiding this important project to support craftspeople in need.

The original concept was for the The Heather Lawson Fund to serve as an emergency fund for craftspeople in the province. Primarily self-employed, many of Nova Scotia's craftspeople have little or no financial cushion in the event of a sudden catastrophic illness or event. This Fund would provide the temporary, short-term financial support needed to safeguard and sustain the careers of professional craftspeople who have suffered disabilities or experienced a career-threatening illness, accident, natural disaster, or personal catastrophe. It is expected that Craftspeople could apply for short-term assistance, up to \$500/month for a maximum of three months.

Craft NS anticipates reviewing this advisory committee in the upcoming year to review and finalize the guidelines and criteria to make this fund available for craftspeople in need.

## AWARDS NOMINATIONS

Craft Nova Scotia was pleased to be able to submit a Nomination Jessie Fraser for Creative Nova Scotia Emerging Artist Award for 2023.

We also submitted a letter of support, collaborating with the Cape Breton Centre for Craft in the successful Nomination of Nancy Oakley for Indigenous Artist of the year for the 2023 Creative Nova Scotia Awards.

The Awards Committee is exploring the establishment of Craft Awards to celebrate and recognize the work and accomplishments of local Nova Scotia Craftspeople. We look forward to more specific details on potential awards in the 2024-2025 year.



Images: Sustainability Through Craft, Craft Nova Scotia Members' Exhibition & The Designer Craft Show 2023

# COMMUNICATIONS

Communications is a priority through the Organizational Review and in our daily operations as we need more focus and improvement to assist us in connecting with members and the community.

To address congestion of our social media channels and simultaneously streamline internal processes, staff have been working towards a comprehensive communication plan. The focus to date has been on creating a new proposed social media flowchart including the change of names for some existing accounts. Despite not officially implementing this process, there have been asserted efforts by all staff to cross promote all programming and events across all channels. We look forward to being able to dedicate a more specific staff position and time to supporting communications in the upcoming year.



Images: Craft Nova Scotia Members at The Summer Designer Craft Show 2023

## COMMUNITY COLLABORATIONS AND PARTNERSHIPS

### COLLECT 2024, HERE + NOW SUMMERSET HOUSE, LONDON, UK

Craft Nova Scotia was thrilled to be able to participate in Collect 2024, and even more excited to see eight Nova Scotia Crafts people among the eighteen artists exhibiting as part of our Atlantic Canadian Here +Now exhibition at Summerset House this year.

The Collect Art Fair is the leading international fair for contemporary craft and design, representing the pinnacle of artistry and creativity. Collect showcases exceptional fine craft work made by contemporary makers currently working in the craft industry. The galleries exhibiting at the fair curate or commission new bodies of work to be debuted at this fair. The work spans many disciplines including ceramics, glass, Lacquer, art jewellery, precious metalwork, enamel, textile and fibre, wood and paper, resin and bone.



Images: Here + Now, Collect Art Fair 2024

The fair aims to introduce and cultivate purchasing audiences to develop and grow the financial and intellectual value of craft at this level. Collect, organized by the <u>UK Crafts Council</u> is well regarded for its credibility, sector authority and leadership with an openness that the crafts council prides itself in delivering <u>Collect art fair</u>.

Craft Nova Scotia worked collaboratively with the other Atlantic Canadian Craft Councils through Craft Alliance Atlantic Association to assist in the planning and preparations to facilitate an exhibition of Atlantic Canadian craftspeople at the Collect Art Fair. This project has been a long time in the making and has involved many years of research through educational missions to ensure we were prepared. Significant funding was secured to assist in supporting this important exhibition opportunity and organizing the booth at Collect.

<u>Craft Alliance Atlantic Association</u> coordinated the detailed planning and logistics arrangements for the Here + Now exhibition, including contacting the UK Crafts Council, negotiating the terms enabling a Canadian association to participate and securing funding to obtain the booth, ship the work to UK, help the makers participate in the fair, design and publish a catalogue featuring the craftspeople from the Atlantic provinces Exhibiting at Collect, as well as host and promote the booth, and artists. The work that showed at Collect was carefully selected from Atlantic Canadian fine craft makers, through a jury process consisting of representatives from each of the Atlantic Canadian Craft Councils.



Here is the link to the catalog Collected works from Canada's Atlantic Coast

Image: Kye – Yeon Son, Here + Now, Collect Art Fair, 2024 with her piece acquired by the prestigious Victoria and Albert Museum, London, UK Congratulations are extended to all of our Nova Scotia craftspeople who exhibited at part of the Here + Now Exhibition 2024:

- Kye-Yeon Son
- Jessie Fraser
- Pamela Ritchie
- Nancy Oakley
- Heather Pitts
- Mengnan Qu
- Rebecca Hannon
- Sorrel Van Allen

We would also like to recognize and congratulate Toni Losey who exhibited at Collect through Pik'd Gallery.

## MEMBERSHIPS AND PARTNER ORGANIZATIONS

We have been intentional about seeking out relationships with other organizations such as the Art Gallery of Nova Scotia, Halifax Convention Centre, Build Nova Scotia, Talent Trust, and NSCAD University etc.

We have been continuing to develop and nurture relationships with organizations to facilitate professional development and funding opportunities for our members: Futurpreneurs, Center for Women in Business, CBDCs, Workplace Education Initiative, and CEED. We are also pleased to have signed a collaboration Agreement with ISANS (Immigrant Services Association of Nova Scotia) to connect with clients of theirs that may be seeking to continue their craft skills/businesses in Nova Scotia and look forward to seeing how this and other relationships develop.

We are continuing to build and develop our relationship with Nova Scotia Community College, demonstrated by the launch of the Business of Craft Microcredential program – the 1st in the region.



Image: Builderburner Ceramics, Salt Sky Studio & Allison Tremain

#### Canadian Crafts Federation/Federation Canadienne des métier d'art

The CCF board is composed of representatives from the ten provincial and three territorial craft organizations. The CCF focuses on national advocacy for craft, national communications, and national and intra-provincial project facilitation.

Nancy Oakley, President of Craft Nova Scotia serves as Craft Nova Scotia's representative on the CCF Board of Directors.



Images: Dorothée Rosen & Tyshan Wright

#### **Cultural Federations of Nova Scotia**

Each resident member federation of CFNS provides two representatives to the CFNS Board of Directors: throughout this past year craft Nova Scotia has been represented by Kelly Jerrott as Executive Director. Craft NS second representative on the CFNS Board is Tabitha Co. Kelly Jerrott is currently serving as President of CFNS for the upcoming year.

#### **Craft Alliance Atlantic**

Craft Alliance is the Pan-Atlantic trade association with a mandate to provide marketing opportunities for Atlantic producers of quality craft, apparel and giftware products, to encourage their entry into wholesale and export markets, and to enhance the professionalism, education and advancement of the craft, apparel and giftware sectors in Atlantic Canada. A major Craft Alliance project is the Craft East Buyers, but the organization also offers many workshops and organizes various projects/initiatives in pursuit of its mandate. The Executive Director, Kelly Jerrott serves on the Board of Craft Alliance as Secretary/Treasurer.

# **LOOKING FORWARD**

Craft Nova Scotia has been positioning itself to further develop and support the craft community, and creative economy, in a meaningful and impactful way going forward. We will be implementing the many transformational policies, strategies, processes and initiatives and applications we have been working on over this past year. Some of this work includes moving forward with a streamlined chart of accounts and the transition to Quick Books Online, launching a new online orientation and resource space for staff, board and committees, launching a streamlined and enhanced website and program registration platform, and other applications to create efficiencies in our day-to-day operations.

We will be refocusing our creative energy outward toward the community, building on the foundational and transformational work we have been doing over the past few years. One of our key priorities in the upcoming year is developing a comprehensive strategic plan for Craft Nova Scotia including redevelopment of a shared vision and ensuring our purpose aligns with the needs of the craft community. We anticipate hosting a strategic planning session, involving board and staff members, in the emergent future to assist us in creating this shared vision, commitments, and priorities for Craft Nova Scotia going forward.



We are exploring new and innovative approaches to retail and business support for makers, and embarking on a series of small experiments with radical intent. We will build on the success of these experiments to strengthen creative businesses.

We will continue to develop and nurture partnerships and collaborations within the community and beyond to support the development and enhance Nova Scotia craft businesses and practices.

We will explore the craft community's infrastructure needs by reviewing our current infrastructure and exploring the development of a feasibility study to meet future and emerging needs to support a vibrant creative craft sector. We look forward to working with Communities, Culture Tourism and Heritage, Infrastructure Services and other partners to develop an innovative approach and strategy forward to addressing facility and infrastructure needs.

We are moving forward to review programming, professional development and residency opportunities and needs, and will be exploring opportunities to refocus our programs and support to ensure we are meeting these needs of makers to develop and strengthen the craft sector.



Images: Lorne Julien & Crafting Success Symposium 2023

We will be continuing work to complete an Accessibility Audit and also an Occupational Health and Safety Audit, along with the development of a comprehensive Emergency Preparedness Plan for the organization.

We are continuing to redefine our committees, to ensure they are engaging with the community.

We are looking forward to the potential launch of a new Awards Program to recognize and celebrate members in our craft community.

An emergent priority for the coming year is to review and adapt our operating model, and practices, to ensure we are sustainable as a team and an organization. Creating an environment that supports the health and wellness of team members is critical going forward to sustain this organization. We will be continuing to take intentional steps to improve compensation levels throughout our team to be more in alignment with the scope of work and responsibilities in the broader sector. We will also be taking intentional steps to ensure our scope of work, and the capacity expectations of our staff team are reasonable. Craft Nova Scotia must evolve its programs services to a sustainable level, that address the emerging needs of the craft community. Developing a culture within the organization that supports the health and wellness of the team, will contribute to the overall success and sustainability of the organization and strengthen the craft community.



Image: Craft Nova Scotia Staff

## THANK YOU AND APPRECIATION

Craft Nova Scotia appreciates the ongoing support from the Department of Communities, Culture, Tourism and Heritage, and looks forward to working together to support, develop and celebrate craft in Nova Scotia going forward.

We also acknowledge the operating support provided by the Halifax Regional Municipality in support of our programs and services in the region.







Images: Basket Case & KG Ceramics

#### Craft Nova Scotia 2024-25 Budget

		Budget	
Revenue		2024-25	Notes
4010	Grant - Federal	126,063.00	Merged all Federal Grants accounts for easier reporting
4015	Grant - Provincial	457,895.00	Merged all Provincial Grants accounts for easier reporting
4020	Grant - Municipal	30,000.00	Merged all Municipal Grants accounts for easier reporting
4025	Grant - Other	2,500.00	Merged All Other Grants accounts for easier reporting
4100	Retail shop sales	7,000.00	
4105	Retail Support Revenue	0.00	
4200	Markets - Booth fees	48,100.00	Winter and Summer
4205	Markets - Admission	42,100.00	Winter and Summer
4210	Markets - Advertising	0.00	
4300	Rental Fees	4,900.00	Studio Rentals
4305	Material Resales	250.00	
4310	Registrations	109,680.00	Merged all registration accounts for easier reporting
4400	Membership	14,000.00	
4405	Studio Magazine Subscription	600.00	
4410	Ad sales	750.00	
4500	Donations	2,900.00	
4505	Sponsorship	19,000.00	Reflects anticipated sponsorships( General, Market, programs)
4510	Fundraising	7,000.00	Reflects anticipated fund development - Potential \$5000 Bd/ Committee project
4900	Interest income	0.00	
4905	HST Non Recoverable	0.00	
	Total Revenue	872,738.00	

Expenses		Budget 2024-25	Notes
5005	Salaries	306,025.00	Reflects adjustments for ED vacancy during transition
5010	El expense	0.00	
5015	CPP expense	0.00	
5020	Benefits expense	0.00	
5025	WCB Expense	0.00	
5030	Payroll Service Fees	1,300.00	
5035	Casual labour	59,663.00	Technicians/weekend gallery staff
5102	Accounting & Legal expense	5,000.00	
5110	Bad debt	0.00	
5115	Bank service charges & interest	1,000.00	
5125	Depreciation	0.00	
5130	Health & Safety	1,695.00	
5135	Insurance	8,500.00	Based on 2023-24
5140	Business Fees and Memberships	2,900.00	CCF, CFNS, CARFAC, Chamber of commerce, Charity Village/ CHRC, ions
5145	Office expense	4,100.00	General office expense/toners
5150	Postage	550.00	
	Maintenance and Repairs	6,702.80	Janitorial/Studio
5160	Web Expense	1,600.00	Domains/Podcast and Vimeo fees (Pending Tyshan's grant)
5161	Software Expense	9,100.00	Mailchimp/ Airtable /Malware/Microsoft 365/ Teams/ QBO
5165	Telephone/Internet	7,350.00	Eastlink-interent /Bell- Telephones/Cell Phone plans
5175	Canada Summer Works	0.00	
5180	Staff Development & Appreciation	1,350.00	
5185	Travel	8,352.20	Mileage, hotels, Maria and Kae HRM grant
5190	Receiver General penalty expense	0.00	
5200	Merchant Service Fees	3,450.00	Ceridian/Shopify/Square
5205	Contract Labour	68,650.00	Instructors/Bookkeeper
5210	Facility Rental expense	10,475.00	Winter and Summer markets
5215	Retail shop - Artist Commissions	4,200.00	60% of retail shop sales
5220	Security	875.00	Winter and Summer markets
5230	Storage	3,200.00	Offsite storage
5235	Waste Disposal	2,502.00	Miller Waste
5300	Advertising	14,000.00	Summer/Winter markets/Programming/Retail
5305	AV Expenses	0.00	
5310	Catering	4,750.00	Exhibitions/Workshops/Standards committee
5315	Photography	5,500.00	Exhibition and Markets
5320	Printing & photocopying	1,350.00	Summer/Winter markets
5330	Signage & Promotion	7,275.00	Summer/Winter markets
5400	Program Supplies	9,745.00	Markets/Programming
5405	Material Fee Expense	21,150.00	Programming
5500	Professional Artist Fees	46,636.00	Gallery/Markets
5505	JM Library Accusitions	0.00	
5510	Shipping	1,900.00	
5615	Grant Expenses - Federal	114,383.00	Merged all Federal Grants expense accounts for easier reporting
	Grant Expenses - Provincial		Merged all Provincial Grants expense accounts for easier reporting
5625	Grant Expenses -Municipal	0.00	Merged all Municipal Grants expense accounts for easier reporting
5630	Grant Expenses -Other	2,500.00	Merged All Other Grants expense accounts for easier reporting
5700	Jury Fees	2,414.00	
	Studio Magazine Subscription - EXP	600.00	
5710	Cultural Protocol	1,950.00	
	Total Expenses	872,738.00	

Net Income/Loss

0.00

#### **Craft Nova Scotia** 2024-2025 **Proposed Slate Board of Directors**

1. Director	Adam McNamara	1 year term
2. Director	Virginia Stephen	1 year term
3. Director	Angela Franklin	1 year term
4. Director	Tabitha Co	1 year term
5. Director	Eva Nicholas	1 year term
6. Director	Allison Tremain	1 year term
7. Director	Carolyn Clegg	2 year Term
8. Director	Emma Piirtomiemi	2 Year Term

#### 9. Past President Nancy Oakley 1 year term

\*Executive Committee shall be elected at the first Board meeting following the AGM

### **Proposed Slate** Standards Committee 2024-2025

Four (4) vacancies

Adam McNamara (Chairperson)

- 1. Philip Doucette
- 2. Erin Wells

3. Belinda Muller

4. Wenjing Yan

Wood (board representative not elected) Glass Ceramic Book Arts/Photography Metal, woodworking, lacquer art, ceramics, and textiles

Completing second year of their two year term:

- 5. Jackie Toner Wood
- 6. Donn Sabean

Textile, design, eco printing