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| CEO | Communiqué |

## November / December 2018

Hi everyone, and welcome to our final CEO Communiqué of 2018.

I am so pleased to give you an update here on an earlier item: We were notified today (December 21, 2018) of the announcement by ICN that the 2023 Congress will be held in Montreal under the leadership of CNA. This beautiful Christmas present is the result of more than a year of hard work by the CNA team along with our partners in Montreal – the Quebec Network on Nursing Intervention Research under the leadership of Dr’s. Syvlie. Cossette (U de Montreal) and Nancy Feeley (McGill U.), Tourisme Montréal and the Palais des congrès de Montréal, which will host the Congress. We are thrilled with the decision and of course we will quickly begin to put a plan in place for the major steps that will take us from today to a shimmering global Congress in late June 2023. We will involve nurses in all categories and every corner of the nation as we work toward that very special week.

Let me wish you all a Solstice tonight, and I hope Christmas and the New Year bring moments of peace in all the crazy pace of our work. My very best to all of who have just celebrated Hanukkah. Talk with you all on the other side of the New Year.

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#### Programs & policy

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## Nursing Practice and Policy

### Intra-professional Collaboration

CNA hosted its first successful Intra-professional Think Tank meeting in Toronto with over 30 nurse leaders from various domains of practice. This meeting is designed to identify the core elements that will inform the development of a pan-Canadian framework for intra-professional collaboration. In addition, the framework will identify key resources to support intra-professional collaboration. In 2019, four additional Intra-professional Think Tank meetings will be hosted by CNA in different cities across Canada.

### Nursing

CNA participated in the research team (Principal Investigator, Dr. Julia Lukewich) meeting to finalize the competencies statements for registered nurses working in primary care. These competencies build upon national entry-to-practice competencies for registered nurses and align with the Community Health Nursing Standards of Practice. This initiative is being led collaboratively with the Canadian Family Practice Nurses Association, CNA and a pan-Canadian research team.

CNA was invited to speak on CNA’s Code of Ethics and the role of a National Professional Association to undergraduate nursing students from the University of Ottawa.

### Advanced Nursing Practice

The CNA *Advanced Practice Nursing A Pan-Canadian Framework* revised framework was approved by the CNA Board in November. CNA acknowledges the expertise, dedication and contribution of the members of the advisory committee who supported CNA in the development of this framework.

The revised APN framework will be available in the New Year at: <https://www.cna-aiic.ca/en/nursing-practice/the-practice-of-nursing/advanced-nursing-practice>.

If you are interested in obtaining a hard copy, please contact Josette Roussel, Program Lead, Nursing Practice and Policy at [jroussel@cna-aiic.ca](mailto:jroussel@cna-aiic.ca)

CNA continues to participate in the executive organizing committee meeting for the 2020 ICN INP/APNN Halifax conference.

CNA participated in the scientific committee meeting for the 2020 ICN INP/APNN Halifax conference.

CNA was invited to speak to nurse practitioner students from the Ontario Primary Care Nurse Practitioner program on Policy development and the role of National Nursing Association in advocacy in both English and French courses.

CNA participated in the CART mifepristone partners and investigators meeting.

### Nursing Data

CNA participated in the National Nursing Data standards clinical working group meeting to review and discuss concepts collected in acute care and approach to identification of standardized measures.

CNA participated in the AMS healthcare invitational conference on Artificial Intelligence and Technology and Compassion in Healthcare.

### Palliative and End-of-Life care

CNA participated in the Advanced Care Planning Capacity Building Project partners meeting to discuss the project and overall workplan from November 2018 to March 2019.

CNA participated in the Canadian Partnership Against Cancer Education and Capacity Working group meeting to discuss priorities for education, palliative and end-of-life care.

CNA participated in the QELCCC – Education Committee Meeting.

CNA participated in a webinar on A National Comparison of Intensity of EOL Care in Canada: Defining Changing Patterns, Risk Factors and Targets for Intervention.

CNA and the Canadian Hospice Palliative Care Nurses Group released a joint statement on the new Federal Framework on palliative care in Canada.

### Other

CNA is pleased to share a new partnership with the University of Ottawa Faculty of Health Sciences for a Centre of Research on Health and Nursing. The partnership was launched on December 14, at the University of Ottawa with the vision to be a national and international research hub to improve health and nursing in Canada and around the world.

CNA participated in the Federal task force meeting on Antimicrobial Resistance Stewardship to discuss an action plan.

CNA hosted and participated in the Canadian Consensus Framework meeting.

CNA hosted a webinar on malnutrition as part of the Progress in Practice Webinar series.

CNA participated in the HEAL’s Hill Day and brought forward recommendations on Seniors and Mental Health.

CNA participated in the Canadian Association for Long Term Care (LTC) discussion on Addressing a Shortage of Workers in Canada’s LTC Sector.

### Infoway

CNA was represented at the Infoway Partnership Conference. The theme of the conference was ‘Driving Access to Care’. Sessions included Creating Conditions for Success: Increasing Access to Care in a Digital World, A Patient Perspective: Access to Health Information and Health Technology, Digital Future of Health and Care: Canada Amongst the Leaders, e-Prescribing Role in the Fight Against the Opioid Crisis, and Drivers for Digital Health in First Nations. CNA participated in the Joint Working Group Meeting for the development and implementation of PrescribeIT as part of the Infoway Partnership Conference.

CNA continues to contribute to the pan-Canadian PrescribeIT initiative as part of the Opioid Working Group. The goal of PrescribeIT is to create and operate a not-for-profit and maintain a financially self-sustaining e-Prescribing Service that will be the long term “go to” solution of choice for e-transmission of prescriptions for government, prescribers, and pharmacies for the ultimate benefit of the patient.

### Position Statements

**Revised Position statement** approved by the CNA Board:

[Registered Nurses, Health and Human Rights](https://www.cna-aiic.ca/-/media/cna/page-content/pdf-en/nurses-health-and-human-rights-position-statement_dec-2018.pdf?la=en&hash=F3E784558F08815146C4472003CBCA6434468226)

The updated Emergency Preparedness and Response Position Statement has been published on our website.

*English:* [https://www.cna-aiic.ca/-/media/cna/page-content/pdf-en/emergency-preparedness-and-response-position-statement\_dec-2018.pdf](https://www.cna-aiic.ca/-/media/cna/page-content/pdf-en/emergency-preparedness-and-response-position-statement_dec-2018.pdf?la=en&hash=8FA8FD66BCA70B5E5156E711AE323B7B3FB58D80)

### French: <https://www.cna-aiic.ca/-/media/cna/page-content/pdf-fr/enonce-de-position-preparation-aux-situations-durgence-et-capacite-dintervention_dec-2018.pdf>

### Substance Use and Addiction

CNA attended the ‘Stigma Ends with Me’ workshop hosted by the Canadian Centre on Substance Use and Addiction (CCSA). The workshop objectives included:

* To increase participants’ awareness of stigmatizing attitudes toward substance use and substance use disorders, and the harms that these attitudes cause in our society
* To increase participants’ knowledge of where they need to make personal changes to their own language, attitudes and behaviours
* To increase participants’ capacity to address stigmatizing language and practices so that they can return to their communities and workplaces with the vision, strategies and resources to challenge stigma at home
* To create connections amongst participants to continue to increase effective actions to confront stigma in Canada

### Pain Management

CNA continues to participate in the Coalition for Safe and Effective Pain Management (CSEPM) initiative. CSEPM is committed, as part of the federal government’s opioid strategy, to develop recommendations to promote a better approach to pain management at the practitioner level. It brings together professions who have an important role in non-cancer pain management in primary care settings, including those who play a central role in helping patients in navigating their care options. The coalition includes national associations for medical pain management, nursing, physiotherapy, psychology, chiropractic, occupational therapy, patient groups, and health system experts.

### Antimicrobial Resistance

CNA continues to co-lead the CPHO Health Professional Forums on Antimicrobial Resistance (AMR). The aims of this sub-group include:

* Awareness-raising for healthcare professionals and the public
* Education of healthcare professionals within undergraduate and postgraduate curricula
* Resources for healthcare professionals including guides and guidelines
* Surveillance of antimicrobial use and resistance trends
* Antimicrobial drugs e.g. improving access

### Cannabis

CNA continues to co-lead the CPHO Health Professional Forums on Problematic Substance Use (Cannabis). The aims of this sub-group include:

1. The sub-group will track the knowledge dissemination efforts taken by member organizations to promote *Cannabasics,* the Lower-Risk Cannabis Use Guidelines and Health Canada’s five evidence briefs on Cannabis.
2. The sub-group will identify opportunities to develop a “knowledge hub” of tools and resources for Health Professionals on the risks and harms of Cannabis.
3. The sub-group will identify resources and best practices related to reducing stigma associated with PSU, which can be promoted amongst Forum member organizations and their communities of practice.[[1]](#footnote-1)
4. The sub-group will identify opportunities to encourage discussion on stigma related to PSU at upcoming conferences, meetings, etc. [[2]](#footnote-2)

CNA has participated in the Mental Health Commission of Canada’s (MHCC) Executive Advisory Council for Cannabis and Mental Health. The committee will provide direction to the MHCC on where and how to use Health Canada’s $10 million investment to strengthen research examining the mental health dimensions of cannabis use in a legalized and regulated environment.

### Pharmacare

CNA participated in “The Great Debate” at the Conference Board of Canada’s (CBoC) National Pharmacare Summit in Toronto. CBoC’s report, [*Assessing the Options for Pharmacare Reform in Canada*](https://www.conferenceboard.ca/temp/ea8d6a24-b5e6-416f-9346-cdf5ca50a38f/9970_PharmaReform-RPT.pdf) was presented at the summit and stakeholders shared perspectives on the five models presented in the report.

### Healthy Professional Workers

CNA participated in the Health Professional Workers partnership meeting, led by Dr. Ivy Bourgeault at the University of Ottawa. The aim of the group is to conduct research to better understand the mental health of the Canadian workforce.

## Canadian Nurse/infirmière canadienne

The Canadian Nurse editorial team is seeking submissions in preparation for the relaunch in 2019. Nurses and nursing students have three new article categories to consider when thinking about writing for us. For details, please consult the guidelines, which are posted on the [*Canadian Nurse*](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.canadian-nurse.com%2Fwrite-for-us&data=02%7C01%7C%7Cac1284311a274095fa1908d6604c8ed3%7C8bb6061d2d4640959f9e41cfcbc1e9f1%7C0%7C0%7C636802279255508469&sdata=%2Frgm8EKvxw1E32fE73oD1%2FJ2%2FZ55A73wINKgVJ4cZDw%3D&reserved=0) and [*infirmière canadienne*](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.infirmiere-canadienne.com%2Fsoumettre-un-article&data=02%7C01%7C%7Cac1284311a274095fa1908d6604c8ed3%7C8bb6061d2d4640959f9e41cfcbc1e9f1%7C0%7C0%7C636802279255508469&sdata=h%2FYCBloSkC3XGdilGgZW6QDwL36k8FDDzNDxY%2BiBYjE%3D&reserved=0) websites.

## Government Relations

### 2019 Federal Pre-Budget Consultations

On December 10, the Standing Committee on Finance (FINA) tabled its [final report](http://www.ourcommons.ca/Content/Committee/421/FINA/Reports/RP10260416/finarp27/finarp27-e.pdf) for its 2019 pre-budget consultations. The report was introduced via a [media release](http://www.ourcommons.ca/DocumentViewer/en/42-1/FINA/news-release/10260673).

Two of [CNA’s pre-budget recommendations](https://www.cna-aiic.ca/-/media/cna/page-content/pdf-en/cna_2019-prebudget-consultation_submission-to-the-standing-committee-on-finance_august-2018.pdf?la=en&hash=9788D48E96212D6B74BEECF387714C39EB76D86E) (under **Recommendation 3: Improve access to palliative care and support for caregivers; found on pages 4-5)** are found in the final report. The report contains 99 recommendations. As reported previously, [CNA had appeared before FINA for its pre-budget consultation meeting on September 20 in Ottawa.](https://www.youtube.com/watch?time_continue=2&v=VteQwPHIQSY)

### Palliative Care

**FINA recommendation 71:** **Improve access to palliative care with targeted federal investments for both new and existing programs to improve standardization of delivery of palliative care for people across Canada**

**CNA’s recommendations on palliative care:**

* That the Framework on Palliative Care in Canada Act include targeted federal investments to improve the standardization of delivery of palliative care for all Canadians.

* The provision of early-career access to palliative care training and education to nurses and other health-care providers. CNA supports the development of palliative care competencies for all health-care providers, including nurses, and associated practice standards

### Caregivers

**FINA recommendation 22:** **Consider making the Family Caregiver Amount Tax Credit refundable**

**CNA’s recommendation:** Increased financial support by making the existing Family Caregiver Tax Credit refundable.

CNA encourages everyone to take part in the [Minister of Finance’s online pre-budget consultation](https://www.budget.gc.ca/2019/prebudget-prebudgetaire/index-en.html), where people across the country can send in their ideas via e-mail (and also take a survey).

### Meetings on the Hill

On November 7, Mike Villeneuve, CNA CEO and David Granovsky, Lead Government Relations met with Marcel Saulnier, Associate ADM of the Strategic Policy Branch at Health Canada. The discussion focused on CNA’s pre-budget recommendations and pharmacare.

On November 16, Josette Roussel, Program Lead, Nursing Practice & Policy and D. Granovsky met with Dev Saxena, Senior Policy Advisor for the Minister of Finance (Bill Morneau, Liberal MP for Toronto Centre, ON). The discussion focused on CNA’s pre-budget recommendations and pharmacare.

On November 26, J. Roussel and D. Granovsky met with Ève-Laurence C. Gasse, Researcher and Issue Coordinator for the Office of the Leader of the New Democratic Party of Canada (Jagmeet Singh). The discussion focused on CNA’s pre-budget recommendations and pharmacare.

On December 5, M. Villeneuve, J. Roussel and D. Granovsky met with John Oliver, Parliamentary Secretary to the Minister of Health and Liberal MP for Oakville, ON. He was joined by Aamar Yaseen, Regional Advisor, Western and Northern Canada in the Office of the Minister of Health (Ginette Petitpas Taylor, Liberal MP for Moncton—Riverview—Dieppe, NB) and Parliamentary Secretary's Assistant. The discussion focused on CNA’s pre-budget recommendations and pharmacare.

On December 5, M. Villeneuve, J. Roussel and D. Granovsky also met with staff in the office of Don Davies, NDP Health Critic and MP for Vancouver Kingsway, BC. The discussion focused on CNA’s pre-budget recommendations and pharmacare.

On December 6, M. Villeneuve, J. Roussel and D. Granovsky met with Simon Kennedy, Deputy Minister of Health Canada. The discussion focused on CNA’s pre-budget recommendations and pharmacare.

### Joint Statement in Response on Framework on Palliative Care in Canada

On December 5, CNA and the Canadian Hospice Palliative Care Nurses Group (CHPCNG[) issued a joint statement](https://www.cna-aiic.ca/en/news-room/news-releases/2018/canadian-nurses-look-forward-to-helping-health-minister-implement-framework-to-improve-palliative-care) in response to the new [federal *Framework on Palliative Care in Canada*](https://www.canada.ca/en/health-canada/services/health-care-system/reports-publications/palliative-care/framework-palliative-care-canada.html). The framework was tabled in the House of Commons on December 4 by the Minister of Health Ginette Petitpas Taylor.

### Collaborating with Key Stakeholders

### HEAL Hill Day

On November 1, CNA provided its support for Organizations for Health Action (HEAL) for its inaugural Hill Day in Ottawa by attending meetings on Parliament Hill. CNA also played a key role in formulating recommendations for [the coalition’s federal recommendations](http://healthaction.ca/images/stories/publications/2018/Heal_Canadian-Way_2.0_EN_web.pdf) in advance of the 2019 budget and 2019 election. A [media release](http://healthaction.ca/media-centre/324-national-poll-reveals-7-out-10-canadians-want-the-federal-government-to-prioritize-healthcare-investments-in-seniors-care.html) was issued on the day of the event.

### Canada Must Adopt a Human Rights-Based Approach to Drug Policy

On November 22, CNA was one of the groups included [in a statement](C://Users/dgranovsky/Downloads/11-22-18_CDSS-Statement_FINAL_EN-1.pdf) that called on “Canada to commit to reducing the harms caused by its current drug laws.” The letter was signed by some of the following groups: Canadian HIV/AIDS Legal Network; Amnesty International Canada; Canadian Aboriginal AIDS Network and the Canadian Public Health Association.

### In the News

### Palliative Care

Following the aforementioned joint statement on the new Framework on Palliative Care in Canada, CNA President Claire Betker was interviewed on December 9 by Todd Veinotte, host of the Todd Veinotte Show on News 95.7. You can listen to the interview by [clicking on this link (it will direct you to the show on December 9 at 11 am).](https://www.news957.com/audio/the-todd-veinotte-show/)

### Nursing Shortage in New Brunswick

On November 8, M Villeneuve was [interviewed for a piece](https://ici.radio-canada.ca/nouvelle/1134809/manque-personnel-infirmier-remis-doute-associations-professionnelles-penurie) by Radio-Canada’s ICI Nouveau Brunswick on the nursing shortage in New Brunswick.

On November 12, J. Roussel’s interview with [Radio-Canada Acadie was aired on the nursing shortage](https://ici.radio-canada.ca/tele/le-telejournal-acadie/site/episodes/420100/episode-du-12-novembre-2018) (first segment of the news broadcast) in New Brunswick. You can also [read an article that was published on Radio-Canada’s website](https://ici.radio-canada.ca/nouvelle/1135291/penurie-infirmieres-nouveau-brunswick) (the above-noted interview with J. Roussel is featured).

On November 2, the *Hill Times* published a piece (attached) that provided highlights from the HEAL Hill Day. It was featured a quote from D. Granovsky

### New Twitter campaign

On November 30, we issued a [tweet](https://twitter.com/canadanurses/status/1068592799556272129) that said the following: Do you follow an [#**awesomenurse**](https://twitter.com/hashtag/awesomenurse?src=hash) on [@Twitter](https://twitter.com/Twitter)? If you do, let us know who she/he is and tell us why that person is awesome. Of course, we’d like to thank each and every one of you for following us! You are all [#awesome](https://twitter.com/hashtag/awesome?src=hash)! [#HappyFriday](https://twitter.com/hashtag/HappyFriday?src=hash). The tweet was retweeted 63 times, received 159 likes, 36 comments. It was also viewed 20,357 times (impressions)

Folks on Twitter also used a new hashtag “#awesomenurses”.

A similar post on Instagram received 211 likes and reached 1,830 people on Instagram.

### ICN President’s Visit to Winnipeg

A media advisory was issued on October 29 to inform media outlets in Winnipeg about ICN President Dr. [Isabelle Skinner’s visit to Manitoba on October 31.](https://www.cna-aiic.ca/en/news-room/news-releases/2018/cna-to-welcome-international-council-of-nurses-ceo-in-manitoba-wednesday-october-31)

During her visit to the office of ARNM, Dr. Skinner was interviewed by CTV Winnipeg and CJOB – a local radio station in Winnipeg. On November 1, a joint statement was issued following the visit.

#### Credentialing Centre

## Certification

### Initial Exam Writers

The second cohort of exam writers for 2018 wrote their computer-based exam in Pearson VUE writing centers across the country from November 1 to November 15.  A post exam survey was distributed to all our exam writers as well as to the nurses who have renewed their nursing specialty practice certification by continuous learning hours in order to capture their feedback as we continue to strive to improve the experience.

### 2019 Important Dates

The 2019 Certification application window #1 will open as of January 10 and close on March 1, 2019. The writing window #1 will take place May 1 - May 15, 2019. Nurses can renew their nursing certification by continuous learning hours until November 1, 2019. We have 21 nursing specialty practice certification exams.

### Launch of 2 New Nursing Specialty Practice Certification Exams

We will be launching 2 new nursing specialty practice certification exams – Pediatrics for RNs and Gerontological for LPNs and RPNs as of November 1, 2019. The nurses can apply for these exams during the opening of window #2 which will be taking place from June 3 - September 12, 2019. For more information on the CNA certification program, please contact [certification@cna-aiic.ca](mailto:certification@cna-aiic.ca)

### CNA Certification Program Employer Recognition Award

Each year, CNA gives one health-care organization the Employer Recognition Award for exemplary, sustained support of the certification program and CNA-certified RNs. The award is an opportunity for an employer to be publicly recognized for their support through CNA’s social media and other communication vehicles.  Start thinking now of nominating an employer as the deadline is January 31, 2019.

### Certification Discovery Week

During the week of January 27 - February 2, 2019, 94 nurses who have chosen to be ambassadors of the CNA Certification Program will be carrying out activities in their workplaces to highlight the benefits and advantages of obtaining and maintaining your certification. If you see a nurse wearing a gold Certification Program lanyard or pin, take a moment to reach out to them for more information and to congratulate them on their success.

#### Innovation & Engagement

## Engagement

*Membership*

We are pleased to announce we have more than a dozen new affinity partner programs to bring value to our members. These include:

* Avis car rental
* Bloomex florist
* Budget car rental
* CNA MBNA Rewards Mastercard credit card
* Grand & Toy office supplies
* Great-West Life individual health insurance benefits
* Holloway Lodging hotels
* Human Touch massage chairs from M and M Sales and Consulting
* InterContinental Hotels Group
* Lenovo electronics and accessories
* Petsecure insurance
* TD Insurance Meloche Monnex home and auto coverage
* Telus phones and services
* Think Protection alarm services
* UPS delivery services
* VIA Rail travel

[Check out the website for more](https://cna-aiic.ca/en/membership/member-discounts).

1. This priority will be revised once areas for collaboration are identified [↑](#footnote-ref-1)
2. This priority will be revised once areas for collaboration are identified [↑](#footnote-ref-2)