



**Economic Development  
Office of the Minister**

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April 9, 2024

Mina Mekhail, Founder, CEO  
Freshr Technologies  
101 Research Dr  
Dartmouth NS B2Y 4T6  
Via Email: [office@freshr.tech](mailto:office@freshr.tech)

Dear Mina Mekhail:

On March 22, Fady Mekhail highlighted your company to Premier Tim Houston. As Minister of Economic Development, I am pleased to have the opportunity to recognize your company, Freshr Technologies (formerly known as Impactful Health R&D), that is developing a sustainable active packaging solution - FreshrPack™ - to create a zero-food waste future and extend the life of fresh proteins.

As Minister of Economic Development, with responsibility for Invest Nova Scotia, I welcome the opportunity to recognize the business owners and entrepreneurs who are contributing so much to our province, building our provincial success with hard work, resilience and determination. Our businesses are the backbone of Nova Scotia's economy, creating jobs and economic benefit in the communities where they operate.

The province is pleased to support innovative companies like yours through programs such as the Innovation Rebate Program and Productivity Innovation Voucher Program. I understand that Invest Nova Scotia has made two investments in your award-winning company including \$100,000 in your angel/friends & family financing round, and \$500,000 in the pre-seed financing round, led by Invest Nova Scotia, and that your company has also won several venture services opportunities. I understand Invest Nova Scotia is currently exploring leading your company's seed financing round.

I look forward to hearing more about your company's growth.

Sincerely,

A handwritten signature in blue ink, appearing to read "Susan", written over a large, stylized blue scribble.

Honourable Susan Corkum-Greek  
Minister

c. The Honourable Tim Houston, Premier  
Fady Mekhail