Halifax North West Trails Association Photo Contest

<u>About the Contest</u>

Halifax North West Trails Association (HNWTA) loves to hold events in the spring that encourage our community members to get outside and enjoy the trails in their neighbourhood. With the restrictions in place due to COVID-19, our group hikes and walks will not be scheduled this year, but that doesn't mean that we won't try to get people out on the trails! This year we are introducing our first ever Trail Photo Contest sponsored by TD Park People. The premise is simple, go out on one of our trails and take some great photos (detailed rules below of course). Enjoy the trails in all kinds of different weather, and see how creative you can get while snapping shots for our different contest categories. Winners will be announced at our virtual Annual General Meeting on July 6.

Categories

There are a number of different categories that you can submit your photos under:

- Ages 12 and under
- Ages 13-17
- Adult Landscapes: These are photographs that show large scale scenes from/on/of our trails. Photos in this category must show a large view of scenery and may include wildlife or people, but is not necessary.
- Adult Wildlife: Snap a shot of the different wildlife you see while on the trails. Photos in this category must contain at least one wildlife creature and it should be the focus of the image.
- Adult Natural Flora: If that beautiful flower is calling to you from the trail, take a picture of it! Photos in this category must have a focus on one or a few flowers/plants/trees found naturally on the trails.
- Adult People Watching: People love to be out on our trails. Snap a photo of people out enjoying the outdoors to submit a photo in this category. Make sure that you have permission from the individual to take the photo and use it in the contest. Include "All subjects give permission for this photo to be used in the photo contest and on the HNWTA website" when posting your pictures in this category.

<u>Prizes</u>

Each category will have a top prize awarded and the best photo in that category is determined by a panel of judges. These prizes are \$50 gift certificates to local establishments including Foot Solutions Halifax, Woozles Bookstore, The Trail Shop, and Atlantic Photo Supply.

All participants will receive a one-year membership to Halifax North West Trails Association. If you are already a member, your membership will be extended by one year.

<u>Rules</u>

- 1. Entries must be submitted between **9:00 am Saturday, June 13 to 10:00 pm Sunday, June 28** in order to be considered in the contest. Photos must have been taken during that timeframe as well.
- 2. Images that do not follow the contest rules or category guidelines will be rejected.
- 3. Photos may not have text added to them (signatures, logos, etc.)

- 4. The content of the photo must be appropriate for all ages and may not contain any profanity or discriminating language/symbols.
- 5. Participants can only enter one photo per category.
- 6. A photo cannot be used in multiple categories.
- 7. Submit your photos to one platform (Facebook, Instagram, etc.) only.
- 8. Make sure to include all required tags/mentions, the trail you were on when the photo was taken, the category you are submitting to, and if you give permission for the photo to appear on our website.

Our Trails

- 1. Mill Run Trail
- 2. Old Coach Road Trail
- 3. Fleetview Trail
- 4. Cabin Lake Trail
- 5. <u>Hemlock Ravine Park Trails</u>
- 6. Mainland North Trail
- 7. <u>Belchers Marsh Trails</u>
- 8. Mainland Common Loop Trail
- 9. Geizer Hill Trail

How to Submit your photos

There are a number of ways that you can submit your photos for the contest:

Email: Send an email to <u>hnwta.communications@gmail.com</u>. Please include which category you are submitting to, which trail you took the photo on, and if you give permission for the photo to appear on our website (<u>www.halifaxnorthwesttrails.ca</u>).

Facebook: You can submit your photos to this <u>Facebook album</u> to be considered in our photo contest. Include:

- all of the following tags: @HNWTA, #HNWTAPhotoContest, @TDCanada @ParkPeopleCA, #TDParkPeople, #TDReadyCommitment
- which category you are submitting your photo to: (#12andunder #13to17
 #AdultLandscape #AdultFlora #AdultWildlife #AdultTrailPeople)
- The trail you took the photo on
- If you give permission for the photo to appear on our website (www.halifaxnorthwesttrails.ca).

If you do not include all this information, your picture will be missed in the judging.

Twitter: Sign on to your Twitter account and post your photo. Include:

all of the following tags: @HNWTA_comm, #HNWTAPhotoContest,@TD_Canada
 @Park_People, #TDReadyCommitment, #TDParkPeople

- which category you are submitting your photo to: (#12andunder #13to17
 #AdultLandscape #AdultFlora #AdultWildlife #AdultTrailPeople)
- The trail you took the photo on
- If you give permission for the photo to appear on our website (www.halifaxnorthwesttrails.ca).

If you do not include all this information, your picture will be missed in the judging.

Instagram: Sign on to your Instagram account and post your photo. Include:

- all of the following tags: @halifaxnwtrails, #HNWTAPhotoContest, @TD_Canada,
 @parkppl, #TDParkPeople, #TDReadyCommitment
- which category you are submitting your photo to: (#12andunder #13to17 #AdultLandscape #AdultFlora #AdultWildlife #AdultTrailPeople)
- The trail you took the photo on
- If you give permission for the photo to appear on our website (www.halifaxnorthwesttrails.ca).

If you do not include all this information, your picture will be missed in the judging.

<u>Judges</u>

Our judges are members of our trail groups and/or local photography enthusiasts who are eager to put their skills to the test and help us decide a winner in each category. These volunteer judges are:

Jessica Boyd: HNWTA Chairperson Bob McDonald: Former HNWTA Chairperson Darlene Wright Watters: Local Photographer and Artist Keith Vaughan: Past HNWTA member and photography enthusiast

Contact Us

Any questions or concerns, please email us at <u>hnwta.communications@gmail.com</u>