

# **Privacy Policy**

# <u>PURPOSE</u>

- 1. This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and outlines Your privacy rights and protections.
- We use Your Personal data to provide and improve the Service. Your personal data will <u>never</u> be shared with another organization or business. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

## **DEFINITIONS**

- 3. The words of which the initial letter is capitalized have the following meaning and these definitions shall have the same meaning regardless of whether they appear in singular or in plural:
  - a. **Account** means a unique account created for You to access our Service or parts of our Service.
  - b. Affiliate means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.
  - c. **Application** refers to KindShare, the software program provided by the Company.
  - d. **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Privacy Policy) refers to COD NL (Coalition of Persons with Disabilities Newfoundland and Labrador), PO Box 8004, St. John's, NL A1B 3M7.

- e. **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- f. **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- g. **Personal Data** is any information that relates to an identified or identifiable individual.
- h. **Service** refers to the Application or the Website or both
- i. Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.
- j. Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- k. **Website** refers to KindShare, accessible from http://kindshare.ca
- You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## **COLLECTION AND USE OF YOUR PERSONAL DATA**

4. Our Service may collect and use the following types of data:

#### Personal Data

- 5. Personal Data while using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:
  - Email Address;
  - b. First and Last Name;
  - c. Phone Number:
  - d. Address, City, Province, Postal Code; and
  - e. Usage Data

## Usage Data

- 6. Usage Data is collected automatically when using the Service. Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.
- 7. When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.
- 8. We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

## Information Collected while Using the Application

- 9. Any data collected will be used to administer and improve the service Your personal data will never be sold to another organization or business. At times, we may use aggregate data in order to illustrate the needs of persons with disabilities and seniors citizens in the province/s or country however individuals will not be identified in the data.
- 10. While using Our Application, in order to provide features of Our Application, We may collect, with Your Prior permission, the following types of information:
  - a. Information regarding your location;
  - b. Pictures and other information from your Device's camera and photo library.
- 11. We use this information to provide features of Our Service, to improve and customize Our Service. The information may be uploaded to the Company's servers and/or a Service Provider's server or it may be simply stored on Your device. You can enable or disable access to this information at any time, through Your Device settings.

## Tracking Technologies and Cookies

- 12. We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:
  - a. Cookies or Browser Cookies A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies;
  - b. Web Beacons Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).
- 13. Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.
- 14. We use both Session and Persistent Cookies for the following purposes:

## a. Necessary / Essential Cookies

- i. Type: Session Cookies
- ii. Administered by: Us
- iii. Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts.

## b. Cookies Policy / Notice Acceptance Cookies

- i. Type: Persistent Cookies
- ii. Administered by: Us
- iii. Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

## c. Functionality Cookies

- Type: Persistent Cookies
- ii. Administered by: Us
- iii. Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

#### Use of Your Personal Data

- 15. The Company may use Personal Data for the following purposes:
  - a. To provide and maintain our Service, including to monitor the usage of our Service;
  - b. **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user;
  - c. To contact You: To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation;
  - d. To manage Your requests: To attend and manage Your requests to Us;
  - e. **For other purposes**: We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.
- 16. We may share Your personal information in the following situations:
  - a. With Service Providers: We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You;

- b. **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside;
- c. **With Your consent**: We may disclose Your personal information for any other purpose with Your consent.

#### Retention of Your Personal Data

- 17. The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.
- 18. The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

#### Transfer of Your Personal Data

- 19. Your information, including Personal Data, is processed at the Company's offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to and maintained on computers located outside of Your province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction. Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.
- 20. The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

#### Delete Your Personal Data

21. You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You. Our Service may give You the ability to delete certain information about You from within the Service.

22. You may update, amend, or delete Your information at any time by signing in to Your Account, if you have one, and visiting the account settings section that allows you to manage Your personal information. You may also contact Us to request access to, correct, or delete any personal information that You have provided to Us. Please note, however, that We may need to retain certain information when we have a legal obligation or lawful basis to do so.

#### Disclosure of Your Personal Data

- 23. Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).
- 24. The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:
  - a. Comply with a legal obligation;
  - b. Protect and defend the rights or property of the Company;
  - c. Prevent or investigate possible wrongdoing in connection with the Service;
  - d. Protect the personal safety of Users of the Service or the public; and
  - e. Protect against legal liability.

## Security of Your Personal Data

25. The security of Your Personal Data is important to Us, but given that there may be transmission over the Internet involved with the use of the Service, the Company is not able to guarantee the security of the electronic storage. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

## Privacy for Individuals Under the Age of 16

26. Our Service does not address anyone under the age of 16. We do not knowingly collect personally identifiable information from anyone under the age of 16. If You are a parent or guardian and You are aware that Your child has provided Us with

Personal Data, please contact Us immediately. If We become aware that We have collected Personal Data from anyone under the age of 16 without verification of parental consent, We will take steps to remove that information.

27. If You are sharing the information of a child that is less than 16 years of age, you confirm that you are the legal parent of guardian of the child and that you have the legal authority to provide consent on the child's behalf.

#### Links to Other Websites

28. Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit as we have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## Changes to this Privacy Policy

29. We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on this page. We will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective.

#### Contact Us

30. If you have any questions about this Privacy Policy, You can contact us:

a. By email: info@codnl.ca

b. By phone number: 709.722.7011

c. By mail: COD NL, PO Box 8004, St. John's, NL A1B 3M7

# Consent

31. You have read and voluntarily acknowledged this Privacy Policy and further agree that no oral representation, statements, or inducements apart from the foregoing have been made. By acknowledging this Privacy Policy, you further Agree and consent to the collection, use, or disclosure of personal information / data as outlined in this Privacy Policy.

32. You confirm that You have read and understand this Privacy Policy prior to acknowledging that You have and are aware that by acknowledging this Privacy Policy, You waive certain legal rights which You may have against the Company.