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FOR IMMEDIATE RELEASE

CCMTS and Massage Addict partnership elevates Massage Therapy Research

Excellence in Research and Interpretive Studies Annual Competition awards students for critical evaluation and interpretation of Massage Therapy research.

Toronto, ON – The Canadian Council of Massage Therapy Schools (CCMTS) ongoing commitment to the “pursuit of excellence in the massage therapy profession for the good of our clients and the health of our communities” has inspired the **Excellence in Research and Interpretive Studies Annual Competition**, which gives students currently engaged with a professional massage therapy practice the opportunity to WIN a \$2,000 Honorarium. This unique competition will recognize and reward the student (or group of students) who most effectively engage and interpret existing professional massage therapy research through critical evaluation.

Massage Addict, the largest nationwide network of multi-disciplinary therapeutic clinics, is partnering with CCMTS to support this truly inspirational and unique Competition. Massage Addict continues to be a leading voice in advocating the foundations of massage therapy as a thriving healthcare career for thousands of students and professional Registered Massage Therapists across the country.

“Ultimately, the **Excellence in Research and Interpretive Studies Annual Competition** is about continuing to elevate massage therapy as a thriving, mainstream therapeutic health care offering that improves the lives of millions of Canadians”, says CCMTS President Brandy John, “Investing time and resources into massage therapy research and education AND developing exceptional practitioners, will encourage more and more people to pursue massage therapy as a long-term career and increase access and awareness to anyone seeking relief from pain and discomfort, and relaxation from the stress and tension of everyday life.”

“Massage Addict believes that supporting massage therapy students in understanding how research is conducted can help massage therapists be more effective and more accurate with their therapeutic treatments while the research itself can inspire and educate the industry on how to apply the latest science when working with massage clients”, adds Massage Addict President Caroline Kolompar, “This competition, specifically, is perfectly aligned with our commitment to assisting massage therapy schools and institutions with the progress and success of their programs while concurrently pursuing Massage Addict’s long-term dedication to excellence in massage therapy.”

The Excellence in Research and Interpretive Studies Annual Competition began accepting submissions on January 31st, 2023. The submission window closes on **July 31st, 2023**. The winning submission is awarded a \$2,000 Honorarium & commemorative plaque. Second Place receives a \$1,000 Honorarium. Third Place receives a \$600 Honorarium.

For more information on **The Excellence in Research and Interpretive Studies Annual Competition**, please [click here](#).

ABOUT THE CANADIAN COUNCIL OF MASSAGE THERAPY SCHOOLS (CCMTS)

The Canadian Council of Massage Therapy Schools (CCMTS) was established in 1998. It is a non-profit organization of massage therapy educators who have placed quality programming and accountability as the cornerstones of our training programs and the operation of our schools. As a national organization representing both public and private member programs, the CCMTS has a unique perspective and decided influence on the educational landscape that exists across our great country. The CCMTS joins with the other pillars of our profession, provincial regulating bodies, professional associations and our graduates everywhere in the pursuit of excellence in the massage therapy profession for the good of our clients and the health of our communities. CCMTS' mission is to provide a collegial forum and national voice for member schools in order to advance the art, science, education and practice of massage therapy.

ABOUT MASSAGE ADDICT:

Founded in 2008, Massage Addict is 100% Canadian owned and operated with more than 110 multi-disciplinary clinics nationwide. As Canada's first and largest membership-based network of health and wellness clinics, we continue to evolve and adapt to the needs of our clients, offering five different therapeutic services: Massage Therapy, Chiropractic Care, Custom Orthotics, Acupuncture and Reflexology. Our focus is on your overall wellness. And to help you achieve it, Massage Addict recruits only the highest caliber therapeutic practitioners across Canada. We empower those professionals to focus 100% on providing the very best treatments to our clients in our modern, clean clinics that are designed for optimal comfort and relaxation.