

**MASSAGE ADDICT AWARDED THE CANADIAN FRANCHISE ASSOCIATION'S  
FRANCHISEES' CHOICE AWARD**

*Released June 28, 2022*



We are extremely honoured to announce that Massage Addict has won the Canadian Franchise Association's Franchisees' Choice Award once again—making this our third consecutive year! The Franchisees' Choice Award designation identifies that a franchise brand has received a solid endorsement through its ratings from its franchisees. This is absolutely wonderful news, and we are proud to share it with all our franchisees.

The CFA Franchisees' Choice Award is awarded by franchisees who voluntarily take part in an independently administered survey. This year, more than 70 CFA member franchise brands participated. Each franchise is rated on various key business model areas, including leadership, training and support, business planning and marketing, ongoing operations and the relationships between the franchisee and franchisor.

"Receiving this award for three consecutive years truly shines a light on the high levels of confidence our franchisees have in the Massage Addict brand and business model," says Caroline Kolompar, President, Massage Addict. "Thank you to each and every one of our dedicated and passionate franchise partners for this recognition. It is this partnership that has led to our continued success, and this award is for all of us."

From all of us at Massage Addict, thank you!

### **About Massage Addict**

Massage Addict is 100% Canadian owned and operated with more than 100 multi-disciplinary clinics nationwide. As Canada's first and largest membership-based network of health and wellness clinics, we continue to evolve and adapt to the needs of our clients, offering five different therapeutic services: Massage Therapy, Chiropractic Care, Custom Orthotics, Acupuncture and Reflexology. This unique and proven business model offers predictable recurring revenue, low investment and start-up costs, and a quick return on investment. With Massage Addict, we support you with both initial and ongoing assistance including site selection, design and construction, training, marketing, client experience, operational efficiencies, therapist recruiting and retention, and more.