

**MEDIA CONTACT:**

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FOR IMMEDIATE RELEASE

**Multi-Unit Calgary Franchise Partner Opens Massage Addict Seton Location.**

*Canada's largest membership-based therapeutic wellness brand continues expansion to 115 clinic locations nationwide: 27<sup>th</sup> location in Alberta.*

Calgary, AB.

For Amr Ibrahim and his wife Rhonda, the Massage Addict franchise journey continues to be an exciting and rewarding experience. They opened their first clinic location, Massage Addict Calgary Mahogany, in September 2017, and since then, this dynamic franchise duo has built one of the top performing clinic locations in Canada, consistently driving high sales growth through a strong and loyal client base.

Amr Ibrahim makes it clear that this level of success did not happen by accident, "Our entire team here at the Mahogany clinic has truly enjoyed being able to provide an exceptional experience to our clients. Our team culture is committed to helping our clients relax and feel relief from pain, discomfort, stress, and anxiety. This experience begins the moment someone walks in the door to the moment they leave, feeling refreshed and rejuvenated."

This commitment to a successful business and clinic culture was the primary motivation for Amr and Rhonda to open their second Massage Addict clinic in nearby Seton.

Now, with two clinics located approximately 3 kilometers apart, clients have a choice of two Massage Addict clinic locations for their preferred therapeutic treatments. For Amr and Rhonda, this is an opportunity to expand the client experience by, quite simply, offering more.

"Two locations mean more convenience" Amr says. Two locations bring more practitioners and more available appointment times to fit our clients' busy schedules. We can also provide more choices, making it easier to find the time, therapeutic treatment, and practitioner they're looking for." "Another huge benefit is offering Chiropractic Care at the new Massage Addict Calgary Seton clinic. And our members can seamlessly use their Massage Addict Membership in either Mahogany or Seton."

Caroline Kolompar, President of Massage Addict Canada, echoes this excitement. "The strength of the Massage Addict brand is truly anchored by the success and expansion of both new and existing franchise locations. We couldn't be more excited to see Amr and Rhonda continue to grow their clinics in Calgary.

The Massage Addict business model, combined with their hard work, dedication, and passion for providing clients with the best services has all contributed to their continued success.”

The Seton location is located at 3775 202 Avenue SE, Unit 330. The Mahogany location is located at 4 Mahogany Row SE, Unit 120.

#### **MESSAGE ADDICT FRANCHISE OPPORTUNITIES:**

Massage Addict continues to actively search for Franchise partners in multiple new clinic locations across Canada. For more information, please send Michael Mutsaerts, VP Franchise Development, an email by [clicking here](#) or join us for a 15-minute webinar by [clicking here](#).

#### **ABOUT MESSAGE ADDICT:**

Founded in 2008, Massage Addict is 100% Canadian owned and operated with more than 115 multi-disciplinary clinics nationwide. As Canada’s first and largest membership-based network of health and wellness clinics, we continue to evolve and adapt to the needs of our clients, offering five different therapeutic services: Massage Therapy, Chiropractic Care, Custom Orthotics, Acupuncture and Reflexology. Our focus is on your overall wellness, helping over 73,000 Canadians each month naturally manage their pain, stress, anxiety and more.

<https://www.messageaddict.ca/>