



Neptune Theatre Foundation Board Governance Principles and Appendices

AMENDMENTS:

General:

The word "President" is hereforward replaced with the word "Chair".

The word "Vice President" is hereforward replaced with the word "Vice Chair".

The word "Past President" is hereforward replaced with the word "Past Chair".

Appendix C:

1. Appendix C shall be amended to include a "Strategic Marketing Committee".

Strategic Marketing Committee

The governance mandate of the Strategic Marketing Committee is to assist the Board of Directors by:

- *Providing strategic expertise in the development and implementation of overall brand positioning and strategic marketing plan for Neptune theatre in support of the organization's goals and objectives, focusing on the following areas of priority:*
 - *position Neptune Theatre as the leading live theatre brand in the region;*
 - *increasing revenues;*
 - *audience and ambassador growth;*
 - *in conjunction with the Community Engagement Committee, community outreach and engagement.*
2. The terms of reference of the **Community Engagement Committee** shall be amended to include:

Community Engagement Committee shall work toward identifying the need for and developing appropriate governance policies relating to artistic programming at Neptune Theatre, to ensure the organization's activities and programming are representative of and accessible to the community we serve.

*In all that it does, the **Community Engagement Committee** will seek to develop Neptune Theatre's community relations through an intellectual and social connection with its public.*

3. **The Programs Committee** and its terms of reference shall be removed from Appendix C and shall no longer be a standing committee of the Neptune Theatre Board of Directors.

Appendix A:

By-law 1(o) of Appendix A shall be amended as follows:

“The Executive Committee” means the Officers of the Foundation, the immediate Past Chair, the Chair of the Development Committee, the Chair of the Audit Committee, the Chair of the Advocacy Committee, the Chair of the Community Outreach Committee, the Chair of the Strategic Marketing Committee, and a Member at Large who is appointed at the pleasure of the Board.

By-law 10 of Appendix A shall be amended as follows:

The Directors shall call an Annual General Meeting by causing the Secretary to send notice thereof to all Members not less than ten days prior to the date of such meeting and by placing a notice of said meeting on the website for Neptune Theatre not less than ten days prior to the date of such meeting.