Federal
Provincial
Local

2 DOOR HANGER

1 Title and description

"Hang tight!"

The door hanger is a communication tool used in flood risk prevention to inform and raise awareness among residents in at-risk areas of what they can do to prepare and what actions they can take in the event of a flood.

2 Objective

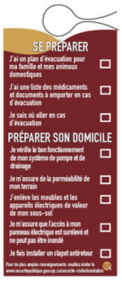
Definition of the target objectives of the tool

This informative sign is hung from a dwelling's door handle. It includes diagrams and instructions that are concise, clear and easy to understand, and provide information about the hazard. Door hangers can also include emergency telephone numbers, links to online resources or other relevant information to help residents understand the flood hazard and prepare to react appropriately. Door hangers provide residents in an area at risk of flooding with quick, concise information and instructions to help them make informed decisions for their safety and that of their family. These communication tools are typically distributed by local authorities (firefighters), disaster management services or other agencies involved in flood prevention and management, particularly in their disaster awareness and preparedness campaigns.

3 Example

Helps visualize the tool





More information on the ARIAction website

Source: ARIAction tool visual preview

4 Distribution

- **Target audience:** general, older
- **Media:** door to door

5 Resources needed

Skills: communication, graphic art, education
Timeframe: medium term
Equipment: graphic design software, printing service
Deployment cost: $
Other: distribution to be carried out

PHYSICAL TOOL