

3.04 COMMUNICATIONS (PUBLIC RELATIONS, PUBLIC AFFAIRS) COMMITTEE

- i. Composition:
The Communications (Public Relations, Public Affairs) Committee shall consist of 5 members plus the Committee Chair.
- ii. Duties:
The duties of the Communications (Public Relations, Public Affairs) Committee shall include:
 - a. regularly attending Committee meetings and perform duties as required;
 - b. promoting teacher image through publicity of programs of Local interest;
 - c. coordinating and maintaining internal communications with members via website and/or social media;
 - d. assisting in the maintenance of a contact file of MLAs, MPs, municipal council members, and other persons with an interest in public education;
 - e. communicating with MLAs and Members of Parliament where applicable to maintain an open line of dialogue between the Local and the government;
 - f. promoting the involvement in public affairs by encouraging NSTU members to take an active part in government affairs pertaining to education while maintaining the NSTU's historical position of not attaching itself to any political party;
 - g. keeping abreast of and promoting NSTU public relations and communications programs;
 - h. promoting programs and services of the NSTU;
 - i. sponsoring, coordinating, and hosting a variety of activities for Local members as directed by the Local Executive or by the Committee;
 - j. coordinating the annual Member Engagement Conference; and,
 - k. creating and/or purchasing Local branded items to go to the membership.
- iii. Frequency of Meetings:
It is anticipated that the Committee should be able to complete their work in a minimum of (six) 6 meetings per year