

1.06 DUTIES OF THE VICE-PRESIDENT – COMMUNICATIONS (PUBLIC RELATIONS, PUBLIC AFFAIRS)

The Vice-President – Communications (Public Relations, Public Affairs) shall:

- i. chair the Local's Communications (Public Relations, Public Affairs) Committee;
- ii. liaise with the NSTU Provincial Political Action/Public Relations Committee;
- iii. keep informed of and promote NSTU public relations, public affairs, and communications programs to the membership;
- iv. maintain a current contact file of MLAs, MPs, municipal council members, and other persons with an interest in public education;
- v. be responsible for webpage maintenance and related social media with regards to:
 - a. activities of the Local and its members in relation to union affairs, and
 - b. pertinent or interesting information for teachers; and,
- vi. oversee, in consultation with the Communications (Public Relations, Public Affairs) Committee, the creation and/or purchase of Local branded items such as calendars, yearly-planners, agendas, etc. for distribution to the Local membership.