



CONNECT HFX COUNTY CAMPAIGN!

November 15 - December 19, 2025

Let's grow our Local together! Our Social Media Campaign is now live on Facebook and Instagram.

Questions can be addressed to Communications Chair, Meg Ferguson at HfxCoCommunications@nstu.ca

FACEBOOK GROUP CAMPAIGN OFFICIAL RULES

Purpose

To help strengthen communication across our Local by increasing the number of Halifax County Local members in our private Facebook group.

Eligibility

- Open to all **Halifax County Local NSTU members**.
To confirm your school, go to our List of Halifax County Local Schools: <https://halifaxcountylocal.com/about-us/county-schools>
- Must be a member of the Halifax County Local Facebook private group
To join, please answer the questions to confirm you are in a Halifax County Local School



HOW TO ENTER

Invitation Entries (Nov 15–Dec 19)

Entries are based on inviting other Hfx County Local members to join the group.

You earn entries to the draw when:

1. Like the campaign post
2. Invite Hfx County Local members to join the private Facebook group
Tip: let them know **they need to answer the questions** so we can confirm they are Hfx County
3. That member *accepts* the invitation, is Hfx County member, and joins the group
(Admin can see who invited the member)

Each successful invite = 1 entry. Entries roll over into every remaining draw.

PRIZES & DRAW DATES

Draw #1 — Saturday November 22 - \$100 in assorted gift cards

(All entries earned Nov 15–21 are eligible)

Draw #2 — Saturday December 6 - \$100 in assorted gift cards

(All entries earned Nov 15 - Dec 5 are eligible)

Grand Finale Draw #3 — Saturday December 20

\$200 Visa Gift Card – drawn from all group members

ADDITIONAL NOTES

- Members may invite as many Hfx County Local colleagues as they wish throughout the campaign
- The earlier you start inviting, the more chances you accumulate.
- New members are automatically entered into the Dec 20 draw.
- Winners will be announced on our Facebook Group shortly after each draw

INSTAGRAM CAMPAIGN OFFICIAL RULES

Purpose

To help strengthen communication and connection across our Local by increasing engagement on our Halifax County Local Instagram account.



ELIGIBILITY

- Open to all **Halifax County Local NSTU members**.
- Participants must follow @HalifaxCountyLocal on Instagram
- To confirm your school or the person you are tagging, refer to our list of Halifax County Local schools:
<https://halifaxcountylocal.com/about-us/county-schools>

HOW TO ENTER

You can earn entries by completing the following actions on the **official campaign post(s)**:

1. Follow @halifaxcounty on Instagram
2. Like the campaign post
3. Tag Halifax County Local members in the comments

Each valid tag = 1 entry, as long as:

- Only 1 tag per comment
- The tagged person **must be Halifax County Local NSTU member**
- You include the person's **school** with the tag

Example: @janedoe GPVanier Jr High / @mike_smith Astral Dr Elem

Verification Process

To ensure fairness:

- Tagged colleagues must be actual Hfx County Local members
- If needed, verification will be done via the seniority list / term list / substitute list
- Fake accounts, private accounts without identifying information, or tags of non-members are not eligible

PRIZES & DRAW DATES

Draw #1 — Saturday November 22 - \$100 in assorted gift cards

(All entries earned Nov 15–21 are eligible)

Draw #2 — Saturday December 6 - \$100 in assorted gift cards

(All entries earned Nov 15 - Dec 5 are eligible)

Grand Finale Draw #3 — Saturday December 20

\$200 Visa Gift Card – Drawn from all valid tags from Nov 15 – Dec 19

ADDITIONAL NOTES

- Members may tag as many different Hfx County Local colleagues as they wish
- More tags = more entries.
- All entries earned throughout the campaign roll into the Dec 20 final draw.
- Winners will be announced on our Instagram account once we confirm from the draw winner what school they are in **via direct message** after each draw.
- Tags of celebrities, non-teachers, organizations, or non-members are not valid.